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ФИО: Ястребов Олег Александрович
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**Federal State Autonomous Educational Institution for Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
(RUDN University)
Economic Faculty**

COURSE SYLLABUS

Transnational business

(name of discipline/module)

Recommended by the Didactic Council for the Education Field of

38.04.01 Economics

(code and name of the direction of training/specialty)

The development of the discipline is carried out within the framework of the implementation of the main professional educational program of higher education:

International trade

(name (profile/specialization))

1. COURSE GOALS

The purpose of mastering the discipline "Transnational Business" is to form students' ideas about the main trends and specifics of socio-economic processes, the features of transnational business, the scale of economic potential, the main factors of development and the nature of the participation of countries in the modern world economy and international economic relations.

2. LEARNING OUTCOMES

The development of the discipline "Transnational Business" is aimed at the formation of the following competencies (part of the competencies) among students:

Table 2.1. The list of competencies formed by students during the development of the discipline (the results of mastering the discipline)

Competence code	Competence	Competence indicators
GC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction	GC-4.1. Chooses the style of business communication, depending on the language of communication, the purpose and conditions of the partnership
		GC-4.2. Adapts speech, communication style and sign language to situations of interaction
		GC-4.3. Searches for the necessary information to solve standard communicative tasks in Russian and foreign languages
		GC-4.4. Conducts business correspondence in Russian and foreign languages, taking into account the peculiarities of the style of official and unofficial letters and socio-cultural differences in the format of correspondence
		GC-4.5. Uses dialogue for cooperation in academic communication of communication, taking into account the personality of the interlocutors, their communicative and speech strategy and tactics, the degree of formality of the situation
		GC-4.6. Forms and argues its own assessment of the main ideas of the participants in the dialogue (discussion) in accordance with the needs of joint activities
GC-7	Capable of using digital technologies and methods of searching, processing, analyzing, storing and presenting information (in the professional field) in the digital economy and modern corporate information culture	GC-7.1. Searches for the necessary sources of information and data, perceives, analyzes, remembers and transmits information using digital means, as well as with the help of algorithms when working with data received from various sources in order to effectively use the information received to solve problems
		GC-7.2. Evaluates information, its reliability, builds logical conclusions on the basis of incoming information and data
SPC-4		

Competence code	Competence	Competence indicators
	Able to make economically and financially sound organizational and managerial decisions in professional activities and be responsible for them	SPC-4.1. Develops organizational and managerial solutions in professional activities SPC-4.2. Possesses the skills of reasoned persuasion in support of the proposed financial-economic and organizational-managerial decisions SPC-4.3 Monitors the results of the implementation of financial, economic and organizational and managerial decisions
SPC-5	Able to use modern information technologies and software tools in solving professional problems	SPC-5-1 Cognises modern information technologies and software tools used in solving professional problems SPC-5-2 The ability among modern information technologies and software tools to choose the most effective for solving professional problems SPC-5-3 Has full skills in solving standard tasks of professional activity using information technologies and software tools
SPC-6	Able to critically assess the capabilities of digital technologies to solve professional problems, work with digital data, assess their sources and relevance	SPC-6.1. Able to use modern digital and information technologies in solving problems of professional activity SPC-6.2. Able to find and use relevant digital data to solve practical problems of professional activity
PC-1	Able to conduct independent research in accordance with the developed program and on their basis to prepare analytical materials for the evaluation of activities in the field of economic policy and strategic decision-making at the micro and macro levels	PC-1.1. Able to present the results of an independent study in the form of an article or a report at scientific conferences PC-1.2. Capable of Conducting Analytical Studies to Evaluate Economic Policy Interventions PC-1.3. Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and economy as a whole PC-1.4. Able to make strategic decisions at the micro and macro levels on the basis of independent research
PC-2	Able to present the results of an independent study in the form of an article or a report at scientific conferences	PC-2.1. Able to conduct analytical studies to assess economic policy measures PC-2.2. Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and economy as a whole PC-2.3. Able to make strategic decisions at the micro and macro levels on the basis of independent research

3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The discipline "Transnational Business" refers to the mandatory part of block B1 of the EP.

Within the framework of the EP, students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the discipline "Transnational Business".

Table 3.1. List of Higher Education Program (me) components / disciplines that contribute to expected learning/training outcomes

Code	Competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
GC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction	International Labour Market and Migration Theory and Practice of International Business Communication International monetary and credit relations International trade Customs and tariff regulation Conjuncture of world markets for goods and services International statistical databases (advanced level) Legal regulation of economic and foreign economic activity International Finance	
GC-7	Capable of using digital technologies and methods of searching, processing, analyzing, storing and presenting information (in the professional field) in the digital economy and modern corporate information culture	International monetary and credit relations International trade Customs and tariff regulation Conjuncture of world markets for goods and services Organization of international procurement International statistical databases (advanced level) The EU in international trade World experience in the implementation of management information systems International Corporate Marketing Strategies International Transport Logistics Project management Currency regulation and currency control in foreign economic activity International activities of commercial banks Legal regulation of economic and foreign economic activity International Finance	
SPC-4	Able to make economically and financially sound organizational and managerial decisions in	Theory and Practice of International Business Communication Customs and tariff regulation Organization of international procurement	

Code	Competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
	professional activities and be responsible for them	International Transport Logistics Project management Currency regulation and currency control in foreign economic activity International Commerce: Efficiency of Trade Transactions	
SPC-5	Able to use modern information technologies and software tools in solving professional problems	International Economics International trade Conjuncture of world markets for goods and services International Labour Market and Migration Theory and practice international business communication International Finance	
SPC-6	Able to critically assess the capabilities of digital technologies to solve professional problems, work with digital data, assess their sources and relevance	Legal regulation of economic and foreign economic activity Theory and Practice of International Business Communication Project management	
PC-1	Able to conduct independent research in accordance with the developed program and on their basis to prepare analytical materials for the evaluation of activities in the field of economic policy and strategic decision-making at the micro and macro levels	Legal regulation of economic and foreign economic activity International Finance International Labour Market and Migration Theory and Practice of International Business Communication International monetary and credit relations International trade Customs and tariff regulation Conjuncture of world markets for goods and services International Corporate Marketing Strategies Currency regulation and currency control in foreign economic activity International Commerce: Efficiency of Trade Transactions	
PC-2	Able to present the results of an independent study in the form of an article or a report at scientific conferences	Legal regulation of economic and foreign economic activity International Finance International Labour Market and Migration Theory and Practice of International Business Communication	

Code	Competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
		International monetary and credit relations Customs and tariff regulation Conjuncture of world markets for goods and services Organization of international procurement International statistical databases (advanced level) World experience in the implementation of management information systems International Corporate Marketing Strategies International Transport Logistics Project management Currency regulation and currency control in foreign economic activity Transnational business International Commerce: Efficiency of Trade Transactions	

* - is filled in accordance with the competence matrix and the EP

4. COURSE WORKLOAD AND LEARNING ACTIVITIES

The total labor intensity of the discipline "Transnational Business" is 3 credits.

Table 4.1. Types of academic activities during the period of the HE program(me) mastering

Type of educational work	TOTAL, academic hours	Semester(s)			
		1	2	3	4
<i>Contact academic hours</i>	54	54			
including:					
Lectures (LC)					
Laboratory works (LR)	-	-			
Practical/Seminar Classes (SC)	36			36	
<i>Self-study (ies), academic hours</i>	54			54	
<i>Evaluation and assessment academic hours</i>	18			18	
Overall labor intensity of the discipline	academic hours	108		108	
	credits	3		3	

5. COURSE MODULES AND CONTENTS

Table 5.1. The content of the discipline (module) by types of educational work

Course Modules and Contents	Modules and Topics (Units/Themes)	Type of educational work
Section 1. Concept of TNCs	Topic 1. TNCs: Concept and Structure Topic 2. Classification of TNCs Topic 3. Leading TNCs in today's global economy	LC, SC
Section 2. Features of conducting transnational business	Topic 5. Global Value Chains Topic 6. Transfer pricing Topic 7. Features of TNCs around the world	LC, SC
Section 3. Foreign direct investment	Topic 8. Investments by regions of the world Topic 9. Current investments in the sectoral structure Topic 10. Major exporters and importers of FDI	LC, SC
Section 4. Mergers & Acquisitions	Topic 11. Concepts of Mergers and Acquisitions Topic 12. Ways to counter unfriendly takeover deals	LC, SC

1.* - is filled only in **the full-time** form of training: LC - lectures; LR - laboratory work; SC - seminar classes.

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Logistics of discipline

№	Name of discipline (module), practices in accordance with the curriculum	Name of special * placements and placements for independent work	Equipment of special placements and placements for independent work	List of licensed software. Details of the confirming document
1.	Transnational business	Moscow, Miklouho-Maclay, 6, Classroom for lectures and seminars, current control and interim assessment of students Classroom 105 Classroom for group and individual consultations- the location of the Department of International Economic Relations Classroom 114	Multimedia projector Casio XJ-M250 – 1 PC screen 1 PC. ASUS F6A notebook C2D-T5450 13" 2048MB/250Gb/Vista Home Basic+box, Office Prof Plus 2007 Rus Sch. K3447-1/IV dated 17.12.08	1. MS Windows 10 64 bit, license 86626883 2. Microsoft Windows 8.1 license 8512275 3. Microsoft Office 2016 license 86626883 4. Microsoft Excel 2010 license 5190227 5. Mentor 6. Garant System 7. Consultant plus

* - the audience for independent work of students is indicated **NECESSARILY!**

7. RECOMMENDED SOURCES FOR COURSE STUDIES

Main reading(sources)

1. International business. / Third generation standard 3++. Textbook. N. Trifonova, Igor Maksimtsev, Alexander Maisel, I. Pivovarov, Izd-vo Piter, 2018, p.70
2. International business. Theory and practice. Textbook for bachelors. /edited by Sutyurin S.F. M. 2015, p. 734
3. World Economy and International Business : textbook / kol. authors; under general. Red. Dr. Econ. Ph.D., prof. V.V. Polyakova and Dr. Econ. Ph.D., prof. R.K. Schenina. - 5th ed., ster. - M.: KNORUS, 2015. — 682 s.
4. Andronova I.V. Forms of international business communication. M., EKON-INFORM, 2015. Electronic resource, mode of access to the library of RUDN University: <http://lib.rudn.ru/ProtectedView/Book/ViewBook/3978>
5. Lewis R.D. Business Cultures in International Business. From collision to mutual understanding. M.: Delo, 2017. Electronic resource, access mode to the RUDN University library: <http://lib.rudn.ru/MegaPro/Web/SearchResult/ToPage/1>
6. Molochkov F.F. Diplomatic Protocol and Diplomatic Practice. M. Mezhdunarodnye otnosheniya 1979g.
7. Isaeva I.E. Delovoy protocol i gosudarstvennoe protocolnaya praktika: Uchebno-metodcheskoe posobie / I.E. Isaeva. - Electronic text data. - M. : Izd-vo RUDN, 2014. Electronic resource, access mode to the RUDN University library: <http://lib.rudn.ru/MegaPro/Web/SearchResult/ToPage/1>

Additional (optional) reading (sources)

1. Romanov, A. N. Entrepreneurship [Text]: textbook / Romanov A. N. -Moscow: UNITY-DANA, 2012. -700 p.
Rubin, Y. B. Kurs of professional entrepreneurship : textbook / Rubin Y. B. -Moscow : Moscow Financial and Industrial University "Synergy", 2012.-944 p.
2. Uvarov V.V. Personnel Management in International Business : Ucheb. posobie / V.V. Uvarov ; MGIMO (U) MFA of Russia, Kaf. Int. business and innovative development. - Moscow : MGIMO-Universitet, 2013. - 219 p.

Economic reviews of international organizations

1. IMF. World Economic Outlook.
2. IMF. International Financial Statistics.

Resources of the information and telecommunication network "Internet":

1. RUDN University EBS and third-party EBS, to which university students have access on the basis of concluded contracts:
 - ELECTRONIC LIBRARY SYSTEM RUDN University – EBS RUDN University <http://lib.rudn.ru/MegaPro/Web>
 - EBS University Library Online <http://www.biblioclub.ru>
 - EBS Jurait <http://www.biblio-online.ru>
 - EBS Student Consultant www.studentlibrary.ru

- EBS "Lan" <http://e.lanbook.com/>
- EBS Troitsky Bridge

2. Databases and search engines:

- electronic fund of legal and normative-technical documentation [of the http://docs.cntd.ru/](http://docs.cntd.ru/)
- Yandex search engine [https:// www.yandex.ru/](https://www.yandex.ru/)
- Google <https://www.google.ru/> search engine
- Abstract database SCOPUS [http:// www.elsevier.com/locate/scopus/](http://www.elsevier.com/locate/scopus/)
- <https://www.weforum.org/> Global Competitiveness Index
- Ease of Doing Business Index <https://subnational.doingbusiness.org/en/data/exploretopics/starting-a-business/score>

Educational and methodical materials for independent work of students when mastering the discipline / module:*

1. A course of lectures on the discipline "Transnational Business".
2. Materials for seminars on the discipline "Transnational Business".

All materials are posted on the TUIS portal:
<https://esystem.rudn.ru/course/view.php?id=17232>

* - all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of **the discipline in TUIS!**

8. EVALUATION TOOLKIT & GRADING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCIES IN THE COURSE

Evaluation materials and a point-rating system* for assessing the level of formation of competencies (part of competencies) based on the results of mastering the discipline "Transnational Business" are presented in the Appendix to this Course Syllabus of the discipline.

* - EP are formed on the basis of the requirements of the relevant local regulatory act of RUDN University.

AGREED

Developer:

P.h.d., Lecturer Assistant of International economic relations



D.S.Sokolan

Head of the Higher Education Program(me)



Doctor of Economics, Professor of International economic relations _____I.V. Andronova

Matching scores and grades

BRS Scores	Traditional assessments of the Russian Federation	ECTS Ratings
95 – 100	Excellent – 5	A (5+)
86 – 94		B (5)
69 – 85	Good – 4	C (4)
61 – 68	Satisfactory – 3	D (3+)
51 – 60		E (3)
31 – 50	Unsatisfactory – 2	FX (2+)
0 – 30		F (2)