(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

#### **PROGRAM OF DISCIPLINE**

**Psychology of management** 

(Name of the Discipline / Module)

#### **Recommended for the direction of training / specialty:**

42.04.02 Journalism

(Code and Name of the field of study, direction of training / specialty)

# The discipline is carried out within the framework of the main professional educational program of higher education (EP HE):

Global and Digital Media

(Name of the educational program)

2022 г.

#### 1. OBJECTIVE OF THE DISCIPLINE

The goal of the course is to make student aware of the main psychological and socialpsychological aspects of management and communication.

The fundamental aim of the course is to make a student understand psychological regularities of interpersonal and intergroup communication and creative activities as well.

Pragmatic aim is learning theoretical and empirical material through modeling of efficient management and communicative behavior and understanding its technologies.

The main objectives are:

- learning the theoretical and methodological basics of psychology of management: different concepts, main definitions and regularities;

- to introduce the subject of psychology of management as the academic discipline and as the basisfor professional practice;

- learning the main social-psychological problems of management and the ways of their solving;

- developing the skills of taking into account individual and group psychological peculiarities in management;

- learning social-psychological group and individual characteristics and professional, interpersonal and intrapersonal problems from psychology of management point of view;

- learning psychology of a leader;
- mastering theoretical and practical skills of acting in conflict situations.

#### 2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

*Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)* 

Code	Competence	Indicators of competence achievement (within the discipline)		
UC-1	The ability to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of action	UC-1.1 Knows types, methods, and concepts of critical analysis UC-1.2 Can apply types, methods, and concepts of critical analysis to develop a plan of action in problematic situations UC-1.3 Knows the basic principles that define the purpose and strategy of solving complex situations		
UC-3	Able to organize and lead a team, developing a team strategy to achieve the goal	UC-3.1 Knows the basic rules and conditions for organizing effective teamwork; the basic principles that determine the plan of action to achieve the goal UC-3.2 Manages team members, distributing and delegating authority among them to achieve the fastest and best results UC-3.3 Knows the skills of competent and effective organization, coordination and		

Code	Competence	Indicators of competence achievement (within the discipline)			
UC-6	Able to identify and implement the priorities of his/her own activities and ways to improve them on the basis of self-assessment	-			
		of career development and labor market requirements			

### 3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline "Psychology of management" belongs to the Variative Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline in accordance with the matrix of competencies.

Code	Name of competence	Previous discipline	Subsequent disciplines
UC-1	The ability to carry out a critical analysis of problem situations based on a systematic approach, to develop a strategy of action	Modern masscommunicationtheories /Современныетеории массовойкоммуникацииProfessionalworkshop /ПрофессиональнаямастерскаяModern mediasystems /Современныемедиасистемы	Research practice / Научно- исследовательская практика
UC-2	Able to organize and lead a team, developing a team strategy to achieve the goal	Media economics / Медиаэкономика	Research practice / Научно-

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Name of competence	Previous discipline	Subsequent disciplines
		Mass media	исследовательская
		sociology /	практика
		Социология СМИ	
		Journalism as socio-	
	Able to identify and implement the	cultural	Research practice /
UC-6	priorities of his/her own activities	phenomenon /	Научно-
00-0	and ways to improve them on the	Журналистика как	исследовательская
	basis of self-assessment	социокультурный	практика
		феномен	

# 4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is  $\underline{3}$  credits.

*Table 4.1. Types of educational work by periods of study of the EP HE for the full-time mode of study* 

Type of activity		TOTAL,	Semester (s)			
		ac. hours	1	2	3	4
Classroom activities, ac. hours		108			108	
Including:						
Lectures		17			17	
Laboratory activities						
Practical lessons/Seminars		17			17	
Independent work, ac. hours		56			56	
Control, ac. hours		18			18	
Overall workload	ac. hours	108			108	
Overall workload	credits	3			3	

#### **5. CONTENT OF THE DISCIPLINE**

Table 5.1 Content of the discipline (module) by type of activity

Name of the UnitContent of the Units (topics)		Type of activity
Management: definitions, functions, levels, styles.	Definitions of management. Functions of management. The Management Process. Types of management. Management Levels and Skills. Structures of Organizations. Management Styles.	Lectures, seminars.
Personality Psychology in Management.	The concept of personality. Type theories. Theories of personality study: Psychoanalytic theories, Behaviorist theories, Cognitive theories, Humanistic theories. Personality in the works of Russian scholars.	Lectures, seminars.
Motivation and Leadership	Definitions of motivation. Abraham Maslow's Hierarchy of Needs. Definitions of leadership. Leadership in different cultures. Difference between Leadership and management. Leadership Styles.	Lectures, seminars.
Psychological bases of conflict management	The main reasons of conflicts in organization. Classification of conflicts. Five types of conflict personalities. Conflict between group and	Lectures, seminars.

Name of the Unit	Content of the Units (topics)	Type of activity
	personality. Intergroup conflict. Conflict	
	management.	

#### 6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Specialized educational/laboratory equipment, software and materials for Type of classroom **Classroom equipment** the mastering of the discipline (if necessary) The computer has to be equipped with A classroom is equipped with licensed and up-to-date software. Each a computer, TV VCR and a computer has broadband Internet access. Computer transparency projector. CD All computers are connected to RUDN classroom players and DVD players are University corporate computer network available upon request. and are located in a single domain.

Table 6.1. Material and technical support of the discipline

\* The classroom for students' independent work MUST be indicated!

# 7. EDUCATIONAL AND METHODICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

#### Main readings

1. Covey, S. The Seven Habits of Highly Effective People Waveland Press, Inc.; 1st edition (2007). URL: http://bookre.org/reader?file=776306

2. Management across Cultures: Challenges and Strategies. URL: http://bookre.org/reader?file=1414239

3. Fundamentals of Management (2012) Stephen Robbins, David De Cenzo, Mary Coulter. Pearson Education; 8 edition - 504 p.

#### Other recommended readings

1. Essentials of Organizational Behavior (2010) Robbins Stephen P, Sanghi Seema, Judge Timothy A. Pearson Education - 352 p

2. Engler, Barbara (2006). "Personality Theories". Houghton Mifflin

3. Management by James A. F.Stoner, R. Edward Freeman, Daniel R. Gilbert 6th Edition, Pearson Education. – 720 p.

4. Management across cultures. Challenges and strategies. (2010) Cambridge University, -439 p.

5. Spillane R. Personality And Performance: Foundations for Managerial Psychology. 2005 - 288 p.

#### Web-sites and online resources

1. Personality psychology - <u>http://en.academic.ru/dic.nsf/enwiki/15346</u>

2. Personality: Theory & Perspectives - Individual Differences Psychology http://www.wilderdom.com/personality/personality.html

- 3. <u>http://www.marxists.org/archive/leontev/works/activity-consciousness.pdf</u>
- 4. <u>http://psychology.about.com/</u>

5. <u>http://www.youtube.com/watch?v=X4njdHTBmJY</u> - Psychology Origin of Word,

Psyche - Mind, Soul, Breath

- 6. Communication, Conflict, and the Management of Difference
- 7. <u>Stephen W. Littlejohn and Kathy Domenici</u> (Author) 344 pages
- 8. Ten managerial roles Henry Mintzberg http://www.provenmodels.com/88
- 9. Ryckman, R. (2004). "Theories of Personality". Belmont, CA:

Thomson/Wadsworth

- 10. <u>http://psychology.about.com/library/quiz/bl-leadershipquiz.htm</u>
- 11. http://www.encyclopedia.com/doc/1G2-3273100301.html
- 12. http://www.quickmba.com/mgmt/7hab/
- 1. Databases and search systems:
  - <u>https://www.researchgate.net/</u>
  - <u>Publons</u>
  - <u>Directory of Open Access Journals DOAJ</u>
  - JURN : search millions of free academic articles, chapters and theses
  - Digital Library Of The Commons (indiana.edu)

*Teaching materials for students' independent work while mastering the discipline/module\*:* 

- 1. A course of lectures on the discipline.
- 2. Practical assignments and their brief contents;
- 3. Questions for self-check, test assignments.

\* - all educational and methodical materials for students' independent work are published in accordance with the current order on the page of the discipline in TUIS!

#### 8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system\* for assessing the level of competence (part of competences) for the discipline are presented in the Appendix to this Working program of the discipline.

\* - are formed on the basis of the requirements of the corresponding local normative act of RUDN University.

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