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**Federal State Autonomous Educational Institution for Higher Education  
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA  
(RUDN University)**

**Department of National economy**

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## **COURSE SYLLABUS**

### **CORPORATE INNOVATION POLICY**

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**Recommended by MSSN for the field:**

**38.04.01 «Economy»**

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The course instruction is implemented within the professional education programme of higher education

**«International Business»**

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**2023 г.**

## 1. THE COURSE GOALS

The goal of the course is to familiarize students with the basic theoretical paradigms and best practices of Corporate innovation policy.

## 2. REQUIREMENTS FOR LEARNING OUTCOMES

Mastering the course "Corporate innovation policy" is aimed at developing the following competencies (parts of competencies):

*Table 2.1. The list of competencies formed by students in the mastering the COURSE*

Competence code	Competence	Competence achievement indicators (within this course)
UC-1.	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.	UC-1.1. Analyzes the task, pointing out its basic components; UC-1.2. Determines and ranks the information required to solve the task; UC-1.3. Searches for information to solve the task by various types of queries; UC-1.4. Offers solutions to the problem, analyzes the possible consequences of their use; UC-1.5. Analyzes the ways of solving problems of ideological, moral and personal character based on the use of basic philosophical ideas and categories in their historical development and socio-cultural context.
GPC-3.	Able to generalize and critically evaluate scientific research in economics	GPC- 3.1. Develops a program of applied and/or fundamental research in the field of economics based on the evaluation and generalization of the results of scientific research conducted by other authors. GPC- 3.2. Prepares an analytical note on the results of applied and/or fundamental research in the field of economics. GPC- 3.3. Summarizes conclusions, prepares conclusions and formulates recommendations based on the results of applied and/or fundamental research in the field of economics.
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	PC 1.1. Able to prepare analytical materials for the evaluation of economic policy measures and strategic decision-making at the micro and macro levels; PC 1.2. Able to analyze and use various sources of information for economic calculations
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	PC 1.1. Able to prepare analytical materials for the evaluation of economic policy measures and strategic decision-making at the micro and macro levels; PC 1.2. Able to analyze and use various sources of information for economic calculations

Competence code	Competence	Competence achievement indicators (within this course)
UC-1.	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.	UC-1.1. Analyzes the task, pointing out its basic components; UC-1.2. Determines and ranks the information required to solve the task; UC-1.3. Searches for information to solve the task by various types of queries; UC-1.4. Offers solutions to the problem, analyzes the possible consequences of their use; UC-1.5. Analyzes the ways of solving problems of ideological, moral and personal character based on the use of basic philosophical ideas and categories in their historical development and socio-cultural context.
		PC 1.3 Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and the economy as a whole;
PC-2.	Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.	PC-2.1 Able to independently prepare assignments and develop design solutions taking into account the uncertainty factor, as well as proposals and measures for the implementation of developed projects and programs; PC-2.2. Able to evaluate the effectiveness of projects taking into account the uncertainty factor PC-2.3 Able to develop strategies for the behavior of economic agents in various markets.
PC-3.	Able to independently carry out research activities and critically evaluate the results obtained	PC-3.1 Able to generalize and critically evaluate the results obtained by domestic and foreign researchers, identify promising areas, and draw up a research program; PC-3.2 Able to substantiate the relevance, theoretical and practical significance of the chosen topic of scientific research; PC-3.3 Able to conduct independent research in accordance with the developed program and present the results to the scientific community in the form of an article or report

### 3. Course in Higher Education Program Structure

The Course "Corporate Innovation Policy" refers to the Variative Disciplines formed by the participants in the educational relations of the block Higher Education Program Structure

As part of the Higher Education Program Structure, students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the Course " International business management".

*Table 3.1. The list of components of the Higher Education Program Structure that contribute to the achievement of the planned results of mastering the Course*

Competence code	Competence	Previous Disciplines (Modules) *	Subsequent Disciplines (Modules)*
UC-1.	Able to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of actions.	Microeconomics Macroeconomics International trade	Management of sustainable business development
GPC-3.	Able to generalize and critically evaluate scientific research in economics	Microeconomics Macroeconomics International trade	Management of sustainable business development
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	Microeconomics Macroeconomics Business' evaluation and company's cost management	Corporate governance Corporate Security Doing business in Russia
PC-2.	Able to develop design solutions, strategies for the behavior of economic agents and evaluate their effectiveness.	Microeconomics Macroeconomics Business' evaluation and company's cost management	Corporate governance Corporate Security Doing business in Russia
PC-3.	Able to independently carry out research activities and critically evaluate the results obtained	Microeconomics Macroeconomics Business' evaluation and company's cost management	Corporate governance Corporate Security Doing business in Russia

\* - filled in in accordance with the matrix of competencies

#### 4. Course Workload and Academic Activities

Course Workload and Academic Activities 3credits.

Table 4.1. Types of academic activities during the period of the the program mastering

Types of academic activities during the period of the HE program mastering	Course workload, academic hours	Semesters			
		1	2	3	4
<i>Contact academic hours</i>	54		54		
including:					
lectures	18		18		
Seminars	36		36		
<i>Self-study, academic hours</i>	27		27		
<i>Evaluation and assessment</i>	27		27		
<b>Course workload</b>	academic hours	<b>108</b>	<b>108</b>		

Types of academic activities during the period of the HE program mastering	Course workload, academic hours	Semesters			
		1	2	3	4
credits	3		3		

## 5. CONTENT OF THE DISCIPLINE

*Table 5.1. The content of the course (module) by type of educational work*

Name of the course module	Contents of the module (topic)	Types of academic activities
Modul 1. Basic concepts of innovative development. State regulation of innovation.	Topic 1.1 Basic concepts of innovative development. Innovation and innovation process.	lectures, seminars
	Topic 1.2. State regulation of innovation.	lectures, seminars
Modul 2. Financing of innovation.	Topic 2.1 Sources of innovation financing.	lectures, seminars
	Topic 2.2 Venture financing of innovation.	lectures, seminars
Modul 3. Organizational forms of innovation activity.	Topic 3.1 Large, medium and small innovative enterprises.	lectures, seminars
	Topic 3.2 Innovative strategies of enterprises.	lectures, seminars
	Topic 3.3 Innovative infrastructure and innovative clusters.	lectures, seminars
Modul 4. Commercialization of innovation.	Topic 4.1 Intellectual property and its assessment.	lectures, seminars
	Topic 4.2 Technology transfer.	lectures, seminars

## 6. Classroom Equipment and Technology Support Requirements

*Table 6.1. Classroom Equipment and Technology Support Requirements*

Classroom for Academic Activity Type	Classroom equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline
Lecture	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection..	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype

<b>Classroom for Academic Activity Type</b>	<b>Classroom equipment</b>	<b>Specialized educational / laboratory equipment, software and materials for mastering the discipline</b>
Seminars	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Self-studies	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype

## 7. Recommended Sources for Course Studies

### *Main reading(sources)*

1. Karzanova I, Solovieva Yu., Zaynullin S., Samuseva T., Paleev D.

Innovation activity of enterprise. RUDN, 2017. Available from

[http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn\\_FindDoc&id=470012&idb=0](http://lib.rudn.ru/MegaPro/UserEntry?Action=Rudn_FindDoc&id=470012&idb=0)

### *Optional reading(sources)*

1. Jakob Edler, Jan Fagerberg Innovation policy: What, why, and how.

Article in Oxford Review of Economic Policy, February 2017 URL:

[https://www.researchgate.net/publication/315498355\\_Innovation\\_policy\\_What\\_w\\_hy\\_and\\_how](https://www.researchgate.net/publication/315498355_Innovation_policy_What_w_hy_and_how)

• Electronic libraries with access for RUDN students. Databases and search engines

- RUDN Electronic Library System - RUDN EBS <http://lib.rudn.ru/MegaPro/Web>
- ELS "University Library Online" <http://www.biblioclub.ru>
- EBS Yurayt <http://www.biblio-online.ru>
- ELS "Student Consultant" [www.studentlibrary.ru](http://www.studentlibrary.ru)
- EBS "Lan" <http://e.lanbook.com/>

2. Databases and search engines:

- electronic fund of legal and normative-technical documentation  
<http://docs.cntd.ru/>

- Yandex search engine <https://www.yandex.ru/>

- Google search engine <https://www.google.ru/>

- abstract database SCOPUS <http://www.elsevierscience.ru/products/scopus/>

*Educational and methodological materials for independent work of students in the development of the discipline/module\*:*

1. A course of lectures on the discipline " Corporate innovation policy".

2. *Topics for independent reports*

3. *Essay Topics*

\* - *all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of the discipline in TUIS!*

<https://esystem.rudn.ru/course/index.php?categoryid=833>

## **8. EVALUATION MATERIALS AND SCORE-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCES IN THE COURSE**

Evaluation materials and a point-rating system\* for assessing the level of competence formation (part of competences) based on the results of mastering the discipline " Corporate innovation policy" are presented in the Appendix to this Work Program of the discipline.

\* - OM and BRS are formed on the basis of the requirements of the relevant local normative act of the Peoples' Friendship University of Russia.

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Y.N. Moseykin