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***Federal State Autonomous Educational Institution of Higher Education
"Peoples' Friendship University of Russia"***

Faculty of Economics

COURSE SYLLABUS

Business planning

Recommended by the Didactic Council for the Education Field

**Master Program "International Business"
field 38.04.01 "Economy"**

specialization "International Business"

Graduate's Degree: Master Degree

2022

1. THE PURPOSE OF THE COURSE

The purpose of the discipline "Business planning" is the development of modern principles and methods for substantiating the effectiveness of investment projects and the design of project documentation. To do this, it is planned to solve the following tasks:

- familiarization of students with the concept of investment and criteria for the effectiveness of investment activities;
- to consider methods of modeling investment projects and calculation of key performance indicators;
- to show the methods of optimization of the company's investment portfolios;
- to consider the procedure for the development of standard investment documents, to show the goals and features of their creation;
- practical development of applied software for financial and economic calculations

2. REQUIREMENTS FOR THE RESULTS OF MASTERING THE COURSE

Mastering the course "Business planning" is aimed at developing the following competencies (parts of competencies):

Table 2.1. The list of competencies formed by students in the mastering the COURSE

Competence code	Competence	Competence achievement indicators (within this course)
UC-1	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.	UC-1. Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions. UC-1.1. Analyzes the task, pointing out its basic components; UC-1.2. Determines and ranks the information required to solve the task; UC-1.3. Searches for information to solve the task by various types of queries; UC-1.4. Offers solutions to the problem, analyzes the possible consequences of their use; UC-1.5. Analyzes the ways of solving problems of ideological, moral and personal character based on the use of basic philosophical ideas and categories in their historical development and socio-cultural context.
GPC-1	GPC-1. Able to apply knowledge (at an advanced level) of fundamental economics in solving practical and/or research problems.	GPC-1.1. Has fundamental knowledge in the field of economics. GPC- 1.2. Able to use fundamental knowledge to solve applied and/or research problems. GPC- 1.3. Has the skills to choose methods for solving practical and research problems based on fundamental economic knowledge.

Competence code	Competence	Competence achievement indicators (within this course)
GPC-2	GPC-2. Able to apply advanced instrumental methods of economic analysis in applied and/or fundamental research.	GPC- 2.1. Has knowledge of advanced instrumental methods of economic analysis. GPC- 2.2 Able to apply knowledge of advanced instrumental methods of economic and financial analysis when conducting applied and/or fundamental research.

3. Course in Higher Education Program Structure

The Course “Business planning” refers to the Elective Disciplines formed by the participants in the educational relations of the block Higher Education Program Structure

As part of the Higher Education Program Structure, students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the Course " Business planning".

Table 3.1. The list of components of the Higher Education Program Structure that contribute to the achievement of the planned results of mastering the Course

Competence code	Competence	Previous Disciplines (Modules) *	Subsequent Disciplines (Modules)*
UC-1.	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.		Management of sustainable business development Business' evaluation and company's cost management
GPC-3.	Able to generalize and critically evaluate scientific research in economics		Management of sustainable business development
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole		Corporate governance Business' evaluation and company's cost management Doing business in Russia
PC-2.	Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.		Corporate governance Corporate Security Doing business in Russia
PC-3.	Able to independently carry out research activities and critically		Corporate governance Business' evaluation and company's cost management

Competence code	Competence	Previous Disciplines (Modules) *	Subsequent Disciplines (Modules)*
UC-1.	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.		Management of sustainable business development Business' evaluation and company's cost management
	evaluate the results obtained		Doing business in Russia

* - filled in in accordance with the matrix of competencies

4. Course Workload and Academic Activities

Course Workload and Academic Activities 3credits.

Table 4.1. Types of academic activities during the period of the HE program mastering

Types of academic activities during the period of the HE program mastering	Course workload, academic hours	Semesters			
		1	2	3	4
<i>Contact academic hours</i>	36			36	
Lectures	18			18	
Seminars	18			36	
<i>Self-study, academic hours</i>	45			45	
<i>Evaluation and assessment</i>	27			27	
Course workload	academic hours	108		108	
	credits	3		3	

5. CONTENT OF THE DISCIPLINE

Table 5.1. The content of the course (module) by type of educational work

Name of the course module	Contents of the module (topic)	Types of academic activities
Module 1 Business planning	Topic 1.1. A model of a competitive market	lectures, seminars
	Topic 1.2. Consumer and producer surplus	lectures, seminars
	Topic 1.3. Price control and quotas	lectures, seminars
	Topic 1.4. Elasticity	lectures, seminars
Module 2. Estimate of investment project effectiveness	Topic 2.1. Taxes	lectures, seminars
Module 3. Basic concept of cost management	Topic 3.1 Perfect competition	Lectures, seminars
	Topic 3.2 Monopoly	lectures, seminars

Name of the course module	Contents of the module (topic)	Types of academic activities
	Topic 3.3 Oligopoly	Lectures, seminars
	Topic 3.2 Monopolistic competition	lectures, seminars

6. Classroom Equipment and Technology Support Requirements

Table 6.1. Classroom Equipment and Technology Support Requirements

Classroom for Academic Activity Type	Classroom equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline
Lecture	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection..	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Seminars	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Self-studies	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype

7. Recommended Sources for Course Studies

1. Main reading(sources)

Paul Krugman, Robin Wells ECONOMICS, Princeton University, Worth Publishers, 2013. Electronic file from open Internet sources:

https://matermiddlehigh.enschool.org/ourpages/auto/2015/8/25/54609372/Krugman_s%20Economics%20for%20AP.pdf

<https://openstax.org/details/books/principles-macroeconomics-ap-courses-2e>

2. Optional reading(sources)

Libby Rittenberg and Tim Tregarthen. Business planning. Pdf file. URL:

https://ocw.mit.edu/ans7870/14/14.01SC/MIT14_01SCF11_rtttext.pdf

• Electronic libraries with access for RUDN students. Databases and search engines

- RUDN Electronic Library System - RUDN EBS <http://lib.rudn.ru/MegaPro/Web>
- ELS "University Library Online" <http://www.biblioclub.ru>
- EBS Yurayt <http://www.biblio-online.ru>
- ELS "Student Consultant" www.studentlibrary.ru
- EBS "Lan" <http://e.lanbook.com/>

2. Databases and search engines:

- electronic fund of legal and normative-technical documentation
<http://docs.cntd.ru/>

- Yandex search engine <https://www.yandex.ru/>
- Google search engine <https://www.google.ru/>
- abstract database SCOPUS [http://www.elsevierscience.ru/products/scopus/-](http://www.elsevierscience.ru/products/scopus/)

Educational and methodological materials for independent work of students in the development of the discipline/module:*

1. *A course of lectures on the discipline " Business planning".*

2. *Homework assignments*

* - *all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of the discipline in TUIS!*

<https://esystem.rudn.ru/course/index.php?categoryid=833>


8. EVALUATION MATERIALS AND SCORE-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCES IN THE COURSE

Evaluation materials and a point-rating system* for assessing the level of competence formation (part of competences) based on the results of mastering the discipline " Business planning" are presented in the Appendix to this Work Program of the discipline.

* - OM and BRS are formed on the basis of the requirements of the relevant local normative act of the Peoples' Friendship University of Russia.

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