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**The Federal state autonomous educational institution of higher  
the education «Peoples' Friendship University of Russia»**

## **Faculty of Philology**

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

### **PROGRAM OF DISCIPLINE**

Introduction to Journalism

(Name of the Discipline / Module)

#### **Recommended for the direction of training/speciality:**

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

#### **The discipline is carried out within the framework of the main professional educational program of higher education (EP HE):**

Multimedia Journalism

(Name of the educational program)

**2023 г.**

## 1. OBJECTIVE OF THE DISCIPLINE

The main goal of this course is to equip students with basic journalism skills in principles and practice and to expose them to the understanding of the journalist’s responsibility to society. It will provide a background of the field and take students through the process of journalistic writing in creating good news stories and feature articles; interviewing and research; and editing skills.

The main objectives are

1. To equip students with reporting skills: The ability to report in-depth, using a wide variety of sources to provide context, accuracy, and balance.
2. To equip students with news writing skills: The ability to produce stories that are clear and concise and engage the audience’s attention.
3. To expose students to the role and responsibilities of journalists in understanding the roles and duties of journalism in society, and recognition of the ethics of their work through legal and moral implications.

## 2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

*Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)*

Code	Competence	Indicators of competence achievement (within the discipline)
GC-1.	Able to search, critically analyze and synthesize information, apply a systematic approach to solve problems.	GC-1.2-Determines, interprets and ranks the information required to solve the task
		GC-1.3- Researches information for solving a task by different types of requests
		GC-1.4- Distinguishes facts from opinions, interpretations, estimations, forms own opinions and judgments, argues his/her conclusions and point of view when processing information
GPC-2.	Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products.	GPC-2.1-Knows the system of public and state institutions, mechanisms of their functioning and development trends
		GPC-2.2- Observes the principle of objectivity in journalistic texts and (or) products when reporting on public and state institutions
GPC-5.	Able to consider current trends in the development of media communication systems on regional,	PC-5.1-Knows the range of political, economic factors, legal and ethical norms regulating the development of different media and communications systems at global, national, and regional levels

Code	Competence	Indicators of competence achievement (within the discipline)
	national, or international level, based on political and economic mechanisms of their functioning, legal and ethical norms of regulation.	PC-5.2-Carries out professional journalistic activities, considering the mechanisms of a particular media and communications system.

### 3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline “Introduction to Journalism” belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

*Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline*

Code	Competence	Previous discipline	Subsequent disciplines
GC-1.	Able to search, critically analyze and synthesize information, apply a systematic approach to solve problems.	Writing for Essential Editing	-
GPC-2.	Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products.	Media Systems	-
5PC-3.	Able to consider current trends in the development of media communication systems on regional, national, or international level, based on political and economic mechanisms of their functioning, legal and ethical norms of regulation	Fundamentals of Mass Communication	-

### 4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **4** credits.

Types of activities	Total hours	Semesters			
		1	2	3	4
<b>Classroom activities (total)</b>					
<i>Lectures</i>	17	17	x	x	x
<i>Practical lessons/Seminars</i>	17	17	x	x	x
<i>Laboratory activities/</i>	-	-	-	-	-
<i>Control</i>	<b>10</b>	10	-	-	-

<b>Independent work (total)</b>	<b>28</b>	28			
<b>Overall workload hours</b>	<b>72</b>	<b>144</b>			
<b>Credits</b>	<b>2</b>	<b>2</b>			

## 5. CONTENT OF THE DISCIPLINE

*Table 5.1 Content of the discipline (module) by type of activity*

<b>Name of the Unit</b>	<b>Content of the Units (topics)</b>	<b>Type of activity</b>
Introductions to the course	<ul style="list-style-type: none"> <li>- Concepts and Glossary</li> <li>- What is journalism? What makes journalism? Types of journalism, Difference between Objectivity and Bias.</li> <li>- What's the difference between opinion and news or fact?</li> </ul>	Lecture
News	<ul style="list-style-type: none"> <li>- Definitions of news, News values(Objectivity and impartiality etc),</li> <li>- Types of news, News agendas, Agenda setting</li> </ul>	Lecture
The newsroom	<ul style="list-style-type: none"> <li>- The Digital Newsroom; The modern newspaper newsroom; The radio newsroom; The television newsroom; The digital multi-platform newsroom (Guardian, ITN-on models, AlJazeeeah); Newsroom management, Newsroom hierarchies, Newsroom negatives</li> </ul>	Lecture
Reporting	<ul style="list-style-type: none"> <li>- Roles and responsibilities</li> <li>- Types of reporters(digital reporter,)</li> <li>- Research, Note taking and record keeping, Necessary skills, traditional, Necessary skills, digital and multi-platform, Recording equipment</li> </ul>	Lecture
News Writing	<ul style="list-style-type: none"> <li>- Radio, Television, and print,</li> <li>- Approaches to news writing(conversational style, Sentence construction, Word choice, Punctuation, Presentation and layout, Cliches and jargon, Numeracy and numbers,</li> <li>- Headlines and links, Voice pieces, leads, news structure.</li> </ul>	Lecture
Audio journalism	<ul style="list-style-type: none"> <li>- The podcast boom and what it means for journalists</li> </ul>	Lecture
Constraints and Influences on Journalists	<ul style="list-style-type: none"> <li>- Ownership and control, Audience, Advertising and advertisers,</li> <li>- Regulation and self-regulation, Codes of conduct, Monetising the web.</li> </ul>	
Unit 1	Journalism as a Profession: Careers in journalism	Seminar

Name of the Unit	Content of the Units (topics)	Type of activity
Unit 2	Constraints and Influences on Journalists	Seminar
Unit 3	The podcast boom and what it means for journalists	Seminar
Unit 4	News writing clinic	Workshop
Unit 5	Journalism, ethics and the regulatory bodies: the freedom of the press(round table discussion and debate)	Seminar
Unit 6	The role of journalists in shaping the public's attitudes and values'	Workshop

## 6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

*Table 6.1. Material and technical support of the discipline*

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

\* *The classroom for students' independent work **MUST be indicated!***

## 7. EDUCATIONAL AND METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

### *Main readings*

1. Harcup, T. (2021). Journalism: principles and practice. *Journalism*, 1-100.
2. Wahl-Jorgensen, K., & Hanitzsch, T. (Eds.). (2009). *The handbook of journalism studies*. Routledge.
3. Rudin, R., & Ibbotson, T. (2013). *Introduction to Journalism: Essential techniques and background knowledge*. Routledge.

Other recommended readings

1. Stepp, C. S. (2007). *Writing as craft and magic*. Oxford University Press, USA.
2. Herbert, J. (1999). *Journalism in the digital age: Theory and practice for broadcast, print and online media*. Routledge.
3. Hudson, G., & Rowlands, S. (2007). *The broadcast journalism handbook*. Pearson Education.
4. Beaman, J. (2011). *Interviewing for radio*. Routledge.
5. Flat Earth News – Davies, Nick (2008)
6. Trewin, J. (2013). *Presenting on TV and Radio: An insider's guide*. Routledge
- 7.

*Web-sites and online resources*

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
  - <http://www.rad.pfu.edu.ru/>
  - [www.libfl.ru](http://www.libfl.ru)
  - [www.portalus.ru](http://www.portalus.ru)
  - [www.project.phil.pu.ru](http://www.project.phil.pu.ru)
  - [www.lib.fl.ru](http://www.lib.fl.ru)
  - [www.gutenberg.net](http://www.gutenberg.net)
  - [www.ipl.org](http://www.ipl.org)
  - [www.theEuropeanlibrary.org](http://www.theEuropeanlibrary.org); [www.epoch-net.org](http://www.epoch-net.org)
  - <http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/>
2. Databases and search systems:
  - web search engine google.com
  - online encyclopedia wikipedia.org
  - news aggregation website drudgereport.com
  - Google scholar.com

*Teaching materials for students' independent work while mastering the discipline/module\*:*

1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.

\* - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

## **8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE**

The grading materials and grading-rating system\* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

\* - are formed based on the requirements of the corresponding local normative act of RUDN University.

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