

Federal State Autonomous Educational Institution of Higher Education "RUDN University"  
Faculty of Economics

Approved by the Scientific Council  
of the Faculty of Economics

protocol № 10 from 28.04.2020



**The basic professional educational program of the  
higher education**

**Field of study (specialty)**

38.04.01 "Economics"

according to the list approved by order of the Ministry of Education and Science of Russia from 12.09.2013, № 1061.

The program is designed in accordance with the educational standards of higher education of RUDN University, approved by order of the Rector from 05.03.2020, № 133.

Qualification of the graduate master

The direction of the program (profile, specialization):  
"International Business"

Planned duration of the program 2 years

Form of study - intramural

Information about specifics of the basic educational program:  
program is taught in English

Academic supervisor  
of the Program

Associate Professor of the Department of  
National Economy,  
PhD  
Voskerichyan R.O.



30.04.2020

Agreed:  
Chairman of MSSN

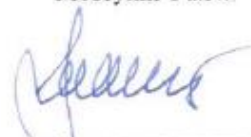
Head the Department of  
National Economy,  
DEconSc., Professor  
Moseykin Yu.N.



30.04.2020

Agreed:  
Dean of the Faculty

DEconSc., Professor  
Moseykin Yu.N.



30.04.2020

Year 2020

## Description of the educational program

### General characteristics of the Master program “International Business”

#### 1.1. Goal (mission) of the Master program.

*The Mission (social importance)* of the Master program "International Business" – is to provide nationally competitive master-level education in the study of international business./ including research and training in the international aspects of business, trade and commerce for students and for persons already engaged in international economic activities.

*The goal of the Master program “International Business* is the development of master –students’ solid foundation in knowledge of major aspects of international business, cultural specifics of doing international business, proficiency in business English language that meet the requirements of the modern companies engaged in international business, as well as the formation of general cultural and professional competences in the field of management, economics and international business according to the requirements of the basic standards of the higher education of the RUDN university. The Master program aims to prepare effective economists managers in international business proficient in analysis, planning, foreign trade management, which can work in public federal, state and municipal agencies, commercial companies and organizations of various types, related to foreign economic activities.

#### 1.2. Basic information.

The basic educational program "International Business" is a *Master program* in the field 38.04.01 Economy. This is a *full-time intramural program*.

Components of e-learning and distance learning technologies can be used. For students with limited abilities e-learning and distance learning technologies will allow them to use teaching materials, instructions and other relevant information.

Master program "International Business" has *strong practical orientation*.

*The scope of professional activity* of “International Business” program graduates is: the economic, financial, marketing and analytical divisions of companies businesses of different ownership forms engaged in international business; specialized entities of government and municipal authorities.

*The objects* of professional activity of graduates who have mastered the graduate program "International Business" include: current trends in world economy and management of global business; doing business in Russia and emerging markets; financial aspects of international business; financial flows management; development of international contracts; financial risks assessment; organization of the company’s international business; operational activities of international companies.

*Professional activities* of the Master program "International Business" graduates: they will be prepared for economic project activity; analytical; organizational and managerial activities.

*Information about specific features of the Master program "International Business":*

- the Program is taught in English
- the courses are taught by modules;
- various educational technologies, including e-learning, distance learning are used in the Program.

*Subject field* of the Masters program "International Business" is the organizational and administrative activity, which consists of:

- organization, participation and management of creative teams to solve economic problems;
- development of strategies for enterprises, organizations and their subdivisions;
- professional work for economic services and departments of enterprises and organizations of different ownership, state and municipal authorities.

*Place of the Program's execution.* The Master program "International Business" is run by the Department of National Economy of The Faculty of Economics of the RUDN University (Moscow, ul. Miklukho-Maclay, 6).

### ***1.3. Specific features of the Master Program “International Business” implementation***

The content of the Program meets requests of international companies in high quality specialists and managers.

*Network form of implementation* of the Master program "International Business" is not envisaged.

The Program is *taught in English*.

In implementing the Master program "International Business" the *e-learning and distance learning technologies* can be used. When *teaching people with limited abilities* e-learning and distance learning technologies are capable of sending and receiving all necessary training materials and information needed for this program.

In the implementation of the Master program "International Business" a modular form of organization of educational activities based on the integration of educational material in a series of educational modules is applied. The distinctive feature of the Program based on modular principle is that it consists of the relatively independent courses.

*The content of the Master program “International Business”* includes a core (basic) part standard for Master programs in the field and a variable part. The curriculum of the Master program is built from the following blocks: Block 1 "Modules ", which includes courses, related to the basic part of the program and courses, related to its variable part. Block 2 "Practice, including scientific research practice ", which refers to the variable part of the program. Block 3 "State final examination", which applies to the basis part of the program and is completed with conferment of the qualification specified in the list of specialties and areas of training of higher education approved by the Ministry of Education and Science of the RF.<sup>1</sup>

### ***1.4. Labor market demand for the Master Program “International Business” graduates.***

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<sup>1</sup> Перечень направлений подготовки высшего образования- магистратуры, утвержденный приказом Министерства образования и науки Российской Федерации от 12 сентября 2013 г. №1061

In result of the labor market analysis “International Business” have detected the demand for graduates of the Master program "International Business". Modern companies engaged in international business seek professional economists with skills in analysis, organization and management of international business.

Master program “International Business” provides fundamental knowledge of relevant sciences as well as applied skills, focuses on the chosen specialization, and thus contributes to the competitiveness of students in the labor market and in the professional community as well. The Master program aims to prepare effective economists managers in international business for analysis, planning and foreign economic activities management, which can work in public federal, state and municipal agencies, commercial companies and organizations of various types, related to foreign economic activities.

All participants of this program are successfully employed.

### ***1.5. Enrollment requirements***

Potential applicant of "International Business" Master program should be prepared for activities that require in-depth economic training and have a higher education diploma.

### ***1.6. Characteristics of professional activity of the Master program graduates:***

#### ***1.6.1 The area of professional activity.***

*The specifics of professional work of graduates "International Business" Master program is to implement the design and the economic, analytical, organizational and managerial activities in the area of international business.*

*The area of professional activity of Master program “International Business” graduates includes:*

- economic, financial, marketing and analytical divisions of companies in different sectors;
- state and municipal authorities;
- research organizations;
- higher education institutions, additional vocational training entities, professional educational organizations.

*Graduates of the program can work for various companies: private, public and mixed; small, medium and large enterprises, both Russian, and foreign in various industrial branches.*

#### ***1.6.2 Objects of professional work***

*Objects of professional work of the Master program "International Business" graduates are:*

- Economic behavior of firms, which lead foreign economic activity, their costs and benefits,
- International goods and services markets,
- Financial and information flows on the activities of companies engaged in international business,
- Production processes and scientific research processes at companies engaged in international business.

### 1.6.3 Types of professional activity

Graduates of the Master program “International Business” according to the needs of the labor market will be prepared for the following *types of professional activities*: economic projects implementation; analytical; organizational and management activities.

### 1.6.4 Tasks of professional activity.

*Tasks of professional activity* of Master program “International Business” graduates:

#### Economic Project management:

- Development of economic projects and job assignments, taking into account uncertainty;
- Preparation of jobs assignments and development of methodological and regulatory documents, as well as the proposals and measures to implement the developed projects and programs;

#### Analytical activity:

- development of a system of socio-economic indicators of economic entities;
- development of economic sections of plans of companies and organizations;
- strategic planning for companies operating in various markets;
- development and justification of socio-economic indicators for economic entities, and methods of their calculation;
- search, analysis and assessment of information sources for economic calculations;
- assessment of projects efficiency, taking into account uncertainty;
- analysis of the existing forms of management of the organization; development and justification of proposals for their improvement;
- forecasting the dynamics of the main socio-economic indicators of companies, engaged in international business.

#### Organizational and managerial activities:

- organization and management of creative teams to solve economic and social problems of the company;
- development of operational and development strategies of enterprises, organizations and their separate subdivisions;
- management of economic departments and divisions of enterprises and organizations of different ownership forms, state and municipal agencies.

### ***1.7. Requirements for results of the Master program studying***

#### ***1.7. Требования к результатам освоения ОП ВО.***

In accordance with the OS VO RUDN, as a result of mastering the master's program “International Business”, the graduate develops the following competencies:

Universal competencies (UC):

UC-1. Able to search for and critically analyze problem situations based on a systematic approach, and develop a strategy for action.

UC-2. Able to manage a project at all stages of its life cycle.

UC-3. Able to organize and manage the team's work, developing a team strategy to achieve the goal.

UC-4. Able to apply modern communication technologies in the state language of the Russian Federation and foreign language(s) for academic and professional interaction.

UC-5. Able to analyze and take into account the diversity of cultures in the process of cross-cultural interaction.

UC-6. Able to identify and implement priorities of their own activities and ways to improve them based on self-assessment.

UC-7. Able to use digital technologies and methods of searching, processing, analyzing, storing and presenting information (in the professional field) in the digital economy and modern corporate information culture.

General professional competencies (GPC):

GPC-1. Able to apply knowledge (at an advanced level) of fundamental Economics in solving practical and/or research problems.

GPC-2. Able to apply advanced instrumental methods of economic analysis in applied and/or fundamental research.

GPC-3. Able to generalize and critically evaluate scientific research in Economics.

GPC-4. Able to make economically and financially sound organizational and managerial decisions in professional activities and be responsible for them.

GPC-5. Able to use modern information technologies and software tools in solving professional tasks.

GPC-6. Able to critically evaluate the capabilities of digital technologies for solving professional problems, work with digital data, evaluate their sources and relevance .

Professional competencies (PC):

analytical

PC-1. Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole design and economic

PC-2. Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.

research

PC-3. Able to independently carry out research activities and critically evaluate the results obtained.

1.8. Competence Matrix.

1.8. Матрица компетенций.

Вид профессиональной деятельности: проектно-экономическая; аналитическая; организационно-управленческая

	Наименование дисциплин (модулей) в соответствии с учебным планом	Универсальные компетенции						
		УК-1. Способен осуществлять поиск, критический анализ проблемных ситуаций на основе системного подхода, вырабатывать стратегию действий.	УК-2. Способен управлять проектом на всех этапах его жизненного цикла.	УК-3. Способен организовывать и руководить работой команды, вырабатывая командную стратегию для достижения поставленной цели.	УК-4. Способен применять современные коммуникативные технологии на государственном языке Российской Федерации и иностранном(ых) языке(ах) для академического и профессионального взаимодействия.	УК-5. Способен анализировать и учить разнообразие культур в процессе межкультурного	УК-6. Способен определить и реализовать приоритеты собственной деятельности и способы ее совершенствования на основе	УК-7. Способен к использованию цифровых технологий и методов поиска, обработки, анализа, хранения и представления информации (в профессиональной области) в условиях цифровой экономики и
Блок 1	<i>Базовая компонента</i>							+
	Микроэкономика (продвинутый курс)	+						+
	Макроэкономика (продвинутый курс)	+						+
	Эконометрика (продвинутый курс)			+				+
	Русский язык				+	+		+
	<i>Вариативная компонента</i>							
	Международная торговля	+	+	+	+			
	Инновационная политика предприятий			+	+			+
	Международные валютно-кредитные отношения			+	+			
	Управление международным бизнесом	+	+					+
	Таможенно-тарифное регулирование			+	+			

	Международный рынок труда и миграция			+		+		
	ВЭД фирмы	+	+					+
	Оценка бизнеса и управление стоимостью фирмы		+	+				+
	Трансферт технологий в России и за рубежом	+	+		+			
	Корпоративная безопасность	+						+
	Корпоративное управление		+					
	Управление интеллектуальной собственностью	+		+				
	Корпоративные финансы	+						+
	Особенности предпринимательства в России					+		
	Спортивное предпринимательство			+				
	Международные платежные системы							+
	Управление устойчивым развитием бизнеса	+						
	Управление международными проектами				+			
	Конъюнктура мировых товарных рынков							+
	Ограничения и запреты ВЭД	+						
	Международная логистика			+				
Блок 2	Вариативная компонента							
	Практика по получению профессиональных умений и опыта профессиональной деятельности			+				
	Преддипломная практика	+	+	+		+		+
	Научно-исследовательская работа	+	+	+	+			



	Наименование дисциплин (модулей) в соответствии с учебным планом	Общепрофессиональными компетенциями					
		ОПК-1. Способен применять знания (на продвинутом уровне) фундаментальной экономической науки при решении практических и/или исследовательских задач.	ОПК-2. Способен применять продвинутые инструментальные методы экономического анализа в прикладных и/или фундаментальных исследованиях.	ОПК-3. Способен обобщать и критически оценивать научные исследования в экономике.	ОПК-4. Способен принимать экономические и финансово обоснованные организационно - управленческие решения в профессиональной деятельности и нести за них ответственность	ОПК-5. Способен использовать современные информационные технологии и программные средства при решении профессиональных	ОПК-6. Способен критически оценивать возможности цифровых технологий для решения профессиональных задач, работать с
Блок 1	<i>Базовая компонента</i>						
	Микроэкономика (продвинутый курс)	+		+			
	Макроэкономика (продвинутый курс)		+	+			
	Эконометрика (продвинутый курс)		+			+	
	Русский язык					+	
	<i>Вариативная компонента</i>						
	Международная торговля	+	+	+		+	
	Инновационная политика предприятий		+	+	+		+
	Международные валютно-кредитные отношения		+		+		
	Управление международным бизнесом	+			+		+
	Таможенно-тарифное регулирование		+		+	+	
	Международный рынок труда и миграция		+	+	+		
	ВЭД фирмы	+			+		+

	Оценка бизнеса и управление стоимостью фирмы				+	+	+
	Трансферт технологий в России и за рубежом	+			+		
	Корпоративная безопасность	+			+		+
	Корпоративное управление				+	+	
	Управление интеллектуальной собственностью	+	+		+		
	Корпоративные финансы				+		+
	Особенности предпринимательства в России				+		
	Спортивное предпринимательство					+	
	Международные платежные системы	+					
	Управление устойчивым развитием бизнеса		+				
	Управление международными проектами				+		
	Конъюнктура мировых товарных рынков					+	
	Ограничения и запреты ВЭД				+		
	Международная логистика					+	
Блок 2	Вариативная компонента						
	Производственная практика	+	+	+	+	+	+
	Преддипломная практика	+	+	+	+	+	+
	Научно-исследовательская работа	+	+	+	+	+	+

	Наименование дисциплин (модулей) в соответствии с учебным планом	Профессиональными компетенциями		
		ПКО-1. Способен осуществлять анализ и прогноз основных социально-экономических показателей деятельности предприятия, отрасли, региона и экономики в целом	ПКО-2. Способен разрабатывать проектные решения, стратегии поведения экономических агентов и оценивать их эффективность.	ПКО-3. Способен самостоятельно осуществлять научно-исследовательскую деятельность и критически оценивать полученные результаты
Блок 1	<i>Базовая компонента</i>			

Микроэкономика (продвинутый курс)			
Макроэкономика (продвинутый курс)			
Эконометрика (продвинутый курс)			
Русский язык			
<i>Вариативная компонента</i>			
Международная торговля	+	+	+
Инновационная политика предприятий	+	+	+
Международные валютно-кредитные отношения	+	+	+
Управление международным бизнесом	+	+	+
Таможенно-тарифное регулирование	+	+	+
Международный рынок труда и миграция	+	+	+
ВЭД фирмы	+	+	+
Оценка бизнеса и управление стоимостью фирмы	+	+	+
Трансферт технологий в России и за рубежом	+	+	+
Корпоративная безопасность	+	+	+
Корпоративное управление	+	+	+
Управление интеллектуальной собственностью	+	+	+
Корпоративные финансы	+	+	+
Особенности предпринимательства в России	+	+	+
Спортивное предпринимательство	+	+	+
Международные платежные системы	+	+	+
Управление устойчивым развитием бизнеса	+	+	+
Управление международными проектами	+	+	+
Конъюнктура мировых товарных рынков	+	+	+
Ограничения и запреты ВЭД	+	+	+
Международная логистика	+	+	+

Блок 2	Вариативная компонента			
	Производственная практика	+	+	+
	Преддипломная практика	+	+	+
	Научно-исследовательская работа	+	+	+

