Уникальный программный ключ:

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Law Institute

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### **COURSE DESCRIPTION**

# 45.04.02 Linguistics (Translator and Interpreter for Public Services and Institutions)

field of studies / speciality code and title

Course Title	Interlinguistic Communication	
Course Workload	3 Credits and 108 academic hours	
Course contents		
Course Module Title	Brief Description of the Module Content	
The European Parliament and the Council on key competences for lifelong learning including cultural awareness and expression.	Appreciation of the importance of the creative expression of ideas, experiences and emotions in a range of media, including music, performing arts, literature, and the visual arts. Cultural knowledge includes an awareness of local, national and European cultural heritage and their place in the world. It covers a basic knowledge of major cultural works, including popular contemporary culture. It is essential to understand the cultural and linguistic diversity in Europe and other regions of the world, the need to preserve it and the importance of	
Explanation of important terms	aesthetic factors in daily life. The Recommendation of the European Parliament and of the Council on key competences for lifelong learning uses two important general terms, 'competence' and 'key competence'; arts education/cultural education.	
General discourses on the goals and intended outcome of arts/cultural education	Arts education trains artistic skills (for further amateur as well as potential professional practice in reception and production) and familiarises the learner with cultural traditions and heritage, and thus shapes cultural identity.	
Intercultural dialogue	Cultural diversity refers to the manifold ways in which the cultures of groups and societies find expression. These expressions are passed on within and among groups and societies.	
Cultural identity	There are various ways for humans to approach learning and the world. Anthropological approaches have identified four different strategies for understanding the world, finding orientation in the world and modelling the world. These approaches are not interchangeable and cannot be categorised by rank. They are: cognitive-instrumental, ethical-	

	evaluative, aesthetic-expressive and constitutive-religious.
Cultural heritage	Connecting learners to the (always diverse) heritage of a region or country provides a unique source for shaping the future. Education in the arts and in culture is essential to achieve this goal.
Sustainable Development	Sustainable development in the broad as well as in the narrow sense is, like intercultural awareness and dialogue and creativity, one of the most relevant and urgent challenges of the 21st century. When addressing sustainable development in education (ESD), the potential of arts/cultural education needs to be considered.
Looking at the future by reviewing the present.	New ad hoc or strategic ways of strengthening Key Competence among EU citizens.

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#### **COURSE DESCRIPTION**

45.04.02. Linguistics

field of studies / speciality code and title

Course Title	Interpreting in Healthcare Settings
	(English-Russian)
Course Workload	2 credits and 72 academic hours
	contents
Course Module Title	Brief Description of the Module Content
Medical Ethics	Interpretation in the field of healthcare: an interdisciplinary approach. The Code of Ethics of an interpreter in the field of healthcare. Fundamental principles. The role of an interpreter in the field of healthcare. Medical communication through the mediation of an interpreter.
Case History	Medical history (clonical records). Basic concepts and definitions.
Examination	Medical terms of the terminological apparatus of communication during the examination of the patient by a specialist. Basic concepts and definitions.
Explaining Diagnosis	Medical terms of the terminological apparatus of communication in the process of explaining the diagnosis to the patient. Basic concepts and definitions.

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#### **COURSE DESCRIPTION**

#### LEGAL TRANSLATION STUDIES 45.04.02 Linguistics

field of studies / speciality code and title

Course Title	Legal Translation Studies
Course Workload	2 Credits (72 hours)
	Course contents
Course Module Title	Brief Description of the Module Content
Legal Translation development:	
specifics and definition; Legal	Legal translation: interdisciplinary discipline; Legal
Translator profile and experience;	Translation across legal systems: theoretical and practical issues; Methodological challenges in researching legal
Key documents : Legal translation	translation;
and Human rights; Specifics of legal	Specifics of legal language and legal discourse; Legal
terminology and translation	terminology and translation challenges; Legal translator
challenges; Legal translation	profile and experience; Legal translation role and human rights;
domain.	
Legal translator: Ethics and	Legal translator, skills, practices and communication in
competences; Legal Translation :	legal setting; Case studies of legal translation: language
Adaptation, interpretation, Language	and culture mediation; Legal translator code of conduct. Legal translation for law enforcement, in the court and
and Culture mediation. Legal	various legal settings;
translation current challenges;	Legal translation across various countries and legal cultures;

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#### **COURSE DESCRIPTION**

#### 45.04.02 Linguistics (Translator and Interpreter for Public Services and Institutions) field of studies / speciality code and title

**Course Title** Methodology of Foreign Language Teaching 2 Credits and 72 academic hours **Course Workload Course contents Brief Description of the Module Content** Course Module Title English Teaching Methodology as a research English Teaching Methodology as a scientific study study, its notion, principles. General information on the theory and research methods. Goals of teaching English in a nonlinguistic Higher Education institutions. General English and English for Specific Purposes. Different modules for learning English. Curriculum and content of teaching and learning English in non-linguistic Higher Education institutions. Contemporary Course books. Goals and Techniques for Teaching language Teaching language abilities (Phonetics, abilities. Strategies for Learning. Developing Vocabulary, Grammar) Activities. Assessing Language Proficiency. Teaching language skills (listening, speaking, Goals and Techniques for language skills. Teaching Strategies for Developing Language reading, and writing). Skills. **Developing Activities.** Assessing Proficiency

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### **COURSE DESCRIPTION**

45.04.02 Linguistics

field of studies / speciality code and title

Course Title		Multilingualism and Lawmaking: EU practice	
Course Workload 7 Credits a		and 252 academic hours	
	Course c		
Course module title	Course module co	ontents	Academic activities types
	(topics)		
Multilingualism	Concept,	major	S
Policy within EU	provisions.		
	Academic rese	earch on	
	multilingualism in	the EU	
Multilingual	Legal transla	tion vs	S
communication in	multilingual drafting		
the EU legal	Special features of EU		
drafting	law		
EU terminology	EU concept	s and	S
	terminology in	different	
	genres of EU legislation		
Contribution to	Standartisation.		S
EU languages and	Enrichment. Challenges		
cultures			

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#### **COURSE DESCRIPTION**

#### 45.04.02 Linguistics (Translator and Interpreter for Public Services and Institutions) field of studies / speciality code and title

**Course Title** Pedagogics and Psychology of Higher Education 3 Credits and 108 academic hours **Course Workload Course contents Course Module Title Brief Description of the Module Content** Pedagogics as a scientific study. Pedagogics as a system, a scientific study, its notion, principles. General information on the theory and research methods. Psychology as a system, a scientific study, its Psychology as a scientific study. notion, principles. General information on the theory and research methods. Integration of national higher education in the National higher education in the world educational world educational environment. Crisis in world education. environment. General directions of contemporary higher Contemporary higher education development. education development (rules and regulations of contemporary education, its subject matter, curriculum, the application of up-to-date technologies and modes of training and teaching, the level of the competences obtained). Contemporary pedagogical and psychological Contemporary pedagogical and psychological challenges in higher education (social, national, challenges in higher education. cultural and religious stratification among students, inclusive education i.e. integration of students with severe disabilities in learning activities) Psychology of mutual cognitive activity. Activity Psychology of mutual cognitive activity. theory in psychology of learning, Kinds of learning activity. Leontiev A.N. and his activity theory. Motivation concepts. Motivation as a stimulus for Motivation concepts. learning at higher school. Intrinsic motivation and extrinsic motivation. Ways of assessment at higher school. ECTS grades Assessment at higher school. description. Project making method. Difference between Pedagogy and Andragogy. Andragogy. Psychological and pedagogical grounds of teaching adults. Contemporary theories of adult education.

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### **COURSE DESCRIPTION**

45.04.02 Linguistics

field of studies / speciality code and title

Course Title	Quantitative Linguistics and ICT	
Course Workload	2 Credits and 72 academic hours	
Course contents		
Course Module Title Brief Description of the Module Content		
Introduction to the course & Research	Quantitative methods. Fundamentals of research	
design	design: asking answerable questions.	
Descriptive statistics.	Summarizing data with numbers: measures of central	
	tendency, dispersion, standard error, and confidence	
	intervals. Discrete and continuous distributions.	
Correlation Analysis and regression	Types of correlation. Exploring the relationship	
	between two measurement variables	
Software for quantitative linguistics	SPSS, voyant tools, tools for digital content analysis	
Module 2	Corpus Linguistics	
Corpus building	Manual creation of a DIV monolingual corpus.	
	Automatic creation of a DIV bilingual comparable	
	corpus.	
Corpus encoding and annotation	Corpus- based translation studies. Structural	
	information. Text-linguistic information. Tasks	
	Corpus Linguistics for Multidisciplinary Research:	
	Coptic Scriptorium As Case Study	
	https://dh2018.adho.org/corpus-linguistics-for-	
	multidisciplinary-research-coptic-scriptorium-as-	
Creating on VML TEL 1	<u>case-study/</u>	
Creating an XML TEI document	Adding a simple header. Adding linguistic annotation.	
Correct tools and correct analysis	Indexing the corpus. Text acquisition. Annotation. Corpus management.	
Corpus tools and corpus analysis	Wordlist. Concordances.	
Creating multilingual corpora	Comparable corpora. Parallel corpora. Alignment.	
	Corpus creation checklist Corpus linguistics –	
	YouTube . https://www.youtube.com/watch?	
	v=YH6RcHzNDmQ	
	Exploring parallel corpus of legal texts	
Multilingual corpora of legal texts	UN Corpus of legal texts. Projects presentations	
intertaining dur corpora or regar texto	er, corpus of regul texts, i rojects presentations	

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#### **COURSE DESCRIPTION**

45.02.04 Linguistics

field of studies / speciality code and title

Course Title	Specialized Translation: Healthcare
	Settings (English)
Course Workload	Credits and academic hours
Course	contents
Course Module Title Brief Description of the Module Co	
Medical Education	Medical education in the UK: programs,
	degrees, qualifications. Basic concepts and
	definitions. Written translation.
Systems, Diseases and Symptoms	Medical terms of the terminological apparatus
Systems, Discuses and Symptoms	denoting the symptoms of various diseases.
	Basic concepts and definitions. Written
	translation.
Investigations	Medical terms of the terminological field
investigations	"specialized medical research, analyses".
	Basic concepts and definitions. Written
	translation.
Treatment and Prevention	Medical terms of the terminological apparatus
	denoting the process of treatment and
	prevention of diseases. Basic concepts and
	definitions. Written translation.
pidemiology	Medical terms of the terminological apparatus
practitionoby	"epidemiology". Basic concepts and
	definitions. Written translation.

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#### **COURSE DESCRIPTION**

### 45.04.02 Linguistics (Translator and Interpreter for Public Services and Institutions)

field of studies / speciality code and title

Course Title	Techniques and Resources for TIPSI		
Course Workload	3 Credits and 108 academic hours		
Course	contents		
Course Module Title	Brief Description of the Module Content		
1. Public Service Interpreting: Trends and Issues.	1. Key concepts and definitions. Professional dimension of PS interpreting and translation. Professionalization		
2. Types of services required by PS	2. Translation and interpreting – the difference of concepts. Translation norms. Interpreting norms. On-site interpreting, telephone interpreting, videoconference interpreting		
3. Interpreter's qualifications. Skills and Competences	3. Qualification Exams for various professional settings. Interpreting skills. Language skills. Research and Technical competence		
4. Role and responsibilities of Interpreters. Responsibilities of Clients	4. Role and responsibilities of Interpreters. Responsibilities of Clients. Professional Associations		
5. Standards of Practice and Ethical Principles	5. Code of Ethics. Accuracy and Fidelity. Confidentiality. Impartiality. Respect for Persons. Maintenance of Role Boundaries. Accountability. Professional conduct. Continued Competence		
6. Translation and Interpreting in legal Court, Police station) settings	6. Legal Interpreting as a specialized area of the interpretation practice. Interpreting in a police station and court.		
7. Translation and Interpreting in healthcare settings	7. Healthcare Interpreting as a specialized area of the interpretation practice.		
8. Translation and Interpreting in educational settings	8 Definitions and specific features of the practice setting. Standards of Practice.		

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**COURSE DESCRIPTION** 

45.02.04 Linguistics

field of studies / speciality code and title

Course Title	Translation in Healthcare Settings	
	(English-Russian)	
Course Workload	6 credits and 266 academic hours	
Course contents		
Course Module Title	Brief Description of the Module Content	
Health and Illness	Medical terms of the terminological fields "health", "diseases, "recovery". Basic concepts and definitions.	
Parts of the Body	Medical terms of the terminological apparatus denoting parts of the human body. Pain and its description. Basic concepts and definitions.	
Tissues and Organs	Medical terms of the terminological fields "abdominal cavity", "chest", "pelvic cavity". Basic concepts and definitions.	
Functions of the Body	Medical terms of the terminological apparatus denoting the digestive process, sensory organs, physiological functions. Basic concepts and definitions.	
Medical Practitioners	Medical terms of the terminological fields "general practitioner", "specialist", "medical personnel, work specifics". Basic concepts and definitions.	
Nurses	Medical terms of the terminological apparatus, denoting the peculiarities of the work of nurses. Basic concepts and definitions.	

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#### **COURSE DESCRIPTION**

#### TRANSLATION STUDIES 45.04.02 Linguistics

field of studies / speciality code and title

Course Title	TRANSLATION STUDIES	
Course Workload 3 Credits		
Course contents		
Course Module Title	Brief Description of the Module Content	
Translation Studies: History and	Translation Studies as a branch of Applied Linguistics.	
Current state of Affairs; Translation	Specificity. Definitions.	
Theories, Models, Strategies and	Interdisciplinary nature of Translation research.	
Techniques; Translation Equivalency	Cognitive, pragmatic, cultural, linguistic aspects. Translation	
and Adequacy. Adaptation,	in different social domains; Translators experience and profile	
Interpretation,	across History. Comparative analysis of academic approaches	
	to translation techniques.	
Language and Culture Mediation;	Language and Culture Mediation: definitions, comparative	
Translation Quality; Current Translation	analysis. Criteria to define translation and interpreting quality;	
Challenges and Prospects	Translation Challenges;	

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#### **COURSE DESCRIPTION**

#### 45.04.02 Linguistics (Translator and Interpreter for Public Services and Institutions) field of studies / speciality code and title

Course Title Translator's Professional Ethics(in E	
Course Workload	3 Credits and 108 academic hours
Course	contents
Course Module Title	Brief Description of the Module Content
Ethics as a professional concern	Professional engagement with ethics. Levels of
	Translation Ethics
Translator's Ethics: General Principles	Interpreter's code of ethics. Ethical principles, accountability of the profession
Ethics and linguistic neutrality	Translation and improvement: changes in the target text
Interpreter's role and possible ethical dilemmas	Boundaries of professional activity. Interpreter's role in healthcare setting. Interpreter's role in court setting

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### **COURSE DESCRIPTION**

## 45.04.02 Linguistics

field of studies / speciality code and title

Cours	se Title	Computer-Assisted Tools for Legal	
		Translation	
Course Workload		2 Credits and 72 academic hours	
	Course contents		
Cours	se Module Title	Brief Description of the Module Content	
1.	CAT Tools for Legal Translation: Introduction	Translation technology. Definitions. The impact of technology on translation. Human-machine interaction. Evaluation of technology. Producing data for empirical investigations. Discussion and analysis of readings. Search for resources. 15 online translation tools recommended by translators <u>https://blog.gengo.com/15-online-translation-tools-</u> translators/	
2.	Collecting Data in Electronic Form: Scanning and optical character recognition	Scanning and optical character recognition. Accuracy, advantages and disadvantages. Savings of 83% thanks to CAT tools SlideShare <u>https://www.slideshare.net/tradas/saving-bigwithcattools</u> Languages and file formats. OCR software. Economic factors.	
3.	Collecting Data in Electronic Form: Voice recognition	Voice recognition. Improving the accuracy of voice- recognition technology. Benefits and drawbacks of voice- recognition technology. File formats and file conversion. Integration with other tools. Voice recognition software.	
4.	Corpora	Electronic corpora. Types of electronic corpora. Creating an electronic corpus.	
5.	Corpus-analysis tools: Word-frequency lists. Lemmatized lists. Stop lists	Corpus-analysis tools. Word-frequency lists. Lemmatized lists. Stop lists. Types. Advantages and disadvantages. Corpus-analysis software. What is a CAT tool?   Translation 101 – Trados <u>https://www.sdltrados.com/solutions/cat-tools/translation-</u> <u>101-what-is-a-cat-tool.html</u>	
6.	Corpus-Analysis Tools: Concordances	Types of Concordances. Monolingual concordances. Bilingual concordances.	
7.	Working with Concordances	Collocations. Annotation and mark-up. Frequency data. Context. Availability and copyright. Pre-processing. Speed and information-retrieval issues. Character sets and language-related difficulties. Economic aspects.	

8.	Terminology-	Storage. Retrieval. Active terminology recognition and pre-
0.	Management Systems	translation. Term extraction. Linguistic and statistical
	Management Systems	-
0	approaches.	
9.	Advantages and	Advantages and disadvantages of TMS. Speed and
	Disadvantages of TMS	flexibility. Quality. Sharing information: networking, file
		formats, and standards. Character sets and language-related
10	difficulties. Economic factors.	
10.	Translation-Memory	TM systems. Segmentation. Types of matches. Limitations
	Systems	of existing matching algorithms. CAT tools terminology -
		What is a Fuzzy match?
		https://www.proz.com/forum/cat_tools_technical_help/210
		94-cat tools terminology what is a fuzzy match.html
11.	Creating a TM	Creating a TM. Interactive translation. Post-translation.
12.	Working with an Existing	Working with an existing TM. Texts suitable for use with a
	TM	TM. Electronic form. File formats, filters, and standards.
		Character sets and language-related difficulties. Ownership.
		Integration with other tools.
13.	Real-time Translation on	AltaVista Translation with Systran. Engineering
	the Internet	requirements. Linguistic requirements. User feedback. User
		reaction. User evaluation. Possibilities and challenges.
14.	Post-editing	Relevance, importance, and characteristics of MT post-
		editing. Types and levels of MT post-editing. Inbound
		translation approach. MT with no post-editing
		(browsing/gisting). Rapid post-editing. Outbound
		translation approach. Minimal post-editing. Full post-
		editing.
15.	Post-editing Guidelines	Post-editing guidelines and criteria. General Motors and
	and Criteria	SAE J2450. Pan-American Health Organization (PAHO).
		European Commission Translation Service (ECTS). Post-
		Editing Special Interest Group. Semi-automating Post-
		editing Processing.
16.	New Technologies	New types of translation and technology. Prerequisites for
		successful development of CAT tools.
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### **COURSE DESCRIPTION**

## 45.04.02 Linguistics

field of studies / speciality code and title

Course Title		Consecutive Interpreting Course (E	Consecutive Interpreting Course (English-		
		Russian)			
Cou	rse Workload	6 Credits and 216 academic hours			
	Course contents				
Cou	rse Module Title	Brief Description of the Module C	Content		
1.	Memory	Loftus Model:	12		
	Development	a. Visual memory versus auditory memory			
	b. Processing of <i>concrete</i> information versus <i>abs</i>				
		information			
		c. Language dominance as another aspect that affects the			
		Interpreter's ability to retain			
		information			
		d. Retention of meaningful information			
2.	Consecutive	Component Skills	40		
	Interpreting	Accuracy: in order to interpret accurately, the Interpreter			
		has to be aware of subtleties in			
		word choice, ambiguity, register, and paralinguistic			
		elements.			
		Memory			
		Note-taking			
		Situational control			
		Good public speaking skills			
		Good judgment on the part of the Interpreter			
		Consecutive Interpretation Situations in Community Settings			
3.	Note-taking	Basic principles and techniques training	24		
		Drawings. Symbols. Diagonalization. The Golden Rule (i.e.			
		stop writing when you don't understand).			
4.	Interpreting in		20		
	administrative	Comprehension tactics			
	settings	a. Delaying the response	40		
5.	Interpreting	b. Reconstructing the segment with the help of the context	40		
	for Police	c. Using the boothmate's help			
		Consulting documents in the booth			
		Preventive tactics			
		Taking notes Changing the For Voice Span			
		Changing the Ear-Voice Span			
		Segmentation			

		Changing the order of elements in an enumeration	
		Reformulation tactics	
		Using the boothmate's help	
		Consulting documents in the booth	
		e	
		Replacing a segment with a superordinate term or a more	
		general speech segment	
	Explaining or paraphrasing		
		Reproducing the sound heard in the source-language speech	
		Instant naturalization	
		Transcoding	
		Informing delegates of an interpretation problem	
		Referring delegates to another information source	
		Omitting the information	
		Parallel reformulation	
6.	Interpreting at	Basic principles, protocol, and skills training	12
	negotiations		

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## **COURSE DESCRIPTION**

## 45.04.02 Linguistics

field of studies / speciality code and title

Course Title	Cross-cultural communication and mediation			
Course Workload	(in English)			
Course Workload3 Credits and 108 academic hoursCourse contents				
Course Module Title	Brief Description of the Module Content			
Introduction to Cross-cultural Communication	Communicating across Cultural Barriers Cross-cultural communication phenomenon and basic concepts Cross cultural misperception The concept of misperception. Case-study of misperception phenomena in administrative legal settings Cross cultural misinterpretation The concept of misinterpretation. Case-study of misinterpretation in administrative legal settings			
Avoiding Cross-cultural Misevaluation and misperception	Cross cultural misevaluation The concept of misevaluation. Case-study of misevaluation in administrative legal settings Intercultural Communication Competence The concept of Intercultural Communication Competence. The analysis of its constituent elements. The ICC in administrative legal settings Theories on Cross Cultural Communication. Literature analysis.			
Cultural Diversity and Cross-cultural Mediation	Communication Diversity in Organizations Case studies of communication culture in different organisations. Cross cultural communication and mediation The concept of mediation. The analysis of mediation descriptors in CEFR 2018. Case study of mediation activities in administrative - legal settings Translation as a means of cross cultural communication. Literature analysis. Students Projects presentations: case analysis of issues in mediation between bilingual cultures			

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### **COURSE DESCRIPTION**

#### 45.04.02 Linguistics (Translator and Interpreter for Public Services and Institutions) field of studies / speciality code and title

Course Title	Didactics of Specialized Translation Skills Training			
Course Workload	2 Credits and 72 academic hours			
Course contents				
Course Module Title	Brief Description of the Module Content			
Module 1: Translator and Interpreter Training: Historical Background and Current State of Affairs.	Translator training schools across centuries.			
Module 2: Translator and Interpreter Competence. The Issue of Training the T&I Trainers	<ul> <li>Key components:</li> <li>Professional translation and /or interpreting practice.</li> <li>Translation Studies as an academic discipline.</li> </ul>			
Module 3: Theoretical Backgrounds for T&I Training Paradigm: Key Approaches	Different approaches to identify key approaches to buildup T&I training paradigm.			
Module 4: Curriculum Design for T&I Training.	Theoretical background for curriculum design, stages and requirements.			
Module 5: Modes of Instruction for university- based T&I Training.	Theoretical background and reasons for modes of instruction selection.			
Module 6: Lesson Planning and Classroom Management for university-based T&I Training.	Key stages of lesson planning. Possible mistakes. Reading and Discussion.			
Module 7: Assessment and Evaluation Techniques.	Testing Options. Diagnostic Testing Entrance/Exit Testing. Classroom Feedback. Certification. Peer Feedback. Learner Training. Academic Advising.			
Module 8: Materials Development.	Key components of the Course Syllabus. Types of assignments.			

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#### **COURSE DESCRIPTION**

#### 45.04.02 Linguistics (Translator and Interpreter for Public Services and Institutions) field of studies / speciality code and title

**Course Title** English Language Course 12 Credits and 432 academic hours Course Workload **Course contents Course Module Title Brief Description of the Module Content** 1. Morphology (tenses, non-finite forms of the verbs, aspect, conditionals. 2. Syntax (clauses types, cleft sentences, Module 1 Language skills training discourse markers, subject verb agreement, 1. Grammar in Use. inversion). 2. Pronunciation 3. Pragmatics (Emphasis, Politeness). 4. Contracted forms, assimilation, plosives, Consonant-vowel linking Practice: Basic terminology, grammar revision Module 2. Major areas for English-based & text analysis. Reading, writing, listening and activities speaking assignments on socially meaningful 1. Listening (on social issues); topics (Ecology, science, politics, healthcare 2. Reading (on language use issues); issues, sports, education, societal issues, etc.) 3. Speaking (topics related to Listening on social issues); 4. Writing (on topics related to Listening)

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#### **COURSE DESCRIPTION**

# 45.04.02 Linguistics (Translator and Interpreter for Public Services and Institutions)

field of studies / speciality code and title

Course Workload3 Credits and 108 academic hoursCourse Module TideBrief Description of the Module ContentThe internationalisation of higher education in a globalized worldHow higher education is governed and managed as the subject of policy debate and public discourse at both the national and supra- national levels.The performance and quality of higher education has become a sign of a country's capacity to prepare its future economic development.The EU approach to higher educationContrasting visions of the purpose of higher education. Two fundamentally different approaches to higher education.The EU higher education systemConcerns over commitments undertaken through the Bologna process.The cost of higher education in the EU university ranking systems (1)The impact of competition on higher education. Universities in a competitive edge.University ranking systems (2)Stock-taking and policy response within the EU.Overview of new forms of digital learning education and the deucation institutions in the two global ranking systems (2)The singer education requires pedagogical, ranking economy.Overview of new forms of digital learning deliveryTransforming education requires pedagogical, ransion and technological innovation.	Course Title	Institutional Communication			
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#### **Developers:**

Lecturer:

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signature S.V. Belous

# HEAD OF EDUCATIONAL DEPARTMENT

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