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**Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA**

RUDN University

Faculty of Economics

COURSE DESCRIPTION

International Business (in English) /38.04.01 «Economics»
field of studies / speciality code and title

2023

Course title	«Microeconomics (advanced course)»
Course Workload, credits/acad.hours	3/108
Course contents	
Course Modules Title	Brief Description of the Module Content
Module 1 Supply and Demand	Topic 1.1. A model of a competitive market
	Topic 1.2. Consumer and producer surplus
	Topic 1.3. Price control and quotas
	Topic 1.4. Elasticity
Module 2. Individuals and markets	Topic 2.1. Taxes.
Module 3. Market structure	Topic 3.1 Perfect competition
	Topic 3.2 Monopoly
	Topic 3.3 Oligopoly
	Topic 3.2 Monopolistic competition
Module 4. Public policy	Topic 4.1 Externalities, public goods

Course title	«Macroeconomics (advanced course)»
Course Workload, credits/acad.hours	3/108
Course contents	
Course Module Title	Brief Description of the Module Content
Module 1 Markets in the short run	Topic 1.2 The brief story of macroeconomics
	Topic 1.2. The goods market in the short run
	Topic 1.3. Financial markets in the short run
Module 2. The IS-LM model	Topic 2.1. The IS-LM model for closed economy
	Topic 2.2. Mundell- Fleming model for open economy
Module 3. Economic policy	Topic 3.1 Expectations in economy: financial markets, output, and economic policy
	Topic 3.2 Economic policy in an open economy
	Topic 3.3 Monetary and fiscal policy rules and constraints

Course Title	Econometrics (advanced course)
Course Workload	4 (144 час.)
Course contents	
Course Module Title	Brief Description of the Module Content
Section 1. Introduction to econometrics. Statistical inference and hypothesis testing	Topic 1. Introduction to econometrics. The nature of econometrics data. Statistical inference and hypothesis testing. The confidence-interval approach. The test-of-significance approach. Some practical aspects.
Section 2. The simple regression model	Topic 2. The Simple Regression Model. Assumptions of the classical linear model. Ordinary Least Squares (OLS) as a minimization problem. Assumptions of OLS. Properties of OLS. Examples of OLS.
Section 3. Multiple regression	Topic 3. Multiple Regression. Goodness of Fit; Interpretation. Inference and estimation in the OLS

	model.
Section 4. Violation of the assumptions of the classical regression model	Topic 4. Violation of the Assumptions of the Classical Regression Model. Multicollinearity. Autocorrelation. Heteroskedasticity. Weighted least squares method. Instrumental variables. Maximal likelihood method.
Section 5. Univariate time series	Topic 5. Univariate time series. Stationary time series. Autocorrelation. Autoregressive-Moving average models. Unit roots. ARCH and GARCH models.
Section 6. Multivariate time series	Topic 6. Multivariate time series. Dynamic models for stationary and not stationary time series. Cointegration.
Section 7. Panel data methods	Тема 7. Panel data methods. Fixed effect models and random effect models.

Course Title	Russian Language
Course Workload	6 3E/
Course contents	
Course Module Title	Brief Description of the Module Content
1. The overview of the Russian case system. Structural models.	Word formation. Morphology. Structure of the word: basis of the word and termination, root, suffix, prefix. Semantic potential of affixes. Structural models. . Categories of aspect, number, case. Prepositional case paradigm. Use of cases. Correction of a prepositional and case paradigm of Russian; the major case importance, use of cases, declensional endings for a masculine, feminine, neutral gender, the only thing and plural; the pretexts used with different cases.
2. Verbs with form-building and word formation prefixes with particles Professional-business documentation in the field of economics.	The concept of a business document and its composition and language features. Requirements for the preparation and design of the dock at the cops (standardization and unification of the text - stencil, clichés, etc.)
3. Business communication and its variations. Structural models.	Business communication is informative-ascertaining type (communication, clarification, specification of information on a topic, etc)A productive written scientific speech with the production of a written text relating to the formal and business sphere of communication .
4. Affective-communicative intentions and speech tactics. Various speech tactics.	Language means emotional expression evaluation: respect, pleasure / displeasure, surprisingly, a location with voltage / dislike, etc. interest. Various speech tactics, conducting dialogues with different deployment variants; the account of types of speech situations and their non-verbal components (the communicative goals of the partner, his personality, the alleged reactions, etc.). Language

	tools developed and motivation dialogue or monologue delivery.
5. Language tools. The designs with verbs of imperfective aspect with an infinitive designating the beginning the end, action continuation	Strategy, tactics and choice of linguistic resources (linguistic and synonyms) in educational, scientific and professional activities. The structure of a complex sentence attribute designation, circumstances, time, conditions, causes.
6. Reading strategies	Search and learning reading. Full and brief presentation of the idea and the main content of the perceived information. With a textual analysis of the text based on an analysis of its structure. Extracting from the new and target information. About full compression channel and a fifth informative content of the text in order to real communication (relying on the written fixation).
7 Discourse. Expression of the adverbial relations.	Communication in oral and written forms as part of a highly specialized subjects, Implementation of communicative goals of postgraduate students in the educational, scientific and professional spheres
8. Research. The general concept about process, qualification, phases, stages, stages of process, dynamics of course of a process/event	The process of cognition (observation, confirmation of retraction or assumption). Object and subject, forms and methods of investigation. The results of the cognitive. (law, theory, hypothesis, doctrine, principle, ideas). Methods of describing the results of cognitive activity. Description constructs
9. Thesis. Rendering.	Theses, scientific communication, abstracts of different types. Creative work on the basis of scientific articles. structure of a compound sentence designation of attribute, circumstances, time, condition, cause and effect, purpose, concession, image of action, measure and degree.

Course title	International Trade
Course Workload, credits/acad.hours	3/108+2/72 KP
Course contents	
Course Module Title	Brief Description of the Module Content
Module 1: General characteristics of international trade	Topic 1. General characteristics of international trade
Module 2: Basic concepts of international trade	Topic 2. International trade and economic development
	Topic 3. International trade theories.
	Topic 4. National and International level of international trade regulation
	Topic 5. Forms of international trade: essence and features.

Module 3: Practice aspects of international trade	Topic 6. Organized international commodity markets.
	Topic 7. Methods of export and import operations
	Topic 8. International purchase and sale contracts
	Topic 9. Legal regulation of international trade contracts.
	Topic 10. Payment operations under international trade contracts

Course title	Corporate innovation policy
Course Workload, credits/acad.hours	3 /108
Course contents	
Course Module Title	<i>Brief Description of the Module Content</i>
Modul 1. Basic concepts of innovative development. State regulation of innovation.	Topic 1.1 Basic concepts of innovative development. Innovation and innovation process.
	Topic 1.2. State regulation of innovation.
Modul 2. Financing of innovation.	Topic 2.1 Sources of innovation financing.
	Topic 2.2 Venture financing of innovation.
Modul 3. Organizational forms of innovation activity.	Topic 3.1 Large, medium and small innovative enterprises.
	Topic 3.2 Innovative strategies of enterprises.
	Topic 3.3 Innovative infrastructure and innovative clusters.
Modul 4. Commercialization of innovation.	Topic 4.1 Intellectual property and its assessment.
	Topic 4.2 Technology transfer.

Course title	Commercialization of Start-up projects
Course Workload, credits/acad.hours	3 /108
Course contents	
Course Module Title	<i>Brief Description of the Module Content</i>
Modul 1. Basic concepts of innovative development. State regulation of innovation.	Topic 1.1 Basic concepts of innovative development. Innovation and innovation process.
	Topic 1.2. State regulation of innovation.
Modul 2. Financing of innovation.	Topic 2.1 Sources of innovation financing.
	Topic 2.2 Venture financing of innovation.
Modul 3. Organizational forms of innovation activity.	Topic 3.1 Large, medium and small innovative enterprises.
	Topic 3.2 Innovative strategies of enterprises.

	Topic 3.3 Innovative infrastructure and innovative clusters.
Modul 4. Commercialization of innovation.	Topic 4.1 Intellectual property and its assessment.
	Topic 4.2 Technology transfer.

Course title	«International business management»
Course Workload, credits/acad.hours	4/144+2/72 KP
Course contents	
Course Module Title	Brief Description of the Module Content
Module 1. Internalization of business	Topic 1.1. Introduction in International business management
	Topic 1.2. International business - country attractiveness
	Topic 1.3. International trade
	Topic 1.4. Exchange trade.
Module 2. Management of International companies	Topic 2.1. International companies and their role in the globalization.
	Topic 2.2. Organizational structure of international companies
	Topic 2.3. Planning the activities of an international company.
	Topic 2.4. Corporate culture and image of an international company
	Topic 2.5. Development trends of International business management

Course Title	Customs and tariff regulation
Course Workload	3 3E (108 hours.)
Course contents	
Course Module Title	Brief Description of the Module Content
Section 1. Key concepts and sources of customs law	Customs affairs and customs policy of the Russian Federation, transformation within the accession to the Customs Union (CU). Sources of customs law (customs legislation). Legal regime of the persons performing activities in the sphere of customs affairs
Section 2. Bases of customs and tariff regulation in the Customs union (and the Russian Federation)	Single commodity nomenclature of foreign economic activity. Customs tariff of the HARDWARE: structure of a customs tariff, customs duty and types of rates of a customs duty, transitional provisions/ Country of goods' origin. Systems of privileges and preferences in the HARDWARE and the Russian Federation, and their ratio. Customs value of goods and methods of its determination.

Section 3. Customs procedures	General provisions about customs procedures in the HARDWARE. Features of the customs procedures provided by the Customs code HARDWARE and regulated at the level of the Russian Federation.
Section 4. Customs payments	The general provisions relating to customs payments. Features of calculation of customs duties, taxes and fees.
Section 5. Customs clearance and declaration of goods and vehicles	The customs transactions preceding submission of the customs declaration. Regulations on customs declaring. Structure and an order of filling of the declaration on goods.
Section 6. Customs control	General provisions about customs control, forms and an order of carrying out customs control, application of risk management system.
Section 7. Responsibility for violations in the sphere of customs affairs	Administrative and criminal liability for violation of regulations and rules of the customs legislation.

Course Title	International labor and migration market
Course Workload	4 3E (144 hours.)
Course contents	
Course Module Title	Brief Description of the Module Content
Section 1. Demographic development and forming of a manpower	<p>Dynamics of population of the world and key countries. Forecasts of population for a medium-term and long-term outlook.</p> <p>Types of demographic development of the countries of the world. Theory of demographic transition. Traditional type of reproduction of the population. Demographic revolution.</p>
Section 2. Statistics and tendencies of development of the international market of work	<p>Main indicators of the market of labor power. Main indicators of the market of labor power. Main sources of information and publication of data of the ILO, Secretariat of OECD, Eurostat, Bureau of labor statistics of the USA.</p> <p>Global and regional tendencies of employment. State regulation of the labor market. State programs of employment in the countries of the world. Material support of the unemployed. Active programs of employment of the population.</p>
Section 3. Statistics and accounting of the international migration	<p>Population shift indicators. Amount of migration absolute and relative. Arrivals and disposals of migrants. Net migration, net - migration or balance of migration. Gross migration or gross - migration. Characteristics of migration flows on the basis of demographic, social, professional, gender and age indicators. Migration flows and cohorts.</p>
Section 4. Factors and tendencies of the international migration	<p>Factors and reasons of migration. Socio-economic factors of migration.</p> <p>Role of a labor migration in migration flows. Main directions of a labor migration. Migration from developing countries in economically developed</p>

	countries, migration the North-South, migration the East – the West, migration from the CIS countries to Europe and the USA. The countries "giving" migrants. Centers of gravity of migrants: economically developed countries (USA, Canada, Australia, EU countries).
Section 5. The international migration in regions of the world	<p>The international migration in Europe. Labor forced and illegal migration in Europe. The main countries of source and acceptance of migrants on the continent. Features of moving of migrants, ethnic and social composition. Migration contribution to forming of the population of the country of Europe. Migration and future of Europe: positive and negative aspects. Migration within the EU. Migration in the certain European countries.</p> <p>The international migration in Asia. Main countries of outflow and inflow of migrants. Labor forced and illegal migration in Asia.</p> <p>The international migration in North America.</p>

Course title	«Business valuation and company's cost management»
Course Workload, credits/acad.hours	4/144
Course contents	
Course Module Title	Brief Description of the Module Content
Module 1: Basic concepts of Business valuation	Topic 1.1. Business valuation: subject, goals, principles, special applications and standards
Module 2: Basic concepts of Different Approaches to Business valuation	Topic 2.1. Income approach to business valuation: methodology, business risk management
	Topic 2.2. Discounted cash flow method, fixed income capitalization model, Gordon model
	Topic 2.3. Market approach to business valuation
	Topic 2.4. Property (cost) approach to business valuation
Module 3: Evaluation of different types of Activities	Topic 3.1. Evaluation of certain types of property of enterprise
	Topic 3.2. Evaluation of intellectual property and intangible assets of enterprise
	Topic 3.3. Valuation of financial assets of enterprise

Module 4: Evaluation and management of the company's value	Topic 4.1. Evaluation and management of the company's value
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Course title	Global innovations in International Business
Course Workload, credits/acad.hours	4 /144
Course contents	
Course Module Title	<i>Brief Description of the Module Content</i>
Modul 1. Basic concepts of innovative development. State regulation of innovation.	Topic 1.1 Basic concepts of innovative development. Innovation and innovation process.
	Topic 1.2. State regulation of innovation.
Modul 2. Financing of innovation.	Topic 2.1 Sources of innovation financing.
	Topic 2.2 Venture financing of innovation.
Modul 3. Organizational forms of innovation activity.	Topic 3.1 Large, medium and small innovative enterprises.
	Topic 3.2 Innovative strategies of enterprises.
	Topic 3.3 Innovative infrastructure and innovative clusters.
Modul 4. Commercialization of innovation.	Topic 4.1 Intellectual property and its assessment.
	Topic 4.2 Technology transfer.
Course Title	Technology transfer in Russia and abroad
Course Workload	3 credit units (108 hours.)
Course contents	
<i>Course Module Title</i>	<i>Brief Description of the Module Content</i>
I. Intellectual property market	The role of innovation in the modern economy, the concept and objects of intellectual property Licensed trade in intellectual property License pricing and technology transfer Accounting and evaluation of intellectual property Assessment of damage in case of violation of exclusive rights/
II. Innovation process management	Forecasting the cost of innovation R&D project management National innovation system. Data analysis and information retrieval tools

<i>Course Title</i>	Intellectual property management
Course Workload	3 credit units (108 hours.)
Course contents	
<i>Course Module Title</i>	<i>Brief Description of the Module Content</i>

I. Intellectual property market	The concept and objects of intellectual property Licensed trade in intellectual property License pricing and technology transfer Accounting and evaluation of intellectual property Assessment of damage in case of violation of exclusive rights/
II. Innovation process management	Forecasting the cost of innovation R&D project management National innovation system. Data analysis and information retrieval tools

Course Title	Sports entrepreneurship
Course Workload	3/108
Course contents	
Course Module Title	Brief Description of the Module Content
Section 1. ECONOMIC HISTORY of the FOOTBALL INDUSTRY	First professional leagues. Origin and development of agency business. Bookmaker offices and totalizator. Emergence of advertizing at stadiums. International federations and football competitions.
Section 2. ECONOMIC FUNDAMENTALS of the FOOTBALL INDUSTRY	Sources of the income. TV-rights. Advertizing. Subscription and booking program. The VIP – a zone and boxes at stadium. Merchandising. Technical and title sponsorship. Transfers. Other income (fees of founders, club membership, operation of a commercial real estate).
Section 3. PROFESSIONAL FOOTBALL CLUB (PFC)	PFC as main link of the football industry. Operational management. Management structure. Commercial service. Selection and scout services. Tur-management. Information service. Legislation.
Section 4. AGENCY BUSINESS	Economy of agency business. Role of agents. Agencies. Regulation of agency activities.
Section 5. The FOOTBALL INDUSTRY IN WORLD ECONOMY	Structure of a modern cluster of the global football industry. Main economic indicators. Prospects of development.

Course Title	Doing business in Russia
Course Workload	<i>3 AcadUnit (108 hours)</i>
Course contents	
Course Module Title	Brief Description of the Module Content
Section 1. Basics of entrepreneurial activity in Russia.	Essence and conditions for business activity. Measures of state support for young businessmen. How to become a businessman: personal characteristics. Business and professional ethics. Classification of business activities.

Section 2. Internal and external environment of the business.	Economic environment of business. Business infrastructure. Main characteristics of business external environment. Influence of the external environment on economic behavior of business, its efficiency. Economic stability of the enterprise and criteria of its assessment. Factors of direct and indirect impact on activity of the enterprise, as open system.
Section 3. Legal forms of business. Registration peculiarities of Limited liability company.	Private business. Collective business. Business on the basis of share property. Business on the basis of joint-stock property. State business. Enterprise associations Creation of business subjects. Procedure of business registration.
Section 4. Managerial decisions in business.	Business relations with: lenders, suppliers, consumers. Business relations in labor market: interaction with personnel. Concept and types of rent and leasing. Franchizing and outsourcing. Choosing the system of Taxation.
Section 5. Finance resources: own and loans. Financial efficiency of business.	Essence and types of financing of business activity. Management of the capital and assets. Net Profit formation and its distribution. Calculation of revenue, expenses and profits. Prime cost and instruments of its management. Indicators of the enterprise financial stability.
Section 6. Entrepreneurial risks.	Risk assessment: quality and quantitative standard of risk. Identification, analysis and assessment of enterprise risks. Methods of risk management: insurance, hedging, distribution of risks, etc.
Section 7. Business-planning.	Business planning as basis of economic activity of the enterprise. Investment projects. Efficiency of investment decisions.
Section 8. Business capitalization.	Management of the company's value.

Course title	«Corporate governance»
Course Workload, credits/acad.hours	3/108
Course contents	
Course Module Title	Brief Description of the Module Content
Module 1. Models and standards of corporate governance	Topic 1.1. Corporate governance: definition and meaning
	Topic 1.2. Theories and models of corporate governance
	Topic 1.3. International standards of corporate governance and corporate governance in Russia

Course title	«Corporate governance»
Course Workload, credits/acad.hours	3/108
Course contents	
Course Module Title	Brief Description of the Module Content
	Topic 1.4. Management and control bodies of joint stock companies.
Module 2. Corporate Governance System	Topic 2.1. Board of Directors
	Topic 2.2. Executive bodies of the joint stock company
	Topic 2.3. Information disclosure and transparency in corporate governance.
	Topic 2.4. Integration dynamics in the corporate sector and government regulation of integration processes.
	Topic 2.5. Prospects for the formation and development of the Russian model of corporate governance

Course title	«Corporate security»
Course Workload, credits/acad.hours	3/108
Course contents	
Course Module Title	Brief Description of the Module Content
Module 1. Corporate Processes and Corporate Threats	Topic 1.1. The role and importance of corporate security in ensuring stability in the development of society
	Topic 1.2. Corporate security as the basis of economic security of commercial organizations
	Topic 1.3. Assessment of internal and external threats of a corporation
	Topic 1.4. Topic 4. General characteristics of corporate processes in the modern Russian economy..
Module 2. Methods of threats to corporate security and methods of protection against them	Topic 2.1. Hostile mergers and acquisitions and methods for their implementation.
	Topic 2.2. Greenmail (Corporate blackmail) and methods of its implementation
	Topic 2.3. Preventive methods to counter corporate threats.
	Topic 2.4. Operational methods of countering corporate threats
	Topic 2.5. Building a corporate security system of a corporation

Course title	«Management of Sustainable Business Development»	
Course Workload, credits/acad.hours	3/108	

Course contents	
Course Module Title	Brief Description of the Module Content
<i>Module 1. Concept of Sustainable Economic and Business development</i>	Topic 1.1. Introduction in Sustainable business Economics
	Topic 1.2. Sustainable development vs Business
	Topic 1.3. Transformation of Business structure for Sustainable development
	Topic 1.4 Sustainable competitiveness index .
<i>Module 2. Developing a business sustainability</i>	Topic 2.1 Leading for better business and a better world.
	Topic 2.2. The Global Goals and why they matter for business
	Topic 2.3. Sustainable Business Strategy
	Topic 2.4 The Greening of Enterprises
	Topic 2.5. The Future of Sustainable Business

Course Title	International Payment Systems
Course Workload	3 (108 hours.)
Course contents	
Course Module Title	Brief Description of the Module Content
Topic 1. Payment systems: theory and classification	General theoretical questions and terminology. Definition of payment system and its elements. Payment instruments. Document turnover. Information technology development and payment systems.
Topic 2. Importance of payment systems and regulation	Cash and non-cash payments. Advantages of non-cash money. Revenues from payment transactions. Importance and efficiency. Payment systems functions. National payment systems. Payment systems regulation. Role of Central Banks. Risks.
Topic 3. US payment system	Development of the US payment systems. Factors impacting Development of US payment systems. Payment and settlement organizations. Regulation of financial institutions. Role of the Federal Reserve.
Topic 4. US payment instruments	Interbank payment systems. Cheques settlement systems. Cards payment systems. Electronic payment systems. Price policy of payments. Wholesale payment systems.
Topic 5. EU payment systems	Eurosystem: ECB and national central banks of Eurozone. European system of national banks. Role and functions of Eurosystem. Target.

Topic 7. Russian payment system	Russian payment system. CBB payment system. Private payment systems. Payment systems regulation. Development strategy of the Russian payment system.
Topic 8. Express money transfers	Express transfers systems. Factors and importance of express payments. Geography of money transfers. Evolution of global express payments systems. Mechanism of express money transfers.
Topic 9. Travellers' cheques	Travellers's cheques payment and settlement systems. World market of travellers' cheques transactions: dynamics and structure.
Topic 10. Payment cards	Payment cards classification. History of payment cards. Technology of card payments. World payment cards market. Competition in the world card payments. Cobranding projects. Payment cards systems regulation. Trends of global payment cards systems.
Topic 11. Electronic money: challenges and opportunities	Electronic money payments. Electronic cash. Electronic money issuance. Functions and advantages of electronic money. Disadvantages and risks of electronic money.
Topic 12. Blockchain technology and cryptocurrencies	Blockchain technology. Contracts theory. Basics of cryptocurrencies functioning. Tokens. ICO. World money of cryptocurrencies. Risks and threats. Regulation.

Course Title	<i>CORPORATE FINANCE</i>
Course Workload	3 (108 hours.)
Course contents	
Course Module Title	Brief Description of the Module Content
Topic 1. Fundamental concepts in financial analyzes	The cash flows and earnings. Capital employed and invested capital. Walking to and from earnings to cash flow. Getting to grips with consolidated accounts. How to cope with the most complex points in financial accounts
Topic 2. Financial analyses and forecasting.	Margin analyses: structure. Margin analyzes: risks. Working capital and capital expenders, financing. Return on capital employed and return on equity.
Topic 3. Investment decision rules	The financial market. The time value of money and Net Present Value (NPV). The internal rate of return (IRR). Incremental cash flows and other investment criteria. Measuring value

	creation. Risk and investment analyzes.
Topic 4. The risk of securities and the cost of capital.	Risk and return. The cost of equity. From the cost of equity to the cost of capital. The term structure of interest rates.
Topic 5. Financial securities.	Enterprise value and financial securities. Debt securities. Managing net debt. Shares, options, hybrid securities. Selling securities.
Topic 6. Capital structure policies.	Value and corporate finance. Capital structure and the theory of perfect capital market. The trade off model. Debt equity and options theory.
Topic 7. Equity capital and dividend policy	Internal financing: reinvesting cash flow. returning cash to shareholders, dividend policies. Capital increases.
Topic 8. Valuation and financial engineering.	Valuation and choice of corporate structure. Taking control of the company. Mergers and demergers. Leveraged buyouts (LBOs)
Topic 9. Managing net debt and financial risks	Managing cash flows. Asset based financing. Managing financial risks.

Course Title	<i>Business planning</i>
Course Workload	3 (108 hours.)
Course contents	
Course Module Title	Brief Description of the Module Content
1. The essence and organization of the business planning system in enterprises	Principles and methods of planning, types and content of planning in enterprises. Strategic and operational planning. Structure and functions of planning units The main objectives of the organization and the system of key indicators of its activities.
2. Basic functional plans of the organization and approaches to their formation	Plan staff: planning the structure and regular number of the personnel, performance targets, productivity, cost planning labor and training
3. Forecasting methods in the practice of internal planning	Classification of forecasting methods. Scope and features of application of economic-mathematical and expert evaluation methods. The order of collective examination (brainstorming methods, "Delphi", rank correlation method of paired comparisons, multi-factor ranking, etc.). Features of evaluation of quality factors. Assessment of the degree of consistency of expert opinions and overcoming the problem of non-transitivity of the evaluation results.
4. Investment projects in the business planning system of the organization	Comparative characteristics of the traditional and project approach in the management of the organization.
5. The order of development and methods of planning business projects..	The main stages of the project planning process. Methods of project work description (WBS), types of work and features of their planning.
6. Evaluation of commercial efficiency of projects	Regulatory framework for assessing the effectiveness of investment.

7. Business plan development (project feasibility study)	Requirements for the content and design of business plans for different tasks.

Developers:

Head of the program

к.э.н., доцент



R.O. Voskerichyan

Head of Educational Department

«National Economy»

д.э.н., профессор



Yu. N. Moseykin