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Информация о владельце:
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Должность: Ректор
Дата подписания: 01.06.2023 10:43:02
Уникальный программный ключ:
ca953a0120d891083f939673078ef1a989dae18a

**Federal State Autonomous Educational Institution for Higher Education
Peoples' Friendship University of Russia
(RUDN University)
Faculty of Economics**

COURSE SYLLABUS

International Activities of Commercial Banks (IACB)

(name of discipline/module)

**Recommended by the Didactic Council for the Education Field of
38.04.01 Economics**

(code and name of the direction of training/specialty)

**The development of the discipline is carried out within the framework of the
implementation of the main professional educational program of higher education:**

International trade

(name (profile/specialization))

2023

1. COURSE GOALS

The purpose of mastering the discipline " International Activities of Commercial Banks" is to identify the roles and importance of the international activities of banks in modern conditions and to obtain the knowledge necessary in the practice of a commercial bank in this area.

2. LEARNING OUTCOMES

Studying the discipline " International Activities of Commercial Banks " is aimed at the formation of the following competencies (part of the competencies) among students:

Table 2.1. The list of competencies formed by students during the development of the discipline (the results of mastering the discipline)

Competence code	Competence	Competence indicators
GC-3	Able to organize and manage the work of the team, developing a team strategy to achieve the goal.	GC-3.1. Defines its role in the team, based on the strategy of cooperation to achieve the goal GC-3.2. Formulates and considers in its activities the peculiarities of the behavior of groups of people identified depending on the goal GC-3.3. Analyzes the possible consequences of personal actions and plans his actions to achieve a given result GC-3.4. Exchanges information, knowledge and experience with team members GC-3.5. Argues his point of view regarding the use of ideas of other team members to achieve the goal GC-3.6. Participates in teamwork on the execution of assignments
GC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction	GC-4.1. Chooses the style of business communication, depending on the language of communication, the purpose and conditions of the partnership GC-4.2. Adapts speech, communication style and sign language to situations of interaction GC-4.3. Searches for the necessary information to solve standard communicative tasks in Russian and foreign languages GC-4.4. Conducts business correspondence in Russian and foreign languages, considering the peculiarities of the style of official and unofficial letters and socio-cultural differences in the format of correspondence GC-4.5. Uses dialogue for cooperation in academic communication of communication, taking into account the personality of the interlocutors, their communicative and speech strategy and tactics, the degree of formality of the situation GC-4.6. Forms and argues its own assessment of the main ideas of the participants in the dialogue

Competence code	Competence	Competence indicators
		(discussion) in accordance with the needs of joint activities
GC-7	Capable of using digital technologies and methods of searching, processing, analyzing, storing and presenting information (in the professional field) in the digital economy and modern corporate information culture	GC-7.1. Searches for the necessary sources of information and data, perceives, analyzes, remembers and transmits information using digital means, as well as with the help of algorithms when working with data received from various sources in order to effectively use the information received to solve problems GC-7.2. Evaluates information, its reliability, builds logical conclusions based on incoming information and data
SPC-4	Able to make economically and financially sound organizational and managerial decisions in professional activities and be responsible for them	SPC-4.1. Develops organizational and managerial solutions in professional activities SPC-4.2. Possesses the skills of reasoned persuasion in support of the proposed financial-economic and organizational-managerial decisions SPC-4.3 Monitors the results of the implementation of financial, economic and organizational and managerial decisions
SPC-5	Able to use modern information technologies and software tools in solving professional problems	SPC-5-1 Cognises modern information technologies and software tools used in solving professional problems SPC-5-2 The ability among modern information technologies and software tools to choose the most effective for solving professional problems SPC-5-3 Has full skills in solving standard tasks of professional activity using information technologies and software tools
SPC-6	Able to critically assess the capabilities of digital technologies to solve professional problems, work with digital data, assess their sources and relevance	SPC-6.1. Able to use modern digital and information technologies in solving problems of professional activity SPC-6.2. Able to find and use relevant digital data to solve practical problems of professional activity
PC-1	Able to conduct independent research in accordance with the developed program and on their basis to prepare analytical materials for the evaluation of activities in the field of economic policy and strategic decision-making at the micro and macro levels	PC-1.1. Able to present the results of an independent study in the form of an article or a report at scientific conferences PC-1.2. Capable of Conducting Analytical Studies to Evaluate Economic Policy Interventions PC-1.3. Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and economy as a whole PC-1.4. Able to make strategic decisions at the micro and macro levels based on independent research

Competence code	Competence	Competence indicators
PC-2	Able to present the results of an independent study in the form of an article or a report at scientific conferences	PC-2.1. Able to conduct analytical studies to assess economic policy measures
		PC-2.2. Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and economy as a whole
		PC-2.3. Able to make strategic decisions at the micro and macro levels based on independent research

3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The discipline "International Activities of Commercial Banks" refers to the mandatory part of block B1 of the Education Program.

Within the framework of the Education Program, students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the discipline "International Activities of Commercial Banks".

Table 3.1. The list of Higher Education Program (me) components / disciplines that contribute to expected learning/training outcomes

Cipher	Name of competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
GC-3			
GC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction	International Labour Market and Migration Theory and Practice of International Business Communication International monetary and credit relations International trade Customs and tariff regulation Conjuncture of world markets for goods and services International statistical databases (advanced level) Legal regulation of economic and foreign economic activity International Finance	
GC-7	Capable of using digital technologies and methods of searching, processing, analyzing, storing and presenting information (in the professional field) in the digital economy and modern corporate information culture	International monetary and credit relations International trade Customs and tariff regulation Conjuncture of world markets for goods and services Organization of international procurement International statistical databases (advanced level) The EU in international trade World experience in the implementation of management information systems	

Cipher	Name of competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
		International Corporate Marketing Strategies International Transport Logistics Project management Currency regulation and currency control in foreign economic activity Transnational business International activity of commercial banks Legal regulation of economic and foreign economic activity International Finance	
SPC-4	Able to make economically and financially sound organizational and managerial decisions in professional activities and be responsible for them	Theory and Practice of International Business Communication Customs and tariff regulation Organization of international procurement International Transport Logistics Project management Currency regulation and currency control in foreign economic activity Transnational business International Commerce: Efficiency of Trade Transactions	
SPC-5	Able to use modern information technologies and software tools in solving professional problems	International Economics International trade Conjuncture of world markets for goods and services International Labour Market and Migration Theory and practice international business communication International Finance	
SPC-6	Able to critically assess the capabilities of digital technologies to solve professional problems, work with digital data, assess their sources and relevance	Legal regulation of economic and foreign economic activity Theory and Practice of International Business Communication Transnational business Project management	
PC-1	Able to conduct independent research in accordance with the developed program and on their basis to prepare analytical materials for the evaluation of	Legal regulation of economic and foreign economic activity International Finance International Labour Market and Migration Theory and Practice of International Business Communication	

Cipher	Name of competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
	activities in the field of economic policy and strategic decision-making at the micro and macro levels	International monetary and credit relations International trade Customs and tariff regulation Conjuncture of world markets for goods and services International Corporate Marketing Strategies Currency regulation and currency control in foreign economic activity Transnational business International Commerce: Efficiency of Trade Transactions	
PC-2	Able to present the results of an independent study in the form of an article or a report at scientific conferences	Legal regulation of economic and foreign economic activity International Finance International Labour Market and Migration Theory and Practice of International Business Communication International monetary and credit relations Customs and tariff regulation Conjuncture of world markets for goods and services Organization of international procurement International statistical databases (advanced level) World experience in the implementation of management information systems International Corporate Marketing Strategies International Transport Logistics Project management Currency regulation and currency control in foreign economic activity Transnational business International Commerce: Efficiency of Trade Transactions	

* - is filled in accordance with the competence matrix and the EP

4. COURSE WORKLOAD AND LEARNING ACTIVITIES

The total labor intensity of the discipline "International Activities of Commercial Banks" is 3 credits.

Table 4.1. Types of academic activities during the period of the HE program(me) mastering

Type of educational work	TOTAL, academic hours	Semester(s)			
		1	2	3	4
<i>Contact work, academic hours</i>	54			54	
including:					
Lectures					
Lab work	-			-	
Seminars (workshops/tutorials)	36			36	
<i>Self-study (ies), academic hours</i>	54			54	
<i>Evaluation and assessment academic hours</i>	18			18	
Overall labor intensity of the discipline	<i>academic hours</i>	108		108	
	credits.	3		3	

5. CONTENT OF THE DISCIPLINE

Table 5.1. The content of the discipline (module) by types of educational work

Partition	№	Themes	Type of educational work*
Modern factors and trends in the global banking sector	1	Liberalization of financial activities. Growth of the international interbank market. Institutionalization of financial markets. The trend of TNB expansion into foreign markets. Scaling up the activities of transnational corporations. Information technologies.	SC
	2	Development and development of new banking products, schemes and technologies for the movement of cash and capital funds. World currency, financial and economic crises.	SC
The current state of the global banking sector	3	The largest banks in the world. Asian banks in the global banking sector. EU banking sector. North American banking market.	SC
	4	Russian banks in the global banking sector	SC
Institutional structure of the international banking system	5	International credit and financial organizations. Central banks. National banks. Medium and small regional, industry and specialized banks.	SC
	6	TNB. Mergers and acquisitions of TNB. Offshore banks.	SC

International activities of TNB	8	Organization of the international banking service. The main structural subdivisions of the bank.	SC
	9	Functions of the correspondent relations department of TNB with banks of a particular country.	SC
	10	Development strategies.	SC
Bankclaims.		Credit risk. Country risk. Market risk. Claim of unbalanced liquidity. Operational risk. Interest rate risk. Risk: Risk of reputation loss. Risk of transfer of payments.	SC
The main types of operations and services in international banking activities	11	Deposit and credit operations: operations to raise funds, including all types of deposits, certificates of deposit, credit cards, sale of bank securities, borrowing in the European market.	SC
	12	Credit operations: all types of traditional bank lending, as well as financial leasing, forfeiting, factoring	SC
	13	Banking services accompanying international banking operations	SC
	14	Non-credit operations include: currency dealing, derivatives trading, work in stock markets, brokerage services, international underwriting, marketing services, Internet banking, etc.	SC
	15	Project financing, mergers and acquisitions financing.	SC
Investment activity of commercial banks	16	Services of banks for the issue and placement of Eurobonds and commercial securities. Securitization services as a new form of investment intermediation.	SC
	17	Banking services in the field of corporate finance. Services of banks in the management of financial assets and in the securities markets.	SC
	18	Global securities services.	SC

* - is filled only in the **full-time** form of training: LC - lectures; LR - laboratory work; SC - seminar classes

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

№	Name of discipline (module), practices in	Name of special * placements and placements for independent work	Equipment of special placements and placements for independent work	List of licensed software.
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	accordance with the curriculum			Details of the confirming document
1.	International Activities of Commercial Banks	Moscow, Miklouho-Maclay, 6, Classroom for lectures and seminars, current control and interim assessment of students Classroom 105 Classroom for group and individual consultations- the location of the Department of International Economic Relations Classroom 114	Multimedia projector Casio XJ-M250 – 1 PC screen 1 PC. ASUS F6A notebook C2D-T5450 13" 2048MB/250Gb/Vista Home Basic+box, Office Prof Plus 2007 Rus Sch. K3447-1/IV dated 17.12.08	1. MS Windows 10 64 bit, license 86626883 2. Microsoft Windows 8.1 license 8512275 3. Microsoft Office 2016 license 86626883 4. Microsoft Excel 2010 license 5190227 5. Mentor 6. Garant System 7. Consultant plus

* - the audience for independent work of students is indicated **NECESSARILY!**

7. RECOMMENDED SOURCES FOR COURSE STUDIES

Main reading (sources):

1. *International monetary and credit relations : Textbook for universities / Gusakov Nikolay Pavlovich, Belova Irina Nikolaevna, Strenina Maria Aleksandrovna ; N.P.Gusakov et al. - M. : Infra-M, 2017. (RUDN University Library)*
2. *B. Loginov: International banking business. Uchebnoe posobie.-M, Yurait, 2017 e-mail // EBS Yurayt [site]. — URL: <https://biblio-online.ru/bcode/390753>*

Additional (optional) reading:

1. *B. Sokolov: Banks and banking operations. Textbook and workshop. Jurait., 2017 https://urait.ru/uploads/pdf_review/CCCE16FF-4C51-45CD-8546-AEDE47AFAE1D.pdf*

Economic reviews of international organizations

1. IMF. World Economic Outlook.
2. IMF. International Financial Statistics.

Resources of the information and telecommunication network "Internet":

1. RUDN University EBS and third-party EBS, to which university students have access on the basis of concluded contracts:

- ELECTRONIC LIBRARY SYSTEM RUDN University – EBS RUDN University <http://lib.rudn.ru/MegaPro/Web>

- EBS University Library Online <http://www.biblioclub.ru>

- EBS Jurait <http://www.biblio-online.ru>
- EBS Student Consultant www.studentlibrary.ru
- EBS "Lan" <http://e.lanbook.com/>
- EBS Troitsky Bridge

2. Databases and search engines:

- electronic fund of legal and normative-technical documentation [of the http://docs.cntd.ru/](http://docs.cntd.ru/)
- Yandex search engine [https:// www.yandex.ru/](https://www.yandex.ru/)
- Google <https://www.google.ru/> search engine
- Abstract database SCOPUS [http:// www.elsevierscience.ru/products/scopus/](http://www.elsevierscience.ru/products/scopus/)

Educational and methodical materials for independent work of students when mastering the discipline / module:*

1. A course of lectures on the discipline "IACB".
2. Materials for seminars on the discipline "IACB".

All materials are posted on the TUIS portal: <https://esystem.rudn.ru/enrol/index.php?id=2322>

* - all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of **the discipline in TUIS!**

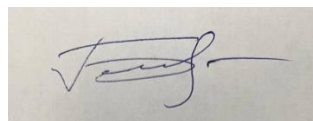
8. EVALUATION MATERIALS AND POINT-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCIES IN THE DISCIPLINE

Evaluation materials and a point-rating system* for assessing the level of formation of competencies (part of competencies) based on the results of mastering the discipline "International activities of commercial banks" are presented in the Appendix to this Course Syllabus of the discipline.

* - EP are formed on the basis of the requirements of the relevant local regulatory act of RUDN University.

AGREED:

Developer:
Professor of International Economic Relations



I.N.Belova

Head of the Higher Education Program(me)
Doctor of Economics, Professor of International
economic relations



I.V.Andronova

Matching scores and grades

BRS Scores	Traditional assessments of the Russian Federation	ECTS Ratings
95 – 100	Excellent – 5	A (5+)
86 – 94		B (5)
69 – 85	Good – 4	C (4)
61 – 68	Satisfactory – 3	D (3+)
51 – 60		E (3)
31 – 50	Unsatisfactory – 2	FX (2+)
0 – 30		F (2)