Документ подписан простой электронной подписью Информация о владельце:

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Должность: Ректор

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Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

PROGRAM OF DISCIPLINE

Journalist Job in a Newspaper

(Name of the Discipline / Module)

Recommended for the direction of training/speciality:

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

The discipline is carried out within the framework of the main professional educational program of higher education (EP HE):

Multimedia Journalism

(Name of the educational program)

1. OBJECTIVE OF THE DISCIPLINE

Course Aim

The aim of this course is to acquaint the students with an understanding of jobs in the newspaper organisation like editor, news reporter, feature writer, photojournalist, sports writer and activities in it. Students will equally learn basic elements of journalism such as news values, sources and news writing, interview, and journalism ethics.

The main objectives are

- 1. Students will be acquainted with the leading jobs in the newspaper, the descriptions, and responsibilities
- 2. Students will be equipped with skills and techniques in newsgathering and news writing
- 3. Students will learn how editors select and edit news stories, features, and photographs

2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code		Indicators of competence achievement		
Code	Competence	(within the discipline)		
GC-3.	Able to carry out social interaction, organize and manage the work of the team, developing a team strategy to achieve the goal.	GC-3.1 - Defines his/her role in social interaction and teamwork based on a collaborative strategy to achieve the goal GC-3.2 - Considers the behavioral patterns and interests of others when implementing his/her role in social interaction and teamwork GC-3.3 - Analyzes the possible consequences of personal actions in social interaction and teamwork, and builds extended interaction with this in mind GC-3.4 - Shares information, knowledge, and experience with team members; evaluates ideas		
		of other team members to achieve the goal GC-3.5 - Respects norms and established rules of teamwork; takes personal responsibility for results GC-3.1 - Defines his/her role in social interaction and teamwork based on a collaborative strategy to achieve the goal		
GPC-1	Able to create media texts and (or) media products demanded by society and industry, and (or) communication	GPC-1.1 - Identifies specific characteristics of media texts and (or) media products and (or) communication products from different media segments and platforms		

Code		Indicators of competence achievement		
Competence		(within the discipline)		
	products in accordance with the norms of Russian and foreign languages, and the peculiarities of other sign systems.	GPC-1.2 - Prepares journalistic texts and (or) products of various genres and formats in accordance with Russian and foreign language norms and other sign systems		
GPC-4	Able to respond to the needs, requests, and interests of society and the audience in professional activity.	GPC-4.1 - Relates sociological data to the needs and demands of society and specific audience groups GPC-4.2 - Considers the key characteristics of the target audience in the creation of journalistic texts and (or) products		
PC-1	Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism.	PC-1.1 - Proposes creative solutions to an individual and (or) collective media project PC-1.2 - Solves assigned problems while working on an individual and (or) collective journalistic project PC-1.3 - Implement a journalistic project within their authority and are responsible for the result		
PC-2	Able to organize the process of creating a journalistic text and (or) product.	PC-2.1 - Follows a set schedule in the process of creating a journalistic text and/or product PC-2.2 - Divides his/her work resources according to the professional tasks to be performed and the circumstances as they arise PC-2.3 - Performs their professional duties within the time budget allocated		

3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline "Journalist job in a newspaper" belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Competence	Previous discipline	Subsequent disciplines
GC-10.	Able to make rational economic decisions in various spheres of life.		
GPC-4.	Able to respond to the needs, requests, and interests of society and the audience in professional activity.		

4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is $\underline{4}$ credits.

Types of delivities	Types of activities	Semesters			
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	Total	1	2	3	4	5	6	7
	hours							
Classroom activities (total)								
Lectures	17		X	17	X	X	X	X
Practical lessons/Seminars	17		X	17	X	X	X	X
Laboratory activities/	-		-	-	-	-	-	-
Control	9		-	9	-	-	-	-
Independent work (total)	29			29				
Overall workload hours	72			180				
Credits	2							

5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
Introduction	- Concepts, Glossary, Syllabus,	Lecture
Introduction to Journalism	- Newspaper;	
and Newspaper	- Newspaper features;	
	- News definition,	Lecture
	- Basics of journalistic research; Journalistic	
	ethics; Newsworthiness; News values	
Feature Writing	- What makes feature stories different?	
	- Feature in the newspaper; Feature writers	Lecture
	- Writing feature articles and editorials	
Photojournalism/Graphics	- Photojournalism;	
notography - layout design, Layouts (primarily editors);		
	- Basics of digital photography & photo	
	composition; Photo Editing Style and its Role	Lecture
	Language and Discourse;	
	- Telling stories with pictures; Best practices in	
	choosing a picture for an article	
Editorship and editorial	- Editor, Sub-editor,	
	- Qualifications of a sub-editor,	Lecture
	- The Role of Editorials, Copy editing and self-	Lecture
	editing	
Sports Writing	- Sports reporter;	
	- How are sports writing different from other	Lastuma
	forms of media?	Lecture
	- Guidelines for reporting sports events?	
	Reporting on a sporting event or an athlete?	

Name of the Unit	Content of the Units (topics)	Type of activity
Interviewing	 Interviewing Basics; the interviewer; Searching the web for published reports; Different interviewing techniques; Taking notes; Quotes — when and where to put them; Open/closed questions. 	Lecture
Unit 1	Journalism and Newspaper: Exploring the Relationship	Seminar
Unit 2	Feature Writing as a Job in the Newspaper	Workshop
Unit 3	The Place of Photojournalism in the Newspaper in the Early and digital age	Seminar
Unit 4	The Essence of an Editorial in the Newspaper and the activities of editors	Workshop
Unit 5	Sports journalism as a profession	Seminar
Unit 6		Seminar
Unit 7		

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

 $^{* \}textit{The classroom for students' independent work } \underline{\textit{MUST be indicated}}!$

7. EDUCATIONAL AND METHODICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings

1. Potter, D. A. (2006). *Handbook of independent journalism*. US Department of State, International Information Programs.

Other recommended readings

1.

Web-sites and online resources

- 1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
- htpp://www.rad.pfu.edu.ru/
- www.libfl.ru
- www.portalus.ru
- www.project.phil.pu.ru
- www.lib.fl.ru
- <u>www.gutenberg.net</u>
- www.ipl.org
- www. the European library.org; www.epoch-net.org
- http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z0 0358/st000/htm/
 - 2. Databases and search systems:
- web search engine google.com
- online encyclopedia wikipedia.org
- news aggregation website drudgereport.com
- Googlescholar.com

Teaching materials for students' independent work while mastering the discipline/module*:

- 1. A course of lectures on the discipline.
- 2. Practical assignments and their brief contents;
- 3. Questions for self-check, and test assignments.
- * all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

* - are formed based on the requirements of the corresponding local normative act of RUDN University.