Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
RUDN University

Faculty of Philology

educational division (faculty/institute/academy) as higher education programme developer

INTERNSHIP SYLLABUS

Academic and research work
internship title

Technological internship
internship type

Recommended by the Didactic Council for the Education Field of:

42.04.02 Journalism
field of studies / speciality code and title

The student's internship is implemented within the professional education programme of higher education:

Global and Digital Media
higher education programme profile/specialisation title

2023

1. INTERNSHIP GOAL

The purpose of the research work is the focused work on journalistic or research materials; scientific study of various aspects of the functioning of domestic and foreign media (history, theory, organization of editorial activity, methodology of journalistic creativity, ethical and legal foundations of media, economics, sociology, psychology of journalism, language and media style), as well as other types of mass communication using independently developed methodology and methodology, obtaining theoretically and practically significant results and conclusions.

2. REQUIREMENTS FOR LEARNING OUTCOMES

The internship implementation is aimed at the development of the following competences (competences in part):

Table 2.1. List of competences that students acquire during the internship

Competence code	Competence descriptor	Competence formation indicators (within this course)
GC-1	Able to search, critically analyze problem situations based on a systematic approach, to develop a strategy of actions.	GC-1.1 Knows types, methods, and concepts of critical analysis GC-1.2 Can apply types, methods and concepts of critical analysis to develop a plan of action in problematic situations GC-1.3 Knows the basic principles defining the goal and strategy of solving complex situations
GC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction.	GC-4.1 Knows the basic principles and rules of business, academic and professional ethics; basic tools of information and communication technology GC-4.2 Can express scientific and professional information correctly and precisely in Russian and foreign language(s); create texts in Russian and foreign language(s) of official and scientific style of speech when presenting professional issues; edit and revise official, scientific, and professional texts in Russian and foreign language(s); use modern information and communication technologies for academic and professional interaction GC-4.3 Have effective oral and written communication skills in the process of academic and professional interaction in Russian and foreign language(s), including the use of modern information and communication technologies
GC-5	Able to analyze and take into consideration the diversity of cultures in the process of intercultural interaction.	GC-5.1 Knows the basic concepts, interpretations and components of the concepts of "culture" and "intercultural communication" GC-5.2 Can communicate and create formal business, scientific and professional texts, taking into account the civilizational, national, ethno-cultural

Competence code	Competence descriptor	Competence formation indicators (within this course)
		and confessional characteristics of the audience/interlocutor/opponent GC-5.3 Has skills and techniques for effective intercultural communication based on knowledge of cultural diversity
GC-6	Able to determine and implement the priorities of his/her own activities and ways of their improvement based on self-assessment.	GC-6.1 Knows the fundamentals, directions, sources, and ways of improving professional activities, taking into account conditions, means, personal capabilities, career stages, and labor market requirements GC-6.2 Can correctly formulate goals, objectives, and plan time for professional development and career growth, taking into account conditions, means, personal capabilities, and labor market requirements; optimally use own resources and capabilities for successful professional activities; critically assess own resources and capabilities for successful professional activities GC-6.3 Has skills and techniques for identifying, planning, implementing and improving professional activities, taking into account the conditions, means, personal opportunities, stages of career development and labor market requirements
GPC-2	Able to analyze the main development trends of public and state institutions for their diverse coverage in the created media texts and (or) media products, and (or) communication products.	GPC-2.1 Identifies causal relationships in problems of interaction between public and state institutions GPC-2.2 Observes the principle of impartiality and balance of interests in journalistic texts and/or products when covering public and state institutions
GPC-3	Able to analyze the variety of achievements of domestic and world culture in the process of creating media texts and (or) media products, and (or) communication products.	GPC-3.1 Knows the stages and trends of the national and global cultural process GPC-3.2 Demonstrates a diverse erudition of domestic and global culture in journalistic texts and/or products
PC-3	Able to create journalistic authoring materials based on an in-depth understanding of its specifics, functions, content, optimal models, knowledge of the technology of its creation and existing professional standards.	PC-3.1 Develops all components of the concept and prioritizes creative solutions. PC-3.2 Draws up an action plan to implement the project.

3. INTERNSHIP IN HIGHER EDUCATION PROGRAMME STRUCTURE

The internship refers to the variable component of (B2) block of the higher educational programme curriculum.

Within the higher education programme students also master other disciplines (modules) and / or internships that contribute to the achievement of the expected learning outcomes as results of the internship.

Table 3.1. The list of the higher education programme components that contribute to the achievement of the expected learning outcomes as the internship results.

Competence code	Competence descriptor	Previous courses/modules, internships*	Subsequent courses/modules, internships*
GC-1	Able to search, critically analyze problem situations based on a systematic approach, to develop a strategy of actions.	Media economics / Медиаэкономика PR and media relations / PR и медиарилейшенз Methodology and methods of media research / Методология и методика медиаисследований Modern media systems / Современные медиасистемы Journalism as socio-cultural phenomenon / Журналистика как социокультурный феномен Modern mass communication theories / Современные теории массовой коммуникации	Research practice / Научно-исследовательская практика
GC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction.	Modern mass communication theories / Современные теории массовой коммуникации PR and media relations / PR и медиарилейшенз Modern media text / Современный медиатекст	Research practice / Научно-исследовательская практика
GC-5	Able to analyze and take into consideration the diversity of cultures in the process of intercultural interaction.	Modern media systems / Современные медиасистемы Art and culture journalism / Журналистика культуры и искусства Intercultural communication /	Research practice / Научно-исследовательская практика

Compet ence code	Competence descriptor	Previous courses/modules, internships*	Subsequent courses/modules, internships*
		Межкультурная коммуникация	
GC-6	Able to determine and implement the priorities of his/her own activities and ways of their improvement based on self-assessment.	Journalism as socio-cultural phenomenon / Журналистика как социокультурный феномен	Research practice / Научно-исследовательская практика
GPC-2	Able to analyze the main development trends of public and state institutions for their diverse coverage in the created media texts and (or) media products, and (or) communication products.	Mass media sociology / Социология СМИ	Research practice / Научно-исследовательская практика
GPC-3	Able to analyze the variety of achievements of domestic and world culture in the process of creating media texts and (or) media products, and (or) communication products.	Art and culture journalism / Журналистика культуры и искусства Intercultural communication / Межкультурная коммуникация	Research practice / Научно-исследовательская практика
PC-3	Able to create journalistic authoring materials based on an in-depth understanding of its specifics, functions, content, optimal models, knowledge of the technology of its creation and existing professional standards.	Modern media text / Современный медиатекст	Research practice / Научно-исследовательская практика

* To be filled in according with the competence matrix of the higher education programme.

4. INTERNSHIP WORKLOAD

The total workload of the internship is 6 credits (216 academic hours).

5. INTERNSHIP CONTENTS

Table 5.1. Internship contents*

Modules	Contents (topics, types of practical activities)	Workload, academic hours
Part 1. The preparatory part, which includes organizational activities: the introductory lecture, safety briefing, planning of practical work.	Topic 1: Presentation of the plan of practical work.	9
	Topic 2: Discussion of the individual task.	9
Part 2. Practical part, which includes a step-by-step work on writing materials. The amount and volume of materials determined by the head of practice.	Topic 1. Practical stage, which includes step-by-step work on the gathering and preparing material for scientific articles, participation in press conferences and master classes. The amount and volume of materials determined by the head of practice.	21
	Topic 2. Submission of individual assignments, diaries and reports of interns, certified by the signature of supervisor / supervisor of individual internship). The scientific supervisor / supervisor of individual internship provides a review (characteristic) about the intern, assessing the quality and regularity of the work performed.	159
Writing an internship report		9
Preparing for defence and defending the internship report		9
TOTAL:		**216**

* The contents of internship through modules and types of practical activities shall be <u>FULLY </u>reflected in the student's internship report.

6. INTERNSHIP EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Projector, screen and PC for digital presentations. Auditorium for group training sessions. Computer lab.

7. INTERNSHIP LOCATION AND TIMELINE

Students' work in print and audiovisual media, participation in press conferences, writing scientific articles. Work in archives, leading libraries, cultural centers.

The timing of the internship corresponds to the period specified in the academic calendar of the EP of Higher Education. The dates of the internship can be corrected in agreement with the Department of Educational Policy and the Department of Internships and Student Employment of the RUDN University.

8. RESOURCES RECOMMENDED FOR INTERNSHIP

Main readings:
1.   A Handbook of Qualitative Methodologies for Mass Communication Research. http://bookre.org/reader?file=1121488;
2.   Approaches to media texts. http://users.auth.gr/tsokalid/files/wodak.pdf;
3.   Dobrosklonskaya, T. G. (Moscow, Russia) Media linguistics: theory and methods of studying language in the media. // Медиалингвистика 2014 Международный научный журнал № 2(5). https://medialing.ru/media-linguistics-theory-and-methods-of-studying-language-in-the-media/;
4.   Dron, Jon; Anderson, Terry. Understanding Media and Culture: An Introduction to Mass Communication https://open.umn.edu/opentextbooks/textbooks/understanding-media-and-culture-an-introduction-to-mass-communication;
5.   Duncan, Mike; Vanguri, Star M., The Centrality of Style. https://open.umn.edu/opentextbooks/textbooks/the-centrality-of-style;
6.   Mass Communication. https://open.lib.umn.edu/mediaandculture/;
7.   Van Dijk, T. A. News as discourse. Hillsdale, New York, 1998. http://bookre.org/reader?file=1192498

Additional readings:
1.   Gray, Jonathan. Chambers, Lucy; Bounegru, Liliana. The Data Journalism Handbook. https://open.umn.edu/opentextbooks/textbooks/the-data-journalism-handbook;
2.   Hunter, Mark Lee. The Global investigative journalism casebook. https://unesdoc.unesco.org/ark:/48223/pf0000217636;
3.   Introductory   Statistics https://open.umn.edu/opentextbooks/textbooks/introductory-statistics-2013;
4.   Rosenberg,   A.   Philosophy   of   science.   (2000). http://bookre.org/reader?file=559106;
5.   Steele, Robert; Black, Jay. Media Ethics Codes and Beyond. https://web.archive.org/web/20050427131123/http://usinfo.state.gov/journals/itgic/0401/ijge/gj09.htm;
6.   Tucker, Aaron. Write Here, Right Now: An Interactive Introduction to Academic Writing and Research. https://open.umn.edu/opentextbooks/textbooks/write-here-right-now-an-interactive-introduction-to-academic-writing-and-research;
7.   United   States   Copyright   Law https://open.umn.edu/opentextbooks/textbooks/united-states-copyright-law;
8.   Van Cleave, Matthew. Introduction to Logic and Critical Thinking. https://open.umn.edu/opentextbooks/textbooks/introduction-to-logic-and-critical-thinking;
9.   Webster, F. Theories of the Information Society. L.: Routledge, 2002. http://bookre.org/reader?file=758105

Internet sources:
1. Electronic libraries (EL) of RUDN University and other institutions, to which university students have access on the basis of concluded agreements:
    - RUDN Electronic Library System (RUDN ELS) http://lib.rudn.ru/MegaPro/Web
    - EL "University Library Online" http://www.biblioclub.ru
    - EL "Yurayt" http://www.biblio-online.ru
    - EL "Student Consultant" www.studentlibrary.ru
    - EL "Lan" http://e.lanbook.com/
    - EL "Trinity Bridge"

2. Databases and search engines:
- electronic foundation of legal and normative-technical documentation http://docs.cntd.ru/
- Yandex search engine https:// www .yandex.ru/
- Google search engine https://www.google.ru/
- Scopus abstract database http://www.elsevierscience.ru/products/scopus/

The training toolkit and guidelines for a student to do an internship, keep an internship diary and write an internship report*:

1. Safety regulations to do the internship (safety awareness briefing).
2. Guidelines for keeping an internship diary and writing an internship report.

*The training toolkit and guidelines for the internship are placed on the internship page in the university telecommunication training and information system under the set procedure.

8. ASSESSMENT TOOLKIT AND GRADING SYSTEM* FOR EVALUATION OF STUDENTS' COMPETENCES LEVEL AS INTERNSHIP RESULTS

The assessment toolkit and the grading system* to evaluate the level of competences (competences in part) formation as the internship results are specified in the Appendix to the internship syllabus.

* The assessment toolkit and the grading system are formed on the basis of the requirements of the relevant local normative act of RUDN University (regulations / order).

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