

Институт иностранных языков

АННОТАЦИЯ УЧЕБНОЙ ДИСЦИПЛИНЫ

Образовательная программа

45.04.02 «Лингвистика», профиль «Теория коммуникации и международные связи с
общественностью (PR)»

Наименование дисциплины	Речевая деятельность общества (первый иностранный язык)
Объём дисциплины	14 ЗЕ (504 час.)
Краткое содержание дисциплины	
Название разделов (тем) дисциплины	Краткое содержание разделов (тем) дисциплины:
When music will make me famous	<i>Тема 1.</i> Music as a career. Arranging concerts. <i>Тема 2.</i> Music genres. The music of the city. <i>Тема 3.</i> Grammar: tenses. <i>Тема 4.</i> Writing: a formal letter.
Advertising and marketing	<i>Тема 1.</i> Buyers and sellers. Ways to make money. <i>Тема 2.</i> Selling to children and young people. Ways of advertising. <i>Тема 3.</i> Grammar: articles. <i>Тема 4.</i> Writing: an informal letter.
Relationships	<i>Тема 1.</i> Personal traits and how they influence relationships. <i>Тема 2.</i> The truth about love. Why we fall in love. <i>Тема 3.</i> Grammar: gerund and infinitives. <i>Тема 4.</i> Writing: a contribution to a longer piece.
Science and medicine	<i>Тема 1.</i> The world of beauty. Cosmetic surgery: modern epidemic. <i>Тема 2.</i> Popularising science on TV. Science for young people. <i>Тема 3.</i> Writing: an article. <i>Тема 4.</i> Grammar: Conditionals Type 1.
Sports	<i>Тема 1.</i> Different sports. Benefits of practicing sports. Team spirit. Fans. <i>Тема 2.</i> How do sportsmen depend on their coaches? <i>Тема 3.</i> Grammar: intensifiers/modifiers. Comparatives. <i>Тема 4.</i> Writing: a report.
We come from childhood	<i>Тема 1.</i> Family types. Relationships inside families. Family roots. <i>Тема 2.</i> Family ties. Rivalry in families. The positives and negatives of birth order. <i>Тема 3.</i> Writing: a competition entry.

	<i>Тема 4.</i> Grammar: Conditionals Types 2, 3, mixed type.
Career in Arts	<i>Тема 1.</i> Modern Arts: Mindless vandalism? <i>Тема 2.</i> Graphic design. Graffiti. <i>Тема 3.</i> Writing: a review. <i>Тема 4.</i> Grammar: verb patterns; the future.
Discover your passions	<i>Тема 1.</i> Work qualities. Being objective about yourself. <i>Тема 2.</i> Motivation is a path to success. Highflying. <i>Тема 3.</i> Writing: a letter of application. <i>Тема 4.</i> Grammar: indirect speech.
Travelling around the world	<i>Тема 1.</i> Types of travelling. Travel agencies. Places of charm. <i>Тема 2.</i> Unusual itineraries. Eco-tourism: help to save the planet. <i>Тема 3.</i> Writing: a proposal. <i>Тема 4.</i> Grammar: dependent prepositions; cleft sentences.
Environment today	<i>Тема 1.</i> The natural world. Saving extinct and rare animals. <i>Тема 2.</i> Different types of contamination. What can be done to save the planet from different types of pollution? <i>Тема 3.</i> Writing: a report. <i>Тема 4.</i> Grammar: gapped sentences; preparatory <i>It</i> .
Internal affairs	<i>Тема 1.</i> Feelings and emotions. Good and bad memories: how do they influence what we become? How do our parents influence our self-esteem and our self-expectations? <i>Тема 2.</i> Why do all people want to be liked? People with insecurities. Psychotherapy; how does it work? <i>Тема 3.</i> Writing: an article. <i>Тема 4.</i> Grammar: emphasis with inversion.
This weird time	<i>Тема 1.</i> Considering the past and the future. Time teleporting. How to keep memories of the past? The memories of our senses. <i>Тема 2.</i> How to peep into the future? Foreseeing future. Is there life in outer space? <i>Тема 3.</i> Writing: an essay. <i>Тема 4.</i> Grammar: the future in the past.
Communication in the modern world	<i>Тема 1.</i> Technology and communication. Talking from 9 to 5. Mobile-phone communication: calls and messaging. Text language. <i>Тема 2.</i> Computers: the Internet and social works. Escaping from the reality. Rules of polite behaviour in the modern world. <i>Тема 3.</i> Writing: a proposal. <i>Тема 4.</i> Grammar: participle clauses.
Writing and reading books nowadays	<i>Тема 1.</i> What are modern books about? Why do people read so little?

	<i>Тема 2. Books for male and female: what is the difference? Paper books vs e-books. How to talk about books you haven't read?</i>
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	<i>Тема 3. Writing: the set text question.</i>
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	<i>Тема 4. Grammar: gapped sentences.</i>
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Директор ИИЯ



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