

Институт иностранных языков

АННОТАЦИЯ УЧЕБНОЙ ДИСЦИПЛИНЫ

**Образовательная программа
45.04.02 «Лингвистика»,
профиль «Теория коммуникации и Международные связи с общественностью
(PR)»**

Наименование дисциплины	Менеджмент
Объём дисциплины	4 ЗЕ (144 час.)
Краткое содержание дисциплины	
Название разделов (тем) дисциплины	Краткое содержание разделов (тем) дисциплины:
Management Basics	History of Management. Modern Management Paradigm. Management Models. Managerial Information. Strategic and Tactical Plans in Management System.
Organizational Relations	Organizational Relations in Management System. Managing Groups and Teams. Communication as the Basis of Process Regulation and Coordination. Motivation and Control in Management System. Targeting Principles. Types and Methods of Organizational Planning. Conflict Management.
Leadership, Authority and Power	Concept of Leadership. Concept of Authority. Concept of Power. Managers vs. Leaders. Management Styles
Managerial Decision as a result of Managerial Activities	Concept of Managerial Decision. Measuring Quality of Managerial Decisions. Managerial Decision Cycle. Managerial Decisions in Uncertain and Risk Environment.
Basic and Specific Laws of Organization	Synergy Law. Development Law. Self-preservation Law. Information and Order Law. Composition and Proportion Law. Analysis and Synthesis Law.
Organizational Culture	Types of Organizational Culture and Methods of its Maintenance. Concept and Role of Organizational Culture. Organizational Culture Diagnosis. Organizational Behaviour. Modern Manipulations Techniques on Organizational and Group Behaviour.
Managing Change in Organization	Basic Theories and Approaches towards Organizational Change. Reasons to Resisting Organizational Change. Tools to Overcome Resistance towards Organizational Change.

Разработчиком является кандидат экономических наук, доцент кафедры теории и практики иностранных языков ИИЯ Ю.С. Сизова

Директор ИИЯ



Н.Л. Соколова