Federal State Autonomous Educational Institution for Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA named after Patrice Lumumba
(RUDN University)

Faculty of Economics

(Educational Division (faculty/institute/academy))

COURSE SYLLABUS

Environmental, Social, and Corporate Governance (ESG)

(course title)

Recommended by the Didactic Council for the Education Field of:

38.04.01 Economy

(Higher Education Field)

The development of the discipline is carried out within the framework of the implementation of the main professional educational program of higher education (EP HE):

International finance and business

(name (profile/specialization) EP VO)

1. COURSE GOALS

The main purpose is to provide students with knowledge of a set of characteristics of corporate governance, in which the involvement of the company in solving environmental, social and managerial problems is achieved.

2. REQUIREMENTS TO LEARNING OUTCOMES

The course "Environmental, Social, and Corporate Governance (ESG)" is aimed at building up and enhancing the following competences
ПК-4.1; ПК-4.2; ПК-4.3

Table 2.1. Learning Outcomes

Competence code	Competence	Indicators of Competence Formation / Development
OPK-5	Able to use modern information technologies and software in solving professional problems	OPK-5.1 Knows modern information technologies and software used in solving professional problems OPK-5.2 Knows how to choose the most effective among modern information technologies and software for solving professional problems OPK-5.3 Fully possesses the skills to solve standard tasks of professional activity using information technologies and software tools
OPK-6	General professional competence in the field of the digital economy, common for all educational programs of the master's program in the direction of training	OPK-6.1 Able to use modern digital and information technologies in solving problems of professional activity OPK-6.2 Able to find and use relevant digital data to solve practical problems of professional activity
PK-6	Identification of business problems and business opportunities (Profstandard No. 592 "Business Analyst")	PK-6.1 Gathers information about business problems or business opportunities PK-6.2 Uses techniques to identify business problems and business opportunities PK-6.3 Identifies relationships and dependencies between business intelligence information elements and makes informed decisions to achieve performance targets
PK-4	Organization and control of the current activities of the internal control system of an economic entity (Profstandart: 08.006 Internal control	PK-4.1 Organization of the development and approval of reporting documents on the work of the internal control system of an economic entity PK-4.2 Assessment of the quality of the regulatory framework, professional ethics requirements and internal control methods

			PK-4.3 Control and coordination of the activities of internal control systems at all levels of management of an economic entity
	specialist (internal controller))		

3. ACADEMIC PROGRAMME STRUCTURE

The course « **Environmental, Social, and Corporate Governance (ESG)**» is included to Electives of Б1.В.ДВ.02

Table 3.1. Prior and subsequent disciplines aimed at the formation of competencies

Cipher	**Name of competence**	**Previous disciplines/modules, practices***	**Subsequent disciplines/modules, practices***
OPK-5	Able to use modern information technologies and software in solving professional problems	Эконометрика (продвинутый уровень) Agile	Комплексная безопасность государственных корпораций Подготовка к сдаче и сдача государственного экзамена Подготовка к процедуре защиты и защита выпускной квалификационной работы
OPK-6	General professional competence in the field of the digital economy, common for all educational programs of the master's program in the direction of training	Agile	Подготовка к сдаче и сдача государственного экзамена Подготовка к процедуре защиты и защита выпускной квалификационной работы
PK-6	Identification of business problems and business opportunities (Profstandard No. 592 "Business Analyst")	Антикоррупционный комплаенс Agile	Безопасность личных финансов Комплексная безопасность международного бизнеса Финансовая устойчивость бизнеса Бизнес-аналитика и методы принятия решений на основе Big Data Бизнес-разведка Управление государственными финансами Контроллинг в проектной

			деятельности корпораций Преддипломная практика Подготовка к сдаче и сдача государственного экзамена Подготовка к процедуре защиты и защита выпускной квалификационной работы
PK-4	Organization and control of the current activities of the internal control system of an economic entity (Profstandart: 08.006 Internal control specialist (internal controller))	Правовое обеспечение комплексной безопасности предприятия Антикоррупционный комплаенс Agile Корпоративная безопасность Система обеспечения экономической безопасности организации	Оценка финансового состояния предприятия Контроллинг в проектной деятельности корпораций Аудит организации Государственное муниципальное управление Управление государственной собственностью Инновационное развитие как элемент комплексной безопасности предприятия Кадровая безопасность Преддипломная практика Подготовка к сдаче и сдача государственного экзамена Подготовка к процедуре защиты и защита выпускной квалификационной работы

4. COURSE WORKLOAD AND LEARNING ACTIVITIES

The course total workload is equal to 2 credits.

Table 4.1. Types of academic activities during the period of the HE program mastering

Types of academic activities during the period of the HE program mastering	Total, academic hours	Semesters			
		1	**2**	**3**	**4**
Contact academic hours					
Including:					
Lectures	-	-			
Lab work	-	-			
Seminars (workshops/tutorials)	34	34			
Self-study (ies), academic hours	29	29			

Evaluation and assessment (exam or pass/fail grading)		9	9			
Course workload	Ac.h.	**72**	72			
	Credits	**2**	2			

5. COURSE MODULES AND CONTENTS

Table 5.1. Course Modules and Contents

Modules	Topics	Academic Activity Type
Module 1 Introduction to ESG	**Topic 1.1.** Definition of ESG	**Seminar**
	Topic 1.2 Global trends Global Standards and Practices	**Seminar**
	Topic 1.3 ESG Disclosure in the Financial Sector	**Seminar**
Module 2 Sustainable financing	**Topic 2.1.** ESG Rules for Financial Institutions	**Seminar**
	Topic 2.2. ESG risks for financial institutions	**Seminar**
	Topic 2.3. ESG reporting	**Seminar**
Module 3 Corporate sustainability reporting	**Topic 3.1.** Information disclosure indicators	**Seminar**
	Topic 3.2. Comprehensive strategy	**Seminar**
	Topic 3.3. Preparation of reports	**Seminar**
	Topic 3.4. Mapping stakeholders	**Seminar**

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Classroom Equipment and Technology Support Requirements

Classroom for Academic Activity Type	**Classroom equipment**	**Classroom Infrastructure and Technology Support Requirements**
Seminars	Classroom for seminars equipped with a set of specialized furniture. (r. 17, 27, 29, 101)	a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection. Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release)
Self-studies	Classroom for self-studies equipped with a set of specialized furniture. (r. 342)	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection. Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release)

7. RECOMMENDED SOURCES FOR COURSE STUDIES

Main reading(sources)*:*

*Printed issue***:**
1. How to Avoid a Climate Disaster: The Solutions We Have and The Breakthroughs We Need/Author: Bill Gates; Knopf, 2021
2. Grow the Pie: How Great Companies Deliver Both Purpose and Profit/Author: Alex Edmans; Cambridge University Press, 2021

Additional (optional) reading:

Electronic and printed full text materials:
1. The Upcycle: Beyond Sustainability – Designing for Abundance/ Authors: William McDonough and Michael Braungart Publisher: North Point Press, 2013
2. Net Positive: How Courageous Companies Thrive by Giving More Than They Take/ Authors: Paul Polman and Andrew Winston; Harvard Business Review Press, 2021
3. How to Prepare for Climate Change: A Practical Guide to Surviving the Chaos/Author: David Pogue; Simon & Schuster,2021
4. How Bad Are Bananas?: The Carbon Footprint of Everything (2020 Update)/Author: Mike Berners-Lee; Greystone Books, 2020
5. The Responsibility Revolution: How the Next Generation of Business Will Win/Author: Jeffrey Hollender and Bill Breen; Jossey-Bass, 2010
6. Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist/Author: Kate Raworth; Chelsea Green Publishing Company, 2017
7. The Truth About Green Business/Author: Gil Friend; Barnes & Noble | Amazon, 2009

Electronic libraries with access for RUDN students:

Electronic library RUDN – ЭБС РУДН http://lib.rudn.ru/MegaPro/Web
- E-library «Университетская библиотека онлайн» http://www.biblioclub.ru
- E-library Юрайт http://www.biblio-online.ru
- E-library «Консультант студента» www.studentlibrary.ru
- E-library «Лань» http://e.lanbook.com/

2. Databases and search engines:
- NCBI: https://p.360pubmed.com/pubmed/
- Вестник РУДН: with a remote access to the database through RUDN University IP addresses (or remotely using an individual login and password). http://journals.rudn.ru/
- Elibrary.ru: access with RUDN University IP addresses: http://www.elibrary.ru/defaultx.asp
- ScienceDirect (ESD), «FreedomCollection», "Cell Press" ИД "Elsevier" **with a** remote access to the database through RUDN University IP addresses (or remotely using an individual login and password).
- Google Scholar **-** a freely accessible web search engine that indexes the full text or metadata of scholarly literature across an array of publishing formats and disciplines. Access: https://scholar.google.ru/
- Scopus **-** "Elsevier". with a remote access to the database through RUDN University IP addresses. http://www.scopus.com/
- Web of Science with a remote access to the database through RUDN University IP addresses http://login.webofknowledge.com/

Learning Toolkit for self-studies*:
1. Lecture materials for "Environmental, Social, and Corporate Governance (ESG)"
2.Methodology guidelines for students taking a course of " Environmental, Social, and Corporate Governance (ESG)"

* - Learning Toolkit materials for self-studies are placed according to the requirements to the course page in TUIS!

8. ASSESSMENT AND EVALUATION TOOLKIT

Assessment and Evaluation Toolkit of Competences that are expected to be acquired as a result are given in the Appendix to the "Environmental, Social, and Corporate Governance (ESG)" Course Syllabus

DEVELOPERS:

PhD in Economics, Associate Professor, Head of the Program		**Aidrus Irina**
Position, BUP	Signature	Full Name

HEAD OF OP VO:

PhD in Economics, Associate Professor, Head of the Program		**Aidrus Irina**
Position, BUP	Signature	Full Name