Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA named after

Patrice Lumumba
RUDN University

Institute of Medicine

educational division (faculty/institute/academy) as higher education programme developer

COURSE SYLLABUS

Rhetoric

course title

Recommended by the Didactic Council for the Education Field of:

31.05.01 General Medicine

field of studies / speciality code and title

The course instruction is implemented within the professional education programme of higher education:

General Medicine

higher education programme profile/specialisation title

2023-2024

1. COURSE GOAL(s)

The goal of the course "Rhetoric" is to equip students with the skills of verbal craftsmanship, culture and art of public speaking and dialogical interaction in the typical activities of a doctor communicative situations.

2. REQUIREMENTS FOR LEARNING OUTCOMES

Mastering the course (module) "Rhetoric" is aimed at the development of the following competences /competences in part: GC-4.; GC-4.1; GC-4.2; GC-4.3; GC-5.1; GC-5.2.

Table 2.1. List of competences that students acquire through the course study

Competence code	Competence descriptor	Competence formation indicators (within this course)
GC-4	GC-4. Being able to apply modern communication technologies, including in a foreign language/foreign languages to interact in the academic and professional areas.	GC -4.1. Establishes and develops professional contacts in accordance with the needs of joint activities, including the exchange of information and the development of a unified interaction strategy.
		GC -4.2. Making up, translating from a foreign language into the state language of the Russian Federation and vice versa, and editing various academic texts (reference works, essays, reviews, articles, etc.), including in a foreign language.
		GC -4.3. Presents the results of academic and professional activities at various public events, including international ones, choosing the most appropriate format.
GC-5	Able to analyze and take into account the diversity of cultures in the process of intercultural interaction	GC -5.1. Understands the rules, traditions and norms of communication in foreign-speaking countries.
		GC -5.2. Has the skills of conducting business correspondence in a foreign language.

3.COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE
The course refers to the core/variable/<u>elective</u>* component of (B1) block of the higher educational programme curriculum.
* - Underline whatever applicable.
Within the higher education programme students also master other (modules) and / or internships that contribute to the achievement of the expected learning outcomes as results of the course study.

Table 3.1. The list of the higher education programme components/disciplines that contribute to the achievement of the expected learning outcomes as the course study results

Competence code	Competence descriptor	Previous courses/modules*	Subsequent courses/modules*
UC-4.	Being able to apply modern communication technologies, including in a foreign language/foreign languages to interact in the academic and professional areas.	"Russian as a foreign language" (II certification level of Russian as a foreign language)	"Russian language for foreign students" "Russian language and culture of speech"
UC-5	Able to analyze and take into account the diversity of cultures in the process of intercultural interaction		"Russian language and culture of speech"

* To be filled in according to the competence matrix of the higher education programme.

4. COURSE WORKLOAD AND ACADEMIC ACTIVITIES

The total workload of the course "Rhetoric" is 2 credits (72 academic hours).

*Table 4.1. Types of academic activities during the periods of higher education programme mastering (**full-time training**)**

Type of academic activities		Total academic hours	Semesters/training modules
			3
Contact academic hours		34	34
including:			
Lectures (LC)			
Lab work (LW)			
Seminars (workshops/tutorials) (S)		34	34
Self-studies		20	20
Evaluation and assessment (exam/passing/failing grade)		18	18
Course workload	academic hours	72	72
	credits	2	2

* To be filled in regarding the higher education programme correspondence training mode.

5. COURSE CONTENTS

Table 5.1. Course contents and academic activities types

Course module title	Course module contents (topics)	Academic activities types
Module 1 Rhetoric as a discipline	Rhetoric as a scientific discipline and as the art of eloquence. A brief history of the development of oratory. Speakers Ancient Greece and Ancient Rome: Cicero, Aristotle, Quintilian, Plato, Socrates, etc. Famous Russian speakers.	S
Module 2 Main types of performances. The rhetoric of dialogue	Report,message,performance, lecture,conversation. Rules for speakers. Main principles of communication. Speech techniques	S
Module 3 Discussion, polemics: specific features, tactics and means of harmonization.	Forms of polemical dialogues.The strategy dispute. Tactical (polemical) methods of conducting a dispute. Tactics of harmonization of polemical communication	S
Module 4 Business rhetoric: basic concepts	Oral and written genres of business communication. Non-verbal means of business rhetoric.	S
Module 5 The concept of argumentation. Argumentation strategies and tactics	The concept of argumentation. Goals and methods of argumentation. General rules and techniques for effective argumentation	S
Module 6 The concept of speech impact	Speech impact. Methods of speech influence on the personality	S
Module 7 Strategies and tactics of persuasion in educational and administrative communication.	Speech strategies and tactics. Conviction. Conviction strategies The rules of persuasion	S
Module 8 Strategies for tolerant educational and administrative communication	Tolerance. The criteria of tolerance Strategies.	S

* - to be filled in only for **full** -time training: *LC - lectures; LW - lab work; S - seminars.*

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Classroom equipment and technology support requirements

Type of academic activities	Classroom equipment	Specialised educational / laboratory equipment, software, and materials for course study (if necessary)

Computer lab	Audiences for conducting entrance testing, final testing. Comp. medical school classes	Set of specialized furniture, Electric wall screen Cactus MotoExpert 150x200cm (CS-PSME-200X150-WT), Projector BenQ MH550, Software: Microsoft products (OS, office suite, including MS Office/Office 365, Teams)
Seminar	Audiences for practical training, individual consultations, current control and intermediate certification, equipped with a set of specialized furniture and equipment. RUDN Audit Fund: room. 377,378, 379	Multimedia projector; personal computer, audio and video materials.
Self-studies	An auditorium for independent work of students (can be used for practical classes, additional classes and consultations), equipped with a set of	Multimedia projector; personal computer, audio and video materials.
	specialized furniture (room 377)	

* The premises for students' self-studies are subject to **MANDATORY** mention

7. RESOURCES RECOMMENDED FOR COURSE STUDY

Main readings:
1 Baryshnikova E. N. What is speech culture? Russian language: Guidelines for the course "Russian language and culture of speech" for foreign students studying in Russian universities / E. N. Baryshnikova, N. In. Ryzhova. - M. : publishing house of PFUR,2008.
http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=364508&idb=0
2 Innovations in education professional writing-business communication [electronic resource] : textbook / V. B. Kurylenko. - M. : publishing house of PFUR,2008
http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=289014&idb=0
3 Lysakova, M. V. Russian language and speech culture: textbook / M. V. Lysakova. - Electronic text data. - Moscow: Publishing house of RUDN, 2017. - 110 p.
http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=470008&idb=0
4 Gavrilova N. Ah. Russian language and culture of speech. Textbook. SPb.: Publishing house: LAN, 2017. - 264 p.
http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=465020&idb=0

Additional readings:
1 Alexandrov D.N. rhetoric, eloquence or Russian. - M., 2003. - 351 p.
2 Annushkin V.I. Russian rhetoric: the historical aspect: Textbook. manual for schools. - Moscow: Higher School, 2003. - 397 p.
3 Belogurova V.A. Culture speech health worker: a tutorial. 2nd ed., Rev. and ext. - M.; SPb. : Nestor History, 2014. - 332 p.
4 Daletskii Ch. Rhetoric: conspiracy, and I'll tell you who you are: the manual. - Moscow: 2003. - 488 p.
5 Krasnov A.F. Medical rhetoric: elective. Proc. For higher. and environments. honey. wk. / A.F .Krasnov, I. N. Denisov, RB Akhmedzyanov; M-Ros in health. Federation, Samara. state. honey. Univ. - MA: Commonwealth Plus 2005 (Type Ltd. Commonwealth Plus.). - 396 with.
6 Hooks R.V. Rhetoric: Lectures: A Handbook for preparing for exams. - M: A - Prior, 2007. - 176 p.
7 Culture Russian speech: Textbook for Universities / S.I. Vinogradov [et al.]; holes. Ed. : LK Graudina, E. Shiryaev. - M: NORMA, 2003. - 549 p.
8 Petrov O.V. Rhetoric: A Textbook. - M., 2006. - 424 p.
9 Filippov N.N. Rhetoric: concepts and exercises: A manual for students of higher educational institutions. - Moscow: Academy, 2005. - 160 p.

Electronic educational resources, databases, information and reference and search systems:
1. PFUR electron library system.
2. PFUR learning portal (http://web-local.rudn.ru).
3. Scientific Electronic Library (http://elibrary.ru/defaultx.asp).
4. Universal Library ONLINE (http://biblioclub.ru).
5. Electronic Journals Library Elsevier (http://www.elsevier.com/about/open-access/open-archives).
6. Russian Language Department website of the Medical Institute
7. B) databases, information and referral and search engines:
8. Reference GRAMOTA.RU information portal. http://www.gramota.ru/slovari/info/
9. culture writing. http://gramma.ru/
10. One box of access to information resources. http://window.edu.ru/catalog/resources?p_rubr=2.2.73.12.18&p_page=2:
11. Stilistika.Yazykovaya norm. culture speeches. http://window.edu.ru/catalog/?p_rubr=2.2.73.12.24
12. "Do you know..." http://www.gramma.ru/RUS/?id=14.0
13. Section Internet-project "Culture of Russian speech", in which a collection of articles explaining the meanings of some words. Information about how and why we say so. Interesting facts from the life of language.
14. Russian education. Federal portal. http://www.edu.ru/

*Training toolkit for self- studies to master the course *:*

1. The set of lectures on the course "Rhetoric"
2. The laboratory workshop (if any).on the course "Rhetoric"
3. The guidelines for writing a course paper / project (if any) on the course "Rhetoric".

* The training toolkit for self- studies to master the course is placed on the course page in the

university telecommunication training and information system under the set procedure.

8. ASSESSMENT TOOLKIT AND GRADING SYSTEM* FOR EVALUATION OF STUDENTS' COMPETENCES LEVEL UPON COURSE COMPLETION

The assessment toolkit and the grading system* to evaluate the competences formation level (UC-4.; UC-4.1; UC-4.2; UC-4.3; UC-5.1; UC-5.2) upon the course study completion are specified in the Appendix to the course syllabus.

* The assessment toolkit and the grading system are formed on the basis of the requirements of the relevant local normative act of RUDN University (regulations / order).

DEVELOPERS:

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HEAD OF EDUCATIONAL DEPARTMENT:

of Russian Language N 5		V. B. Kurilenko
name of department	signature	name and surname

HEAD OF HIGHER EDUCATION PROGRAMME:

First Deputy Director of Medical Institute for academic affairs		I.V. Radysh
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