Документ подпис Feder al State Autonomous Educational Institution of Higher Education Информация о владельце: Peoples' Friendship University of Russia

ФИО: Ястребов Олег Александрович

Должность: Ректор

Дата подписания: 01.06.2023 12:00:13 Уникальный программный ключ:

ca953a0120d891083f939673078ef1a989dae18a

Engineering Academy

name of the main educational unit

PRACTICE PROGRAM

Pre-diploma

(наименование практики)

Production

(type of practice: educational, production)

For the direction of training

27.04.05 Innovation Study

(Code and name of the direction of training)

Practical training of students is carried out as part of the implementation of the main professional educational program of higher education (OII BO)

Innovation Management

(Name (orientation/profile OΠ BO)

Form of study: full-time

1. PURPOSE OF THE PRACTICE

The goals of the practice are to consolidate the knowledge gained by students in the learning process, the formation of skills and abilities in the field of organization and management of innovative activities of the enterprise, the collection and analysis of scientific and technical, economic-technical and marketing information necessary for writing a final qualification work (BKP) and the implementation of professional activities in the direction of training.

The objectives of the practice are:

- collection and analysis of data for writing the final qualification work (BKP);
- formation of students' general idea of future professional activity, familiarization with the general requirements for a specialist;
 - study of methods and tools of innovation management in a modern organization;
- consolidation of knowledge and development of skills in the field of technical and economic evaluation of an innovative project and / or the technology being created;
- development of skills in collecting, summarizing and analyzing technical, managerial, financial and economic, marketing information to solve professional problems in the implementation of an innovative project and / or the implementation of innovation;
- development of skills and abilities to work with applied software, databases and modern computer equipment to solve the problems of implementing an innovative project and / or innovation;
- acquisition of skills and development of skills in teams for the implementation of innovative and / or research projects in the framework of solving business problems of the organization.

2. REQUIREMENTS FOR THE RESULTS OF TRAINING BASED ON THE RESULTS OF THE INTERNSHIP

The practice is aimed at the formation of the following competencies (parts of competencies) among students:

Table 2.1. The list of competencies formed in students during the practice (learning outcomes based on the results of practice)

Competen ce code	Name of competence	Indicators of competence achievement (within the framework of this practice)
ПК-1	Being able to organize the work of a creative	ΠΚ-1.1. Demonstrate knowledge of the key
	team to achieve a scientific goal, find and make	principles of creative team management
	managerial decisions, evaluate the quality and	ΠK-1.2. Use tools for assessing the quality
	effectiveness of labor, costs and results of the	and effectiveness of work
	scientific and production team	
ПК-2	Being able to find (choose) optimal solutions	ΠΚ-2.1. Demonstrate knowledge of assessing
	when creating new high-tech products, taking	the quality, cost and competitiveness of an
	into account the requirements of quality, cost,	innovative product or service
	completion time, competitiveness and	ΠK-2.2. Use environmental safety assessment
	environmental safety	methods
ПК-3	Being able to develop a plan and program for	ΠK-3.1. Use the methods of technical and
	the organization of innovative activities of the	economic design of innovative productions
	research and production unit, to carry out a	ПК-3.2. Develop a plan and program for
	feasibility study of innovative projects and	organizing innovation activities
	programs	-

3. THE PLACE OF PRACTICE IN THE STRUCTURE OF EDUCATIONAL PROGRAM OF HIGHER EDUCATION OIL BO

Practice refers to the variable component of the mandatory part of block 2 of the curriculum.

Within the framework of the educational program $O\Pi$ BO, students also master other disciplines and practices that contribute to achieving the planned learning outcomes based on the results of practical training

Table 3.1. The list of components of the educational support O Π BO, contributing to the achievement of the planned learning outcomes based on the results of the internship

Competen ce code	Name of competence	Previous disciplines/practices*	Subsequent disciplines/practices*
ПК-1	Being able to organize the work of a	Innovative HR management	Pre-diploma practice
	creative team to achieve a scientific	technologies	Preparation and process of
	goal, find and make managerial	Introductory practice	passing the state exam
	decisions, evaluate the quality and	Organizational and	Execution, preparation for
	effectiveness of labor, costs and	Managerial Practice	the defense procedure and
	results of the scientific and		defense of the final
	production team		qualification work
ПК-2	Being able to find (choose) optimal	Management of operational	Pre-diploma practice
	solutions when creating new high-	activities of high-tech	Preparation and process of
	tech products, taking into account the		passing the state exam
	requirements of quality, cost,	Strategic controlling in an	Execution, preparation for
	completion time, competitiveness and		the defense procedure and
	environmental safety	Environmental management	defense of the final
	_	in innovative enterprises	qualification work
		Economics of high-tech	
		industries/ Innovative	
		technologies of	
		environmental management	
		in industries	
		Marketing of innovative	
		products	
		Supply Chain Management	
		in an Innovative Enterprise	
		Evaluation of the	
		effectiveness of innovation	
		and investment projects	
		/ International	
		scientific and technical	
		cooperation	
		Introductory practice	
		Organizational and	
		Managerial Practice	
ПК-3	Being able to develop a plan and	Big Data Processing	Pre-diploma practice
	program for the organization of	Management of operational	Preparation and process of
	innovative activities of the research	activities of high-tech	passing the state exam
	and production unit, to carry out a	industries	Execution, preparation for
	feasibility study of innovative	Programming technologies	the defense procedure and
	projects and programs	for innovative industries	defense of the final
		Digital technologies of	qualification work
		innovative production	
		Strategic controlling in an	
		innovative enterprise	
		Operational controlling in	
		an innovative enterprise	
		Introductory practice	
		Organizational and	
		Managerial Practice	
. .	l dance with the matrix of competencies and CV		I .

^{*} - in accordance with the matrix of competencies and СУП ОП ВО

4. SCOPE OF PRACTICE

The total labor intensity of the practice is 6 credit units (216 academic hours).

5. СОДЕРЖАНИЕ ПРАКТИКИ

Таблица 5.1. Содержание практики*

Name of the practice section	Contents of the section (topics, types of practical activities)	Labor intensity, ac. h
Organizatio	Issuance by the head of the practice of individual tasks for practice	2
Organizatio nal and preparatory	Conducting an organizational meeting with students by the head of the practice and initial instruction of students on safe working conditions and fire safety rules during the internship	2
Principal	studying the current state of the final qualification work BKP issues: literature review – selection and study of literature sources	
	Analysis, processing and systematization of the material collected during the internship: assessment of the current state of the WRC problems, substantiation of the relevance of the WRC topic, definition of the goals and objectives of the study, formation of the theoretical and methodological base of research	
D on outing	Preparation of the internship report	40
Reporting	Preparation and process of defensing the practice report	22
	Altogether:	216

^{* -} the content of the practice by sections and types of practical training is FULLY reflected in the student's report on the practice

6. MATERIAL AND TECHNICAL SUPPORT OF THE PRACTICE

To conduct the practice, classrooms equipped with specialized furniture, computerized workplaces, office equipment (projector, projector screen, printer / MFP, etc.), Internet access and software (Microsoft Windows operating system, office application package, including MS Office / Office 365, Teams, Skype) are used.

During the internship in a specialized organization, for meetings, consultations and interviews with students, as well as for independent work of students, premises are used that are equipped, similar to the above-mentioned classrooms, as well as the household premises, industrial equipment and devices necessary for the practice.

The above means of logistics of practice must pass the necessary verification (licensing, certification, attestation, verification) and must comply with sanitary and fire safety standards, as well as safety rules and measures, incl. when working with certain production / laboratory equipment.

7. METHOD OF PRACTICE

The method of conducting the practice is stationary.

Practice is carried out in the Department of Innovation Management in Industries of the RUDN University Academy of Engineering. By decision of the head of the educational program of higher education, practice can also be carried out in specialized organizations in Moscow on the basis of an agreement on the practical training of students.

The terms of the internship correspond to the period specified in the calendar educational schedule of the educational program of higher education OII BO, and can be changed in coordination with the RUDN university educational policy department and the department for the organization of practices and employment of students in RUDN University.

8. EDUCATIONAL-METHODOLOGICAL AND INFORMATION SUPPORT OF PRACTICE

Main literature:

1) Брусакова И.А. Теоретическая инноватика. Учебник и практикум для бакалавриата и магистратуры под ред. И.А. Брусаковой / М.: Издательство Юрайт, 2019. 333 стр. Электронный ресурс. URL: / https://urait.ru/book/teoreticheskaya-innovatika-473047

- 2) Богомолова А.В. Управление инновациями: учебное пособие / Томск: Томский государственный университет систем управления и радиоэлектроники. 2012. 144 с. ISBN 978-5-4332-0048-7. Электронный ресурс. URL: http://biblioclub.ru/index.php?page=book&id=208962
- 3) Винокурова Д.Ю. Инноватика как наука / Международный журнал гуманитарных и естественных наук. 2016. Электронный ресурс. URL: http://intjournal.ru/innovatika-kak-nauka/
- 4) Волкова В.Н., Э.А. Козловская, А.В. Логинова и др. Применение теории систем и системного анализа для развития теории инноваций: монография под ред. В.Н. Волковой, Э.А. Козловской / Санкт-Петербург: Издательство Политехнического университета. 2013. 352 с. Электронный ресурс. URL: http://biblioclub.ru/index.php?page=book red&id=363043
- 5) Игошев Б.М., Усольцев А.П. История технических инноваций: учебное пособие / Москва; Берлин: Директ-Медиа. 2015. 351 с. Электронный ресурс. URL: ISBN 978-5-4475-3068-6. Электронный ресурс. URL: http://biblioclub.ru/index.php?page=book&id=272956
- 6) Леонова М.В., Шинкевич А.И. Диффузия инноваций: модели и технологии управления: монография / Казань: Издательство КНИТУ, 2014. 163 с: ISBN 978-5-7882-1659-1. Электронный ресурс. URL: http://biblioclub.ru/index.php?page=book&id=428034
- 7) Райская, М.В. Теория инноваций и инновационных процессов: учебное пособие / Казань: Издательство КНИТУ. 2013. 273 с. Электронный ресурс. URL: http://lib.rudn.ru/Web/BiblioSearch?query=
- 8) Бабич В.Н., Кремлёв А.Г. Инновационная модель бизнес-процесса: учебное пособие / Екатеринбург: Издательство Уральского университета. 2014. 185 с.: ISBN 978-5-7996-1220-7. Электронный ресурс. URL: http://lib.rudn.ru/Web/BiblioSearch?query=
- 9) Шляхтиченко Ю.В., Галимова М.П. Бизнес-модели в инноватике. Инновационная экономика: перспективы развития и совершенствования / Издательство: ЗАО «Университетская книга». 2018. Вып. 8 (34). С. 393-398. Электронный ресурс. URL: elibrary.ru/item.asp?id=36929097

Further reading:

- 1) Латов Ю.В., Латова Н.В. Российская технологическая инноватика в отечественных СМИ (на примере технопарков) / Мир России. Социология. Этнология. Издательство: Федеральное государственное автономное образовательное учреждение высшего образования «Национальный исследовательский университет «Высшая школа экономики», 2018. Вып. 4. Т. 27, С. 141-162. Электронный ресурс. URL: https://cyberleninka.ru/article/n/rossiyskaya-tehnologicheskaya-innovatika-v-otechestvennyh-smi-na-primere-tehnoparkov/viewer
- 2) Мясникова О.Ю., Сопилко Н.Ю. Экономический анализ / М.: РУДН. 2019. 129 с. Электронный ресурс. URL: https://elibrary.ru/item.asp?id=37228769
- 3) Плохих Ю.В., Храпова Е.В., Кулик Н.А. и др. / Промышленные технологии и инновации: учебное пособие / Омск: Издательство ОмГТУ, 2017. 139 с. Электронный ресурс. URL: https://www.omgtu.ru/general_information/institutes/institute-of-design-and-technology/faculty-of-economics-and-service-technologies/the-department-of-economics-and-management/Izdaniya/%D0%9F%D0%BB%D0%BE%D1%85%D0%B8%D1%85%20%D0%AE.%20%D0%92.,%20%D0%9A%D1%83%D0%BB%D0%B8%D0%BA%20%D0%9D.%D0%90.,%20%D0%A5%D0%80%D0%B0%D0%BF%D0%BE%D0%B2%D0%B0%20%D0%95.%D0%92.,%20%D0%A5%D0%B0%D1%80%D0%B8%D0%B8%D0%B0
- 4) Хайруллина М.В., Горевая Е.С. Управление инновациями: организационно-экономические и маркетинговые аспекты: монография / Новосибирск: Издательство НГТУ. 2015. 308 с. ISBN 978-5-7782-2722-4. Электронный ресурс. URL: http://biblioclub.ru/index.php?page=book&id=438354
- 5) Карзанова И.В. Открытые инновации как движущая сила инновационной деятельности компаний = Open innovation as a driver of innovation activity of companies: учебно-методическое пособие на английском языке / М.: РУДН. 2018. 24 с. ISBN 978-5-209-08376-4. Электронный ресурс. URL: http://lib.rudn.ru/Web/BiblioSearch?query=

Resources of the information and telecommunication network "Internet":

1) Electronic library system (EBS) of RUDN University and third-party EBS, to which university students have access on the basis of concluded contracts:

- ЭБС РУДН http://lib.rudn.ru/MegaPro/Web
- ЭБС «Университетская библиотека онлайн» http://www.biblioclub.ru
- ЭБС «Юрайт» http://www.biblio-online.ru
- ЭБС «Консультант студента» www.studentlibrary.ru
- ЭБС «Лань» http://e.lanbook.com/
- ЭБС «Троицкий мост»
 - 2) Databases and search engines:
- electronic fund of legal and normative-technical documentation http://docs.cntd.ru/
- Yandex search engine https://www.yandex.ru/
- Google search engine https://www.google.ru/
- abstract database SCOPUS http://www.elsevierscience.ru/products/scopus/

Specialized program support:

The use of specialized software is not provided.

Educational and methodical materials for internship, filling out a diary and issuing a report on practice*:

- 1) Rules of safe working conditions and fire safety during practical training (primary instruction).
- 2) Methodological recommendations for filling out a diary for students and preparing a practice report.
- * all educational and methodological materials for internship are posted in accordance with the current procedure on the page of practice in TUIS

9. EVALUATION MATERIALS AND SCORE-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCES ON THE RESULTS OF PRACTICE

Assessment materials and a point-rating system* for assessing the level of formation of competencies (part of competencies) based on the results of the internship are presented in the Appendix to this Internship Program.

* - ОМ и БРС are formed on the basis of the requirements of the relevant local regulatory act of the RUDN University

Educational designer:

Associate Professor, Ph.D

E from E. A. Kovaleva

Director of innovation management in industries department

O.E. Samusenko

Head of EP HE:

Associate Professor, Ph.D

Yu. A. Nazarova