

**ANNOTATION OF EDUCATIONAL DISCIPLINE**

Educational program 38.06.01 "Economics" "Management of innovations"

<b>Name of the discipline</b>	<b>Assessment of the innovative potential of economic systems</b>
<b>Scope of discipline</b>	<b>6ZE (216 hours)</b>
<b>Discipline Summary</b>	
<b>Name of sections (topics) of the discipline</b>	<b>Summary of sections (topics) of the discipline:</b>
Section1 Innovative Economics: Concept, Content, Formation and Necessity for Russia	Economics and managerial decision-making: the concept of "managerial economy", economic theory, world economy and managerial economy.
Section 2 Models of innovative processes and a systematic approach to innovation management	Models of innovative processes: linear (technological impulse, market challenge) and integrative, closed and open. A systematic approach to managing innovation. Commercialization companies for innovations. National Innovation System of Russia.
Section 3 Terms of innovation and the revitalization of its main actors	Conditions of innovation: management innovation, cooperation mentality, institutional structure. Methods of revitalizing innovative actors
Section 4 Decision Making in Risk and Uncertainty	Development of a solution in conditions of risk and uncertainty (estimated cost, risk measurement, risk adjustment, decision tree). Making decisions in the face of uncertainty.
Section 5 Markets of factors of production. Resource Market Firm	Factor markets. A firm in the resource market. The reasons for the emergence and boundaries of the company. Labor supply and information asymmetry in the labor market.
Section 6 Forecasting and ensuring innovation	The purpose and objectives, content and methods of forecasting innovation. Difficulties in predicting innovation in a changing environment. Prediction of innovation support: informational, technical, financial, personnel
Section 7 The role of small business as a pilot production in innovation management	The role of small business as a pilot production in innovation management. Factors that determine the important role of small innovative organizations in the field of innovation. Small engineering organizations.


**Developers:**

Associate Professor  
"Applied Economics"  
position, department name

  
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initials, last name

Head of Department  
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position, department name

  
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Chursin A.A.  
initials, last name

Federal State Autonomous Educational Institution of Higher Education  
Peoples' Friendship University of Russia (RUDN)  
Faculty of Economics

**ABSTRACT OF ACADEMIC DISCIPLINE**


**Educational Program**  
08.00.14 WORLD ECONOMY

<b>Name of Discipline</b>	<b>English Language</b>
<b>Discipline Volume</b>	<b>3 credits (180 hours)</b>
<b>Discipline Overview</b>	
<b>Name of Section (Topic)</b>	<b>Brief Content of Sections (Topics)</b>
<b>Section 1. Written Communication for Research Activities</b>	Different Types of Abstracts and Summaries (Precis) by Content, Purpose and Function. Mastering Speech Standards for Abstract Writing. Basic Requirements for Summarizing/Precis Writing. Structural Components of a Precis. Singularities and Standard Phrases in Summaries. Stages in Precis Writing. Sample Structure/Model of an Article Summary.
<b>Section 2. Writing Scientific Texts in a Foreign Language</b>	Specifics of Scientific Style, Composition and Logic of Scientific Texts, Use of Scientific Technology, Editing of Scientific Text, Making Presentations, Layout and Formatting of Scientific Texts

Program Designer

 / E.N. Malyuga/

Head of Program

 /Yu. N. Moseykin/

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ANNOTATION OF THE EDUCATIONAL DISCIPLINE

Educational program  
 38.06.01- ECONOMY profile: INNOVATION MANAGEMENT

<b>Name of the discipline</b>	<b>Assessment of the innovative potential of economic systems</b>
<b>Scope of discipline</b>	<b>63E (216 час.)</b>
<b>Discipline summary</b>	
<b>The name of the sections (topics) of the discipline</b>	<b>A summary of the sections (topics) of the discipline:</b>
Section 1 Innovative Economy: Concept, Content, Formation and Necessity for Russia	Economics and managerial decision-making: the concept of "managerial economics", economic theory, world economy and managerial economics
Section 2 Models of innovation processes and a systematic approach to innovation management	Models of innovation processes: linear (technological push, market challenge) and integrative, closed and open. A systematic approach to innovation management. Companies that commercialize innovations. National innovation system of Russia
Section 3 Conditions for innovation and activation of its main subjects	Conditions for innovation: management innovation, cooperation mentality, institutional structure. Methods for enhancing the activity of innovative entities
Section 4 Decision Making Under Risk and Uncertainty	Developing a solution in the face of risk and uncertainty (estimated cost, risk measurement, risk adjustment, decision tree). Making decisions in the face of uncertainty.
Section 5 Markets for factors of production. Firm in the resource market	Factor Markets. Firm in the resource market. The reasons for the emergence and boundaries of the company. Labor supply and information asymmetry in the labor market.
Section 6 Forecasting and ensuring innovative activity	Purpose and objectives, content and methods of forecasting innovation. Difficulties in predicting innovation in the face of change. Forecasting the provision of innovations: information, technical, financial, personnel
Section 7 The role of small business as a pilot production in innovation management	The role of small business as a pilot production in innovation management. Factors that determine the important role of small innovative organizations in the field of innovation. Small engineering organizations.

Developers:  
 Associate Professor of the Department  
 "Applied Economics"

  
 \_\_\_\_\_ T.V. Kokuytseva

Head of the Department  
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 \_\_\_\_\_ A. Chursin

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Peoples' Friendship University of Russia  
Faculty of Economics

ANNOTATION OF THE EDUCATIONAL DISCIPLINE

Educational program 38.06.01 ECONOMY:  
ECONOMY AND FEDERAL MANAGEMENT

<b>Name of the discipline</b>	<b>English</b>
<b>Scope of discipline</b>	<b>3 3E (108 чac.)</b>
<b>Summary of the discipline</b>	
<b>The name of the sections (topics) of the discipline</b>	<b>A summary of the sections (topics) of the discipline:</b>
<b>Section 1. Written communication for research activities</b>	Study of the types of annotations and abstracts by content, purpose and functionality. Mastering speech standards for annotation compilation. Acquaintance with the basic requirements for the abstract. Structural components of the abstract. Features and standard phrases for abstracting. Stages of work on an educational abstract. Scheme-model of the educational abstract of the article.
<b>Section 2. Writing scientific texts in a foreign language</b>	Features of the scientific style, composition and logic of the scientific text, the use of scientific terminology, editing of the scientific text, preparation of presentations of reports, design of scientific texts

The developer

 / Malyuga E.N/

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ANNOTATION OF THE EDUCATIONAL DISCIPLINE

Educational program

38.06.01- ECONOMY profile: INNOVATION MANAGEMENT

<b>Name of the discipline</b>	<b>Innovation management</b>
<b>Scope of discipline</b>	<b>23E (72 час.)</b>
<b>Discipline summary</b>	
<b>The name of the sections (topics) of the discipline</b>	<b>A summary of the sections (topics) of the discipline:</b>
Section I. Foundations of modern organization theory	Topic 1. Organization concept. Organization as an open system: H. Morgan's theory. Typology of organizational systems. Organization as an ecosystem. The goals and objectives of the organization. Systemic properties of the organization: emergence, uncertainty, complexity, adaptability. Resources, functions, processes of the organization.  Topic 2. The theory of life cycles of the organization.  Essence and factors of organizational dynamics. The essence and concepts of the life cycle of the organization. Organizational life cycle models.
Section II. An introduction to the theory of organizational evolution.	Topic 4. Evolutionary concepts of organizational change.  The essence of organizational change. The ideas of "Darwinism" and "Lamarckism" in theories of organizational evolution. Spencer's general theory of evolution.  Topic 5. Organizational dynamics from the point of view of the theory of population ecology.
Section III. Organizations of the future	Topic 7. Organizations of the future. Organization as a network. Distributed organization. Virtual organization. Project organization. Topic 8. Factors of the formation of organizations of the future. "Digital" economy. "Digital" society. "Digital" state. Topic 9. Management in organizations of the future. Dissolving the subject in the control object. The disappearance of organizational bureaucracy: the rise of holacracy. Organizational democracy. The internal life of the organization according to the laws of the market. Principles of organizing team management.

Developers:

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 Educational program

Name of the discipline	Research methodology
<b>Scope of discipline</b>	<b>43E (144 u.)</b>
<b>Discipline summary</b>	
<b>The name of the sections (topics) of the discipline</b>	<b>A summary of the sections (topics) of the discipline:</b>
Section 1 "Introduction to the theory of scientific research in economics".	Basic concepts and categories of scientific research. The content and features of modern economic science. The essence and types of scientific research in economics.
Section 2 "Statement of the scientific problem, the purpose and objectives of the study."	Contents of the passport of a scientific specialty, Economics, subject and object of research. Purpose, objectives, problem and research topic. The relationship of scientific tasks and scientific results in economics. Research structure
Section 3 "Methods of Scientific Research in Economics".	Scientific research methods specific to economic science. Application of general scientific research methods in economics. Economic and statistical methods.
Section 4 "Scientific and technical information".	Types of scientific and technical information. The main types of scientific information in economics. Requirements for the quality of scientific information in economics and economic information. Methods for processing and visualizing economic information.
Section 5 "The main types of scientific results in economic research and their approbation."	The concepts of scientific novelty and its elements, scientific increment. Types of approbation and implementation of scientific research in economics Preparation for approbation in the form of a scientific report and for using its results in the educational process.
Section 6 "Rules for the design of research work, assessment and analysis of effectiveness."	Functions of subjects of research activities: performer, customer, reviewer, official opponent. The design of figures, tables, graphic objects in scientific research, the technique of formatting references and footnotes in the text of the research and the formation of a list of references.

Developers:

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ANNOTATION OF THE EDUCATIONAL DISCIPLINE

Educational program  
 38.06.01- ECONOMY profile: INNOVATION MANAGEMENT

<b>Name of the discipline</b>	<b>Ensuring balanced development of innovation and investment activities</b>
<b>Scope of discipline</b>	<b>63E (216 час.)</b>
<b>Discipline summary</b>	
<b>The name of the sections (topics) of the discipline</b>	<b>A summary of the sections (topics) of the discipline:</b>
Section 1. Investments in the modern economy	Topic 1. Economic essence, role and types of investments. The concept of "investment" and its interpretation in various schools of financial analysis, consideration of the classification of investments, investments in financial and real assets, investment methods.
Section 2 Economic assessment of the attractiveness of financial investments	Models of innovation processes: linear (technological push, market challenge) and integrative, closed and open. A systematic approach to innovation management. Companies that commercialize innovations. National innovation system of Russia
Section 3 Conditions for innovation and activation of its main subjects	Topic 3. The essence and objects of financial investment. Financial assets as an investment object. The essence and stages of the financial investment process. Indicators of the attractiveness of financial investments..
Section 4 Decision Making Under Risk and Uncertainty	Developing a solution in the face of risk and uncertainty (estimated cost, risk measurement, risk adjustment, decision tree). Making decisions in the face of uncertainty.
Section 5 Markets for factors of production. Firm in the resource market	Factor Markets. Firm in the resource market. The reasons for the emergence and boundaries of the company. Labor supply and information asymmetry in the labor market.
Section 6 Forecasting and ensuring innovative activity	Purpose and objectives, content and methods of forecasting innovation. Difficulties in predicting innovation in the face of change. Forecasting the provision of innovations: information, technical, financial, personnel
Section 7 The role of small business as a pilot production in innovation management	The role of small business as a pilot production in innovation management. Factors that determine the important role of small innovative organizations in the field of innovation. Small engineering organizations.

Developers:  
 Associate Professor of the Department  
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 T.V. Kokuytseva

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 A.A.Chursin

Federal State Autonomous Educational higher education institution  
 "Peoples' Friendship University of Russia"  
**Graduate School of Industrial Policy and Entrepreneurship**

AN NO CATION OF EDUCATIONAL DISCIPLINE

Educational program

**38.06.01 ECONOMY**

<b>Name of the discipline</b>	<b>Foreign language</b>
<b>Scope of discipline</b>	<b>5ZE (216 hours)</b>
<b>Discipline</b>	<b>Summary</b>
<b>The name of the sections (topics) of the discipline</b>	<b>Summary of sections (topics) disciplines:</b>
Section 1. Orally-written, scientifically-oriented English-language communication in the fields of economics	Improving skills in the field of language proficiency and the development of skills to carry out English-language speech activity
Section 2. Work with electronic research resources in English. (Economics)	The communicative sphere of scientific professionally oriented communication includes work with materials of a research character in the field of economics, mastery of special terminology in English. taking into account industry Specialization
Section 3 Specialized translation from English. (Economics)	Professional translation and interpretation from English into Russian and from Russian into English. Fragments of special scientific texts and economic documents
Section 4. Preparation for International English Certification Exams	The development of the course involves the improvement of skills in the field of language skills and the development of skills to carry out English-language speech activity in a professionally oriented scientific communicative field of communication, taking into account the industry specialization of the economy

Developers:

head of Department, Professor

\* Foreign language”

 Malvuga E.V.  
signature initials. last name



Federal State Autonomous Educational Institution  
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 ANNOTATION OF THE EDUCATIONAL DISCIPLINE

Educational program  
 38.06.01- ECONOMY profile: INNOVATION MANAGEMENT

<b>Name of the discipline</b>	<b>Innovations in the human resource management system</b>
<b>Scope of discipline</b>	<b>63E (216 час.)</b>
<b>Discipline summary</b>	
<b>The name of the sections (topics) of the discipline</b>	<b>A summary of the sections (topics) of the discipline:</b>
Section I. Methodological problems of innovation management in the human resource management system	The concept of an innovative economy and innovation management. Essence, development and current state of the innovation sphere of the national economy. A categorical system of interrelationships of innovation management: the concepts of innovation, innovation, innovation process, innovation management, innovation management. Description of the main stages of the innovation process. National innovation system. Innovative potential of the Russian economy. The role and place of human resources in the innovation management system..
Section 2 Models of innovation processes and a systematic approach to innovation management	Personal and business qualities of personnel, depending on the key functions in the innovation process. Strategy for the qualification training of executives in innovation. The cadre elite. The innovative potential of the employee. Personnel innovation management in the organization. System and methods of in-house planning of innovations. Characteristics of organizational changes in the framework of the innovative vector of the organization's development: personnel aspect. Functional division of labor in innovative organizations..
Section III. From Human Resource Management to Talent Management in the Digital Economy.	The essence and main directions of the formation of the digital economy. Industry 4.0. The concept of a technological order. Change of technological orders for periods of dominance. The main manifestations and features of the fourth industrial revolution. The essence of digitalization of public life. Social consequences of digitalization of the economy.  Major changes in the place and role of human resources in the digital economy. The main trends in the field of social and labor relations in the digital economy. Changing labor functions in the digital economy.

Developers:

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 ANNOTATION OF THE EDUCATIONAL DISCIPLINE  
 Educational program

Name of discipline	<b>Modern economic theory</b>
the amount of discipline	<b>43E (144 час.)</b>
<b>Summary of the discipline</b>	
<b>Name of sections (topics) of the discipline:</b>	<b>Summary of sections (topics) of the discipline:</b>
UNIT 1 Theories of goods and money	Goods as a basis of market economy. Utility and needs. Good. Product and its properties. Subjective and objective approaches to cost analysis. The labor theory of value of Adam Smith, David Ricardo. The Teachings of Karl Marx. Marginal utility theory. Theory of factors of production.
UNIT 2 Market pricing mechanism	Market mechanism and its elements: demand, supply, price. Prices in the market mechanism: production price (marginal cost) and market price. The value function. Demand as an economic category. Law of demand.
UNIT 3 Theories of behavior of the main participants of market transactions	Place and functional purpose of the consumer in the market economy. Rationality is the basic principle of consumer behavior: subjective and objective factors that determine consumer choice. The balance of the consumer. Budget constraint line.
UNIT 4 Theory of the firm: the choice of strategic decisions in different market structures	Entrepreneurship as a way of economic realization of property rights in a market economy. Enterprise (firm) as the main economic unit. Organizational and economic forms of enterprises. Classification of enterprises by forms of ownership of capital. Classification of enterprises according to the degree of concentration of production.
UNIT 5 Theories of income distribution (pricing in the market of factors of production)	Resource allocation and income generation: rents, profits, interest, wages. Interconnectedness and complementarity of factors of production. Substitution effect and output effect. Marginal product and marginal income from the factor of production, its role in determining the firm's demand for resources.
UNIT 6 General equilibrium analysis and welfare Economics theory	Partial and General equilibrium. Social efficiency of resource allocation. Conditions of social efficiency in a market economy. Pareto welfare improvement. The criterion of Pareto optimality. Margin analysis of social efficiency.

Developers:  
 Associate Professor of the Department  
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 Head of the Department  
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V.A. Ermakov

A.A.Chursin



**Федеральное государственное автономное образовательное  
учреждение высшего образования  
«Российский университет дружбы народов»**

**Филологический факультет**

**АННОТАЦИЯ УЧЕБНОЙ ДИСЦИПЛИНЫ**

**Образовательная программа**

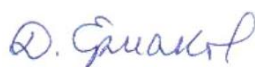
**38.06.01 Экономика**

**Профили: Менеджмент и Управление инновациями**

<b>Наименование дисциплины</b>	<b>Педагогика высшей школы</b>
<b>Объём дисциплины</b>	<b>2 ЗЕ (72 часа)</b>
<b>Краткое содержание дисциплины</b>	
<b>Название разделов (тем) дисциплины</b>	<b>Краткое содержание разделов (тем) дисциплины</b>
<b>Теоретические основы процесса обучения в высшей школе</b>	Педагогика как наука. Основные категории педагогики: образование, обучение, воспитание, развитие. Роль образования в современном мире. Основные тренды в развитии образования. Системы образования в России и зарубежных странах. Нормативно-правовая база образования в Российской Федерации. Высшее образование и его уровни. Образовательный процесс в высшей школе и его структура. Обучение и воспитание. Структура педагогической деятельности преподавателя и ученой деятельности педагога студентов. Организация труда преподавателя. Профессиональная педагогическая этика
<b>Технологии профессионально-ориентированного обучения в высшей школе</b>	Педагогические (образовательные) технологии. Возможности применения в высшей школе различных методов и форм обучения. Дидактические принципы. Лекция. Подготовка и проведение лекции. Практическое занятие. Подготовка и организация семинаров и лабораторных работ. Самостоятельная работа студентов в высшей школе

**Разработчик:**

профессор кафедры  
психологии и педагогики



Д. С. Ермаков

**Заведующий кафедрой**

психологии и педагогики

Е. Б. Башкин

Федеральное государственное автономное образовательное учреждение высшего образования «Российский университет дружбы народов»

Юридический институт

АННОТАЦИЯ УЧЕБНОЙ ДИСЦИПЛИНЫ

Образовательная программа

направление 38.06.01 Экономика, профиль: *Innovation Management*

Postgraduate studies – year 1

(наименование образовательной программы (профиль, специализация))

<b>Name of the discipline</b>	<b>Russian as a foreign language</b>
<b>Scope of discipline</b>	<b>3E 5 Labor intensity 180</b>
<b>The summary of the discipline</b>	
<b>Title of sections (topics) disciplines</b>	<b>The summary of the topics (topics) of the discipline</b>
<b>1. Writing articles and PhD thesis</b>	Strategy and tactics of choice of linguistic resources (linguistic and synonyms) used in the educational, scientific and professional economist activities. Communication proposals (compositional, logical, structural, etc.). Language tools that make out the abstract, report, scientific discourse. Speech clichés and stereotypes. Structural models.
<b>2. Professional-business documentation in the field of economics</b>	The concept of a business document and its composition and language features. Requirements for the preparation and design of the document (standardization and unification of the text - stencil, clichés, etc.).
<b>3. Business communication and its variations</b>	Business communication is informative-ascertaining type (communication, clarification, specification of information on a topic, etc.). Functional-compositional structure of certain types of business legal documentation. A productive written scientific speech with the production of a written text relating to the formal and business sphere of communication.
<b>4. Affective-communicative intentions and speech tactics</b>	Language means emotional expression evaluation: respect, pleasure / displeasure, surprisingly, a location with voltage / dislike, etc. interest. Various speech tactics, conducting dialogues with different deployment variants; the account of types of speech situations and their non-verbal components (the communicative goals of the partner, his personality, the alleged reactions, etc.). Business supported communication and information - explicative type (participation in Collective to discuss any problems, an explanation of information, etc.). Conversation, differentiation and the comparison of the points of view of participants, corrective replica, accurate communication tasks, language tools developed and motivation dialogue or monologue delivery.
<b>5. Language tools</b>	Strategy, tactics and choice of linguistic resources (linguistic and synonyms) in educational, scientific and professional activities of the STI. Deepening

	and systematization of lexical and grammatical skills. Means of communication of proposals and parts of the text hundred (Formulation, logical, structural) linguistic tools. Systematization of grammatical skills. Design name and a Chapter type. The structure of a complex sentence attribute designation, circumstances, time, conditions, causes and follows Dr. consequence, purpose, assignment of manner, measure and degree
<b>6. Reading strategies</b>	Search and learning reading. Full and brief presentation of the idea and the main content of the perceived information. With a textual analysis of the text based on an analysis of its structure. Extracting from the new and target information. About full compression channel and a fifth informative content of the text in order to real communication (relying on the written fixation).
<b>7. Economics Discourse</b>	Scientific and journalistic text. Essay / report on a Nova with the information and its own research experience with the assessment and arguments unfolded, type produced text: texts of an official and business nature; formal and informal letters descriptive narrative type with elements of reasoning. Communication in oral and written forms as part of a highly specialized subjects, Implementation of communicative goals of postgraduate students in the educational, scientific and professional spheres
<b>8. Research</b>	The process of cognition (observation, confirmation of retraction or assumption). Object and subject, forms and methods of investigation. The results of the cognitive. (law, theory, hypothesis, doctrine, principle, ideas). Methods of describing the results of cognitive activity. Description constructs
<b>9. Thesis. Rendering.</b>	Theses, scientific communication, abstracts of different types. Creative work on the basis of scientific articles, which set out the results of studies s Tats, the essence of the new methodology, a scientific experiment and research postgraduate students.

Разработчик : *М.Л. Новикова* профессор кафедры русского языка М.Л. Новикова

Заведующий кафедрой: *В.В. Воробьев* профессор В.В. Воробьев

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ANNOTATION OF THE EDUCATIONAL DISCIPLINE

Educational program

38.06.01- ECONOMY profile: INNOVATION MANAGEMENT

<b>Name of the discipline</b>	<b>The theory of evolution of organizational and economic systems</b>
<b>Scope of discipline</b>	<b>63E (216 час.)</b>
<b>Discipline summary</b>	
<b>The name of the sections (topics) of the discipline</b>	<b>A summary of the sections (topics) of the discipline:</b>
Section I. Foundations of modern organization theory	Topic 1. Organization concept. Organization as an open system: H. Morgan's theory. Typology of organizational systems. Organization as an ecosystem. The goals and objectives of the organization. Systemic properties of the organization: emergence, uncertainty, complexity, adaptability. Resources, functions, processes of the organization.  Topic 2. The theory of life cycles of the organization.  Essence and factors of organizational dynamics. The essence and concepts of the life cycle of the organization. Organizational life cycle models.
Section II. An introduction to the theory of organizational evolution.	Topic 4. Evolutionary concepts of organizational change.  The essence of organizational change. The ideas of "Darwinism" and "Lamarckism" in theories of organizational evolution. Spencer's general theory of evolution.  Topic 5. Organizational dynamics from the point of view of the theory of population ecology.
Section III. Organizations of the future	Topic 7. Organizations of the future. Organization as a network. Distributed organization. Virtual organization. Project organization. Topic 8. Factors of the formation of organizations of the future. "Digital" economy. "Digital" society. "Digital" state. Topic 9. Management in organizations of the future. Dissolving the subject in the control object. The disappearance of organizational bureaucracy: the rise of holacracy. Organizational democracy. The internal life of the organization according to the laws of the market. Principles of organizing team management.

Developers:  
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