



GUC HAMBURG

**GLOBAL UNIVERSITY LEADERS
COUNCIL HAMBURG**

2019

GLOBAL UNIVERSITIES IN A GLOBALIZING WORLD

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GLOBALIZATION IN THE WORLD

INTERNATIONALIZATION OF UNIVERSITIES

**ECONOMIC & CROSS-CULTURAL
INTERNATIONALIZATION INTERACTION**

INTERNATIONAL STUDENTS & PROFESSORS



in Italian, French, Spanish,
German, English, Austrian,
Dutch and Russian
universities



TRAINING ELITE
CIVIL SERVANTS
AND MILITARY OFFICERS
FOR FORMER COLONIES
IN UNIVERSITIES
OF THE PARENT STATE
AND THE USSR



MASS SCALE INTERNATIONALIZATION IN THE SECOND HALF OF THE XX CENTURY

INDEX

number and share
of international students 

MECHANISMS

- academic exchange programs in the European Union, funds (USA)
- Foundation of Institutes of Francophone, Goethe, Cervantes, Confucius, DAAD, BRITISH Council, Alliance Française



FROM THE 1960s ONWARD

INTERNATIONALIZATION OF SCIENCE AND HIGHER EDUCATION

INDICES

number and share of international students,
as well as international teachers and scientists

MECHANISMS

- international cooperation programs (Europe, USA)
- interstate cooperation agreements
- interuniversity agreements




CASE OF RUDN UNIVERSITY

INSTITUTES AND FACULTIES


 **MEDICINE** **PHYSICS** **ECONOMICS** **AGRARIAN
TECHNOLOGIES** **LAW** **SCIENCES** **CHEMISTRY** **HUMANITIES** **MODERN
LANGUAGES** **ECOLOGY** **MATHEMATICS** **HOSPITALITY
BUSINESS
AND TOURISM** **SPACE
TECHNOLOGIES** **ENGINEERING
TECHNOLOGIES**

CASE OF RUDN UNIVERSITY

33
THOUSAND
TOTAL NUMBER
OF STUDENTS



STUDENTS FROM
157
COUNTRIES
(2018)



22
THOUSAND
FULL TIME HE
AND PH.D.
STUDENTS



⇒ **10** **45%**
THOUSAND
INTERNATIONAL
STUDENTS



1,700
TEACHERS

⇒ **180** **10,6%**
FOREIGN
TEACHERS



INTERNATIONALIZATION AT HOME

INDICES

readiness of our own students
and teachers to globalization
challenges and HE internationalization



MECHANISMS

- studying foreign languages
- academic mobility programs
- internationalization and international accreditation of educational programs



CASE OF RUDN UNIVERSITY

OBTAINING A DEGREE OF A FOREIGN LANGUAGE TRANSLATOR:

- **1-2** foreign languages out of **11** foreign language options available
- to all students regardless the specialty

INTERNATIONAL UNIVERSITY LIFE VALUES

- **student life** internationalization – socializing
- **campus life** fully based on international principle
- **weekly** – cultural awareness international week
- **annually** – cultural and regional diversity weeks
(Individual for Africa, Asia, Latin America and the Arab World)



CASE OF RUDN UNIVERSITY

350 

UNIVERSITY
AGREEMENTS

60 

AGREEMENTS WITH
TOP-500 WUR
UNIVERSITIES

130 

DOUBLE DIPLOMA
PROGRAMS IN COLLABORATION
WITH UNIVERSITIES ABROAD


RUDN IS THE PARENT UNIVERSITY:

- CIS NETWORK UNIVERSITY **22** UNIVERSITIES FROM **9** CIS COUNTRIES
- NETWORK UNIVERSITY OF SHANGHAI COOPERATION ORGANIZATION (NU SCO) **80** UNIVERSITIES FROM **6** SCO COUNTRIES
- A MEMBER OF THE BRICS NETWORK UNIVERSITY **10** UNIVERSITIES IN EACH OF **5** BRICS COUNTRIES



INTERNATIONALIZATION 3.0 + UNIVERSITY GLOBAL ACTIVITIES:

COMMITMENT TO 17 SUSTAINABLE
DEVELOPMENT
GOALS



INTEGRATED COOPERATION
WITH A NUMBER OF COUNTRIES /
REGIONS OF THE WORLD

MAINTAINING ALUMNI NETWORK WORLDWIDE

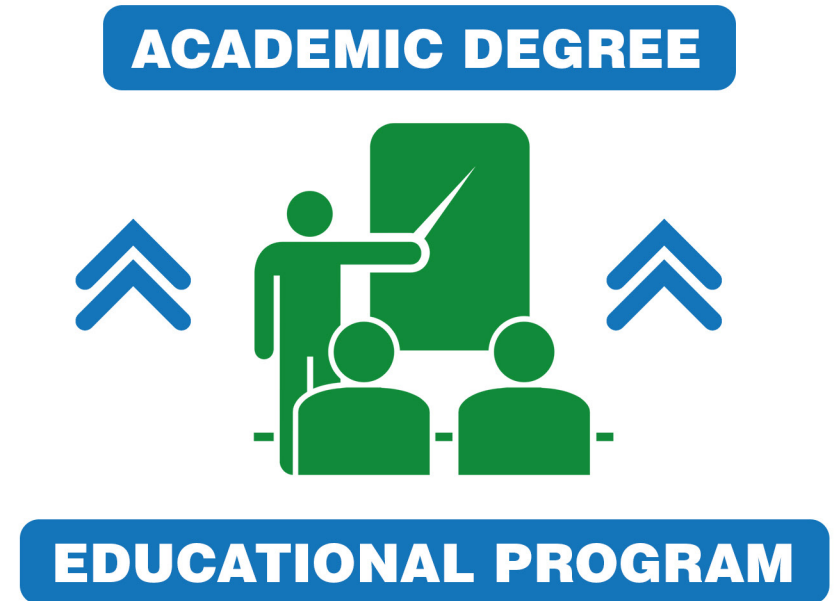


INTERNATIONAL ACTIVITIES EXPORT MATTER

CLUSTER APPROACH



CONVENTIONAL APPROACH



CLUSTER APPROACH - NEW EXPORT MODEL

ACTIVITY DIRECTIONS



EDUCATION



**RESEARCH
AND DEVELOPMENT**



**INDUSTRY
AND EDUCATION**



**A GIFTED
FOREIGN
APPLICANT**



**A SUCCESSFUL
STUDENT**



**A TRUE
PROFESSIONAL
SOUGHT AFTER
ON THE MARKET**



HUMAN CAPITAL



CLUSTER APPROACH: IMPLEMENTATION

RUDN IS A PROJECT OFFICE



MANAGING
INTERNATIONAL INDUSTRIAL
AND EDUCATIONAL
PROJECTS

9 CLUSTERS – 70 COUNTRIES



GR-COMMUNICATIONS



INFORMATIONAL
SUPPORT



COMMUNICATION –

- STATE GOVERNMENT BODIES
- BUSINESS PARTNERS
- UNIVERSITIES
- EMPLOYERS
- GRADUATES



Support center
at the premises
of a partner
university



Monitoring field
projects
and challenges –
national development
strategy



Drawing up a business
plan: listing necessary
resources, **recruiting
from different universities
to form a project team,**
negotiations, fundraising



Project
implementation



CONCLUSIONS

GLOBALIZATION MEANS HE INTERNATIONALIZATION

GLOBAL UNIVERSITIES:

**MUST UNDERGO INTERNATIONALIZATION STAGES 1.0 – 4.0
WHICH INCLUDE:**

- internationalization of the student pool – **10-25%**
- internationalization of the teaching pool – **10-20%**
- implementation of Internationalization at Home principles
- involvement into International Networking in Science and HE
- commitment to **UN 17 Sustainable Goals**
- integrated cooperation with a number of countries
/ regions of the world





**GLOBAL UNIVERSITIES MUST ACT GLOBALLY
UPON THE MAIN DIRECTIONS OF THEIR MISSION:**

IN THE FIELD OF HIGHER EDUCATION

IN GLOBAL CITIZENSHIP UPBRINGING

IN RESEARCH ACTIVITIES

IN IMPLEMENTATION OF THE SOCIAL MISSION