

***Federal State Autonomous Educational Institution of Higher Education
"Peoples' Friendship University of Russia"***

***Faculty of Economics
Department of National Economy***

Recommended by MSSN / MO

**Program and Description
of the Course**

CORPORATE SECURITY

**Master Program "International Business"
field 38.04.01 "Economy"
specialization "International Business"**

Qualification (degree) graduate: Master Degree

2021

1. Goals and objectives of discipline:

The goal of the course: CORPORATE SECURITY is to familiarize students with the basic theoretical paradigms of corporate governance; to form a holistic understanding of corporate governance among students, its role in the composition of management sciences, give skills in analyzing strategies, and skills in developing strategies.

The main objectives of the study subjects are:

The main tasks of studying the discipline are:

- reveal the essence, content and structure of corporate governance;
- analysis of the main causes of corporate conflicts, local resistance in the field of entrepreneurship and ways to resolve them;
- analyze the balance of interests, including the need to take into account social responsibility in the formation of corporate strategy;
- reveal the content of strategies - goals, methods and forms of ensuring corporate governance, analyze strategies;
- analyze domestic and foreign experience in the field of corporate governance;
- to give the skill of making managerial decisions taking into account the balance of interests in the corporate environment of the enterprise.

2. Place of discipline in the structure of the study plan:

This course is a variety part course of the curriculum “Б.1.Б.Б.6”. Knowledge and skills acquired in the study of this course will be used in the study of other disciplines, in writing papers and Master Thesis, in scientific research of students.

Requirements for results of the Master program studying

In accordance with the OS VO RUDN, as a result of mastering the master's program “International Business”, the graduate develops the following competencies:

Universal competencies (UC):

UC-1. Able to search for and critically analyze problem situations based on a systematic approach, and develop a strategy for action.

UC-2. Able to manage a project at all stages of its life cycle.

General professional competencies (GPC):

GPC-1. Able to apply knowledge (at an advanced level) of fundamental Economics in solving practical and/or research problems.

GPC-2. Able to apply advanced instrumental methods of economic analysis in applied and/or fundamental research.

Professional competencies (PC):

PC-1. Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole

PC-2. Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.

PC-3. Able to independently carry out research activities and critically evaluate the results obtained.

Requirements for the results of the studying of disciplines are:

Universal competencies (UC):

UC-7. Able to use digital technologies and methods of searching, processing, analyzing, storing and presenting information (in the professional field) in the digital economy and modern corporate information culture.

GPC-3. Able to generalize and critically evaluate scientific research in Economics.

PC-1. Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole

PC-2. Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.

PC-3. Able to independently carry out research activities and critically evaluate the results obtained.

As a result of studying the Corporate Security course, trainees should:

know:

the essence and content of the concept of "corporate security";

conceptual framework for the protection of the socio-economic interests of entrepreneurs;

organizational and legal framework for ensuring corporate security management

the content of the main legislative acts of the Russian Federation in the field of economic security and business *be able to:*

resolve major business conflicts;

analyze the trends and prospects for the development of business processes at the local, regional and state levels, taking into account factors of dynamics and uncertainty;

analyze the problems of corporate security;

analyze the effect of internal and external factors on corporate security using

various sources of information;

develop a strategy of behavior, plan actions to ensure corporate security;

make corporate security decisions;

to evaluate both the activities of the business entity and individual projects in terms of aspects of corporate security;

evaluate the results of management decisions in the field of corporate security, including from the point of view of economic efficiency. *get:*

the methods of making strategic, tactical and operational decisions in the management of operating (production) activities of organizations

4. The work load of discipline and types of training activities

Credit hours for the discipline are **3 credit units (one module)**

Type of school work	Total hours	Module			
		1	2	3	4
	4		4		

Including:			-	-	-
Lectures					
Seminars (C)	4		4		
Self-study (total)	104		104		
Including:				-	-
Course project (individual project)					
Cash and graphics					
Review		-			
<i>Other types of independent work:</i>					
Preparation of 2 creative projects					
Independent study of recommended literature					
Preparation for the final certification					
Type of interim assessment (test, exam)					
The overall credit hours	108		108		

Topic 1. The role and importance of corporate security in ensuring stability in the development of society

The concept of corporate security, the relevance of corporate security issues, trends in the development of social and economic relations, the impact of corporate security on the socio-economic development of society and the state.

Topic 2. Corporate security as the basis of economic security of commercial organizations

The structure of economic security, the role of corporate security, interaction with other elements of economic security.

Topic 3. Assessment of internal and external threats of a corporation Elements of the external and internal environment of the corporation and the degree of their influence. Analysis of the interests of elements of the internal and external environment. Determining the balance of interests. Identify potential threats.

Topic 4. General characteristics of corporate processes in the modern Russian economy.

history of corporate processes development, Russian specificity of corporate processes, motivation of corporate processes.

Topic 5. Hostile mergers and acquisitions and methods for their implementation.

Types of mergers and acquisitions. Definition of raiding and its signs. Classical methods of hostile takeovers. Russian specific methods of hostile takeovers.

Topic 6. Greenmail (Corporate blackmail) and methods of its implementation.

Definition and characteristics of corporate blackmail. The subject of corporate blackmail. Object corporate blackmail. The main methods of corporate blackmail.

Topic 7. Preventive methods to counter corporate threats.

Judicial protection. Addition measures. Golden parachutes. Poisonous pills. Restructuring of corporations. Potential consequences of countermeasures.

Topic 8. Operational methods of countering corporate threats.

Judicial protection. Pacman's protection. Inaction agreements. Protection with the help of a white squire. Protection with the help of "white knight". Change in capital structure. Potential implications of countermeasures.

Topic 9. Building a corporate security system of a corporation

Algorithm for building corporate security. The basis of monitoring. Distribution of tasks among the staff of the corporation. Typical schemes of protective structuring.

5.2 Thematic sections and interdisciplinary connection with other disciplines.

Discipline is taught in the second module of the master’s program and does not require follow-up training courses.

5.3. Workload composition

Section	TOPIC	lectures (h)	seminars (h)
Section 1 Corporate Processes and Corporate Threats	Topic 1. The role and importance of corporate security in ensuring stability in the development of		2
	Topic 2. Corporate security as the basis of economic security of commercial		
	Topic 3. Assessment of internal and external threats of a corporation		
	Topic 4. General characteristics of		

	processes in the modern Russian economy.		
Section 2 Methods of threats to corporate security and methods of protection against them	Topic 5. Hostile mergers and acquisitions and methods for their implementation.		2
	Topic 6. Greenmail (Corporate blackmail) and methods of its implementation.		
	Topic 7. Preventive methods to counter corporate threats.		
	Topic 8. Operational methods of countering corporate threats		
	Topic 9. Building a corporate security system of a corporation		
	Total 4		4

6. Laboratory workshop. Not provided.

7. Sample topics for discussion (research)

1. What is corporate security?
2. The history of the development of corporate security in the world?
3. The history of the development of corporate security in Russia?
4. Mergers and acquisitions - for and against?
5. Hostile mergers and acquisitions - for and against?
6. Raiders - business orderlies?
7. What is the breeding ground for raiding?
8. Corporate security and corruption?
9. The consequences of raiding in the world?
10. Consequences of raiding in Russia?
11. Should the state fight raiding and how?
12. Basic methods of hostile takeovers?

13. Do I need to build anti- hostile takeovers mechanisms?
14. Anti- hostile takeovers mechanisms and their costs?
15. The effect of anti-seizing mechanisms on the wealth of shareholders?

9. Methodical and informational support

a) main literature:

1. Kuznetsova, E. I. Economic security: a textbook and workshop for universities / E. I. Kuznetsova. - Moscow: Yurayt Publishing House, 2020 .-- 294 p. - (Specialist). - ISBN 978-5-9916-9206-9. - Text: electronic // EBU Yurait [site]. - URL: : <http://biblio-online.ru/bcode/451954>
2. Economic security: a textbook for high schools / L. P. Goncharenko [et al.]; under the general. ed. L.P. Goncharenko, F.V. Akulinina. - Moscow: Yurayt Publishing House, 2018 .-- 478 p. - (Series: Specialist). - ISBN ISBN 978-5-534-06090-4. - Text: electronic // EBU Yurait [site]. - URL: <http://www.biblio-online.ru/bcode/448446>

b) additional literature:

1. Artemov A.V. Information Security. Lecture course. M .: Mabiv 2015. <https://www.litres.ru/a-artemov/informacionnaya-bezopasnost-kurs-lekciy/>
2. Doctrine of Information Security of the Russian Federation www.garant.ru
3. Zainullin S.B. Corporate Security. Tutorial. M .: Max-Press.2016 https://elibrary.ru/download/elibrary_25823078_55962350.pdf
4. Urazgaliev, V. Sh. Economic security: a textbook and workshop for universities / V. Sh. Urazgaliev. - Moscow: Yurayt Publishing House, 2018 .-- 374 p. - (Series: Specialist). - ISBN 978-5-534-00484-7. - Text: electronic // EBU Yurait [site]. - URL: <https://biblio-online.ru/bcode/4133482>

c) Periodicals:

1. Zainullin S. B. "Identification and resolution of corporate conflicts of interest in the state segment of the agro-industrial sector of Russia." // Reputation, No. 1, 2017
2. S. Zainullin. "Identification and resolution of corporate conflicts of interest in the private segment of the agro-industrial sector of Russia." // Reputation, No. 1, 2017

d) Electronic sources:

1. Kuznetsova E.I. Economic security. Textbook and workshop for universities. M .: Yurait 2017 <https://www.litres.ru/elena-kuznecova-1084/ekonomicheskaya-bezopasnost-uchebnik-i-prakt-23137299/>
2. Lukash A.Yu. Counteraction to hostile and criminal manifestations and their prevention as a component of ensuring security and business development. Tutorial. M .: Flint 2017 <https://www.litres.ru/uriy-lukash/protivodeystvie-vrazhdebnym-i-prestupnym-proyavleniyam-i-ih-profilaktika-kak-sostavlyauschaya-obespecheniya-bezopasnosti-i-razvitiyaithya>

3. Owl S. Economic security. Textbook for universities. M.: Yurayt, 2015 <https://www.litres.ru/andrey-viktorovich-z/ekonomicheskaya-bezopasnost-uchebnik-dlya-vu-12051811/>

10. Software

OC MS Windows (XP), MS Office 2010, Mentor

Logistical support discipline:

- classrooms (rooms) at the workplace for lectures (depends on the number of students) and for seminars (the number of students in separate groups);
- board;
- desktop PC with Microsoft Office 2007;
- multimedia projector;
- portable equipment - a laptop and a projector;
- screen (stationary or portable floor).

№ aud.	Name-equipped classrooms	List of main equipment
17	Classroom	Multimedia Projector - 2 pcs., Sound Tribune - 1 pc., Screen - 2 pcs.
19	Computer Class	Computers Pentium 4-1700/256MB/cd/audio - 21 pcs., Multimedia projector PanasonicPT-LC75 - 1 pc., The screen is 1 unit.
103	Classroom	Multimedia Projector - 1 pc.,
105	Classroom	Multimedia Projector - 1 pc.,
1	Classroom	Multimedia Projector - 1 pc.,
2	Classroom	Multimedia Projector - 1 pc.,
Conference hall	Classroom	Multimedia Projector - 1 pc., Sound equipment
Hall 4Library	Classroom	Multimedia Projector - 1 pc.,

There are 770 library workstations in the reading rooms of PFUR library. Reading and lending rooms of the Academic and Research Library are located in 5 university buildings. Some rooms are used for group work, 3 rooms are equipped with multimedia devices. Internet access is provided in the library via Wi-Fi.

There are more than 17000 Library readers. Library fund contains 1.800.000 books and is increased monthly. The funds are universal, they are formed by the discipline principle. It is increased due to departments' orders. The library staff counts 43, 36 of them have university degrees, 90% are computer competent.

Electronic catalogue has been compiled since 1990. Since 2010 PFUR e-library system has provided readers with information and full-text document access.

Book lending is done automatically. The free access room is equipped with self-service lending station applying RFIT-technology.

All PFUR computers provide access to PFUR e-library system and electronic sources.

The platform for information, service and resource access is available at the library website <http://lib.rudn.ru/>.

11. Guidelines on the organization of the discipline:

Types of classes and teaching methods

The implementation of the course includes interactive lectures, practical sessions (workshops) including multimedia equipment and an interactive tutorial, the independent creative works and their subsequent presentation, testing, group discussions on topics of the course.

Lectures	The classroom form of instruction in which the main provisions of the academic discipline are given. The ultimate goal of the lectures is the achievement by students of the degree of mastering the theoretical knowledge they need for further professional activity. The form of the lecture can be both traditional and interactive.
Seminars	A classroom dialogue form of classes on one of the course topics, involving the active participation of students (all or some of them), aimed at developing their skills of independent theoretical analysis of the problems addressed in the course, including by studying texts of primary sources, accumulating practical experience in solving typical professional tasks.
Group academic counseling	The main task of group academic counseling is a detailed or in-depth examination of some theoretical course topics, the development of which, as a rule, makes it difficult for some students. At the request of students, it is possible to introduce additional ones for discussion: topics of particular interest to them that do not receive sufficient coverage in the lecture course. This form of study is mandatory for the teacher, the student has the right not to take part in such a consultation if he has successfully mastered this section of the course on his own or the additional topic being discussed does not interest him.
Individual consultations	An out-of-class form of a teacher's work with an individual student, implying discussion of those sections of the discipline that were not clear to the student, or caused by the student's desire to work on writing a course or final qualifying work for the course being studied.
Master class	Lecture and / or group counseling by a guest of well-known and highly qualified foreign or domestic scholar (or practice in this field). The task is to show the real side of research and applied work in science and demonstrate to students the standards of professional thinking in their chosen specialty.

Independent work

Reading the recommended literature (mandatory and optional), preparing for oral presentations, preparing for written examinations (midterm, final tests), writing essays, essays, term papers and final qualifying works; as well as other types of work required to complete the curriculum

Terms and criteria for grading

From students are required to attend lectures and seminars, mandatory participation in the certification tests, the performance of the teacher's assignments. Especially appreciated is the active work at the seminar (the ability to lead a discussion, a creative approach to the analysis of materials, the ability to clearly and concisely formulate their thoughts), as well as the quality of the preparation of quizzes (tests) and reports.

Evaluation of the discipline being taught is based on the results of the study, demonstrated by students throughout the entire period of study (usually a module). The final grade is determined by the amount of points received by students for various types of work during the entire period of study provided by the curriculum.

All types of educational work are carried out exactly in the terms stipulated by the training program. If a student, without good reason, did not complete any of the study tasks (he missed the test, passed the abstract later, etc.), then points are not awarded for this type of study, and the works prepared after the due date are not evaluated.

For various types of work during the entire period of study a student can get the maximum amount - 100 points, of which:

The final grade for the discipline is set in accordance with the sum of the points scored, which consists of the following elements:

- Attendance and current work in the classroom - 30 points
- Midterm evaluation - 15 points
- Presentation of homework - 30
- Final evaluation - 25 points

Score-rating system of knowledge assessment, rating scale

BRS points	Traditional RF ratings	ECTS
95 - 100	Excellent - 5	A (5+)
86 - 94		B (5)
69 - 85	Good - 4	C (4)
61 - 68	Satisfactory - 3	D (3+)
51 - 60		E (3)
31 - 50	Unsatisfactory - 2	FX (2+)
0 - 30		F (2)
51 - 100	Test	Passed

Description of ECTS ratings:

A ("Excellent") - the theoretical content of the course has been mastered completely, without gaps, the necessary practical skills of working with the mastered material have been formed, all the training tasks provided by the training program have been completed, the quality of their implementation is estimated by the number of points close to the maximum.

B ("Very Good") - the theoretical content of the course has been fully mastered, without gaps, the necessary practical skills of working with the mastered material are basically formed, all the training tasks provided by the training program are completed, the quality of performance of most of them is assessed by the number of points close to the maximum.

C ("Good") - the theoretical content of the course has been fully mastered, without gaps, some practical skills of working with mastered material are not sufficiently developed, all the training tasks provided for by the training program are completed, the quality of performance of none of them is assessed by the minimum number of 5 dollars, some types of tasks are completed with errors.

D ("Satisfactory") - the theoretical content of the course has been partially mastered, but the gaps are not essential, the necessary practical skills of care with the material mastered are mostly formed, most of the training tasks provided by the training program are completed, some of the completed tasks may contain mistakes.

E ("Mediocre") - the theoretical content of the course has been partially mastered, some practical skills have not been formed, many of the training tasks provided by the training program have not been completed, or the quality of performance of some of them is assessed by the number of points close to the minimum.

FX ("Conditionally unsatisfactory") - the theoretical content of the course is partially mastered, the necessary practical skills are not formed, most of the training tasks provided by the training program are not fulfilled or the quality of their implementation is assessed by the number of points close to the minimum; with additional independent work on the course material it is possible to improve the quality of the performance of training tasks

F ("Certainly unsatisfactory") - the theoretical content of the course is not mastered, the necessary practical skills are not formed, all completed training tasks contain blunders, additional independent work on the course material will not lead to any significant improvement in the quality of the training tasks.

12. Fund of assessment tools for intermediate certification of students in the discipline

Materials for assessing the level of mastering the educational material of the discipline "Corporate security" (evaluation materials), including a list of competencies with an indication of the stages of their formation, a description of indicators and criteria for evaluating competencies at various stages of their formation, a description of the assessment scales, typical control tasks or other materials, necessary for the assessment of knowledge, abilities, skills and (or) experience of activities that characterize the stages of the formation of competencies in the process of mastering the educational program, methodological materials that determine the procedures for assessing knowledge, skills, skills and (or) experience of activities that characterize the stages of formation of competencies in full and are available for students on the discipline page at TUIS RUDN.

The program has been drawn up in accordance with the requirements of the OS of VO RUDN University.

Developers:

Associate Professor of the Department National Economy _____	S.B. Zainullin.
Associate Professor of the Department Program Supervisor _____	R.O. Voskerchyan
Head of the Department of National Economy, Professor _____	Y.N.Moseykin

The work program of the discipline is recommended for approval by a representative of the employing organization:

LLC Astakhov, Khoroshev, Zainullin and Partners

General Director	SB. Zainullin.
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