

«Peoples' Friendship university of Russia»

*Faculty of Philology*

Adopted by Academic Council  
Of the Philological Faculty  
17.12.2019  
protocol 4

Affirm  
Vice-rector for Academic Affairs

A. P. Yefremov  
2020.



**Basic professional studying program of higher education**

**Direction of training (specialty)**

**42.06.01 MASS MEDIA AND LIBRARY INFORMATION**

Approved by the order of the Ministry of Education and Science of Russia Federation 12.09.2013  
№ 1061

The programme was designed appropriate to requirements of ES HE RUDN that was affirmed by  
rector's decree dated 26.02.2015 № 96

Graduate' s qualification: Researcher. Mentor-researcher

The direction of programme (profile, specialty):

**International Journalism**

Form of studying - full-time


A period of programme mastering - 3 years


Information about features of the implementation of the basic studying programme:  
Implemented in English.


Agreed:  
Director of the programme  
V.V. Barabash

Agreed:  
Director of MSSN  
V.V. Barabash

Agreed:  
Director of the Institute  
V.V. Barabash

  
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*Федеральное государственное автономное образовательное учреждение высшего образования  
Российский университет дружбы народов*

*Филологический факультет*

Принято Ученым советом  
филологического факультета РУДН  
от «17» декабря 2019 г.  
протокол № 4

Утверждаю  
проректор по учебной работе

А.П.Ефремов  
2020г.



**Основная профессиональная образовательная программа  
высшего образования**

**Направление подготовки**

**42.06.01 СРЕДСТВА МАССОВОЙ ИНФОРМАЦИИ  
И ИНФОРМАЦИОННО-БИБЛИОТЕЧНОЕ ДЕЛО**

в соответствии с перечнем, утвержденным приказом Минобрнауки России от 12.09.2013г. № 1061.

Программа разработана в соответствии с требованиями ОС ВО РУДН, утвержденным приказом ректора от 26.02.2015 г. № 96

Квалификация выпускника: Исследователь. Преподаватель-исследователь

Направленность программы (профиль, специализация):

**Международная журналистика**

Форма обучения – очная

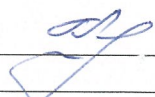
Срок освоения программы в очной форме – 3 года

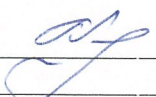
Сведения об особенностях реализации основной образовательной программы:  
реализуется на английском языке

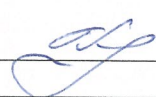
Согласовано:  
Директор направления  
Барабаш В.В.

Согласовано:  
Председатель МССН  
Барабаш В.В.

Согласовано:  
Руководитель ОУП  
Барабаш В.В.

  
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2020 г.

## **Programme of Higher Education (the "Programme") Description.**

### **General Characteristics**

#### ***1.1. Objective of the Programme.***

The Programme is designed to teach highly skilled specialists in journalism, capable of taking into account scientific and research expertise and apply their knowledge and skills in their future professional activities. The objective of the Programme is to produce original scientific research contributing to the generation, expansion and development of the scientific knowledge as well as the formation and development of the students' competences in accordance with the requirements of the Standards of Higher Education of Peoples' Friendship University of Russia and the Federal State Standards of Higher Education in the appropriate area.

#### ***1.2. Main Information.***

The target educational level of the Programme is constituted by the preparation of researchers and faculty (post-graduate studies). It is a full time programme designed for three years, or four years, if implemented by correspondence. The graduates are taught to conduct scientific research in journalism and mass communication and to provide higher education in the appropriate area of knowledge.

#### ***1.3. Principles of the Programme Implementation.***

The Programme is based on the module principle.

#### ***1.4. The Programme from the Perspective of Demand of the Labour Market.***

The Programme is designed to teach highly skilled researchers and faculty members as well as specialists capable of dealing with different types of texts. Those who complete their postgraduate studies within the framework of Programme 10.01.10 **Journalism/ 42.06.01 Mass Communication and Information and Library Science** are recruited in the areas of education translation, mass media, public relations and other spheres of activities. The graduates can carry out journalistic and other professional activity, covering such urgent problems as formation of image of the country abroad (country branding), efficiency of mass communication among different countries and peoples, information policy in business communications, convergent processes in a modern media sphere etc., to work as correspondents, observers, commentators, editors, editors-translators, the senior editors, etc.

#### ***1.5. Entry Requirements.***

A candidate wishing to follow the Programme is expected to have higher education (master's degree), usually in journalism or public relations, have scientific publications in Russian and/or foreign journals, or a synopsis of research in the selected area. The list of entry exams complies with the requirements for those wishing to follow Programme 42.06.01 Mass Communication and Information and Library Science and comprises philosophy, foreign language and special discipline.

#### ***1.6. Graduate's Professional Activity:***

The main educational programme designed for training highly skilled specialists (postgraduate studies) 42.06.01 Mass Communication and Information and Library Science is developed in accordance with the standard of higher education of Peoples' Friendship University of Russia.

**1.6.1 Professional areas**, where the Programme graduates will be involved, comprise mass media (newspapers, magazines, television, broadcasting, news agencies, internet mass-media), mass communication (new media, advertising and public relations), publishing houses and

information and library systems, and also the research and educational organizations in this sphere.

**1.6.2 Objects of professional activities** of the Programme graduates are various types of information, reflecting practices connected with functioning of mass media, mass communication, publishing houses and information and library systems and results of scientific research in the chosen sphere.

**1.6.3 Types of Professional Activity.**

The Programme graduate is trained for scientific and research activities in the field of journalism, for university teaching as well.

**1.6.4 Objectives of Professional Activity.**

The graduate's professional activities comprise scientific research in the selected sphere, working in professional scientific and research teams on development of urgent topics in the field of modern journalism, preparation of scientific projects in the field of journalism, including filing applications for grants, independent preparation of scientific publications in competitive Russian and foreign journals as well as teaching seminars and lectures at universities in the appropriate domains.

***1.7. Competences to be Developed upon Completion of the Programme.***

The graduate is expected to master the following universal competences, general professional competences and professional competences:

**Universal Competences**

UC-1 ability of critical analysis and evaluation of modern scientific achievements; generating new ideas in course of research and practical tasks including interdisciplinary fields;

UC-2 ability to make projects and realize complex researches including interdisciplinary ones, on the basis of holistic systemic scientific worldview and using the achievements of history and philosophy of sciences;

UC-3 readiness to take part in Russian and international research teams to attain scientific and educational tasks;

UC-4 readiness to use modern methods and technologies of scientific communication in the state languages too foreign languages, including readiness for communication in talks and written forms in Russian and foreign languages for solving problems of professional activity, possession of foreign language communicative competence in official business, academic professional, scientific, socio-cultural, everyday spheres of foreign language communication;

UC-5 ability to set and solve tasks of self-development as a professional personality

**General Professional Competences**

GPC-1 ability to perform independent scientific research activity corresponding to the professional field using modern research methods and IT technologies;

GPC-2 readiness to teach students according to main higher educational programmes.

**Professional Competences**

PC-1 competence in methodology of both theoretical and experimental research in the fields of journalism, mass media and adjoining fields of humanities;

PC -2 ability to develop new research methods and applying them in self-research in the fields of journalism, mass media and adjoining fields of humanities taking into account rules of copyright compliance;

PC -3 mastering of modern scientific paradigm in the fields of mass communication and the ability to integrate and upgrade the results within the scientific paradigm;

PC -4 ability to take part in teamwork of professional groups to develop different information resources (analytical texts, media text corpuses of different genres, specialized databases) and electronic resources as well;

PC -5 ability to take part in teamwork of professional groups to carry out scientific research of issues of efficiency and current trends of development of domestic and foreign mass media, including historical, economic, political, legal, social, ethical, professional and creative aspects of their functioning;

PC -6 ability to demonstrate and apply profound knowledge in the field of mass communication system and modern domestic and foreign media concepts.

## 42.06.01 Mass Media and Information and Library Science

Name of disciplines (modules) in accordance with the curriculum	Universal Competences				
	UC-1 ability of critical analysis and evaluation of modern scientific achievements; generating new ideas in course of research and practical tasks including interdisciplinary fields;	UC-2 ability to make projects and realize researches including interdisciplinary ones, on the basis of holistic systemic scientific worldview and using the achievements of history and philosophy of sciences;	UC-3 readiness to take part in Russian and international research teams to attain scientific and educational tasks;	UC-4 readiness to use modern methods and technologies of scientific communication in the state languages too foreign languages, including readiness for communication in talks and written forms in Russian and foreign languages for solving problems of professional activity, possession of foreign language communicative competence in official business, academic professional, scientific, socio-cultural, everyday spheres of foreign language communication;	UC-5 ability to set and solve tasks of self-development as a professional personality
<b>Block I</b>					
<b>Basic standard</b>					
Foreign Language				+	
History and Philosophy of Science	+	+			
<b>Variation standard (21 ECTS)</b>					
Methodology of Scientific Research	+	+			
Pedagogy of Higher Education	+	+			
Theories of Mass Communication	+		+		+
<b>Optional Subjects (3 out of all)</b>					
Modern Mediaholdings and Communication Policy	+				

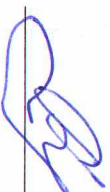


Name of disciplines (modules) in accordance with the curriculum		Professional Competencies					
		PC-1 competence in methodology of both theoretical and experimental research in the fields of journalism, mass media and adjoining fields of humanities;	PC-2 ability to develop new research methods and applying them in self-research in the fields of journalism, mass media and adjoining fields of humanities taking into account rules of copyright compliance;	PC-3 mastering of modern scientific paradigm in the fields of mass communication and the ability to integrate and upgrade the results within the scientific paradigm;	PC-4 ability to take part in teamwork of professional groups to develop information resources (analytical texts, media text corporuses of different genres, specialized databases) and electronic resources as well;	PC-5 ability to take part in teamwork of professional groups to carry out scientific research of issues and current trends of development of domestic and foreign mass media, including historical, economic, political, legal, social, ethical, professional and creative aspects of their functioning;	PC-6 ability to demonstrate and apply profound knowledge in the field of mass communication system and modern domestic and foreign media concepts.
<b>Block 1</b>	<b>Basic Standard</b>						
	Foreign Language				+		
	History and Philosophy of Science	+					
	<b>Variation standard</b>						
	Methodology of Scientific Research	+	+	+			
	Theories of Mass Communication	+	+	+	+	+	+
	<b>Optional Subjects</b>						
	Modern Mediaholdings and Communication Policy			+		+	+
	Mass Communication in a Digital World		+	+	+		+
	Academic English				+	+	
	Russian as a Foreign Language (3 credits)				+		



<b>Block 2</b>	«Training»							
	Pedagogical Training							+
	Scientific Training	+	+	+	+	+	+	+
<b>Block 3</b>	«Scientific Research»							
	Scientific Research	+	+	+	+	+	+	+

Director of the Department / Dean of the Faculty of Philology



V.V. Barabash