

Документ подписан простой электронной подписью
Информация о владельце:
ФИО: Ястребов Олег Александрович
Должность: Ректор
Дата подписания: 06.06.2025 11:56:55
Уникальный программный ключ:
ca953a0120d891083f939673078ef1a989dae18a

**The Federal state autonomous educational institution of higher
the education «Peoples' Friendship University of Russia»**

Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

PROGRAM OF DISCIPLINE

Basics of Academic Writing

(Name of the Discipline / Module)

Recommended for the direction of training/speciality:

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

**The discipline is carried out within the framework of the main professional
educational program of higher education (EP HE):**

Multimedia Journalism

(Name of the educational program)

2024 г.

1. OBJECTIVE OF THE DISCIPLINE

The main goal of this course is to equip students with the basic academic writing skills necessary for successful completion of academic and research tasks, as well as for professional growth in the field of journalism.

The main objectives are:

1. To develop academic writing skills, including essay writing, research papers and reports.
2. To promote the ability to critically evaluate sources of information, formulate arguments and present them in writing.
3. To familiarize students with basic citation styles and bibliography guidelines, which are important to prevent plagiarism and maintain academic integrity.
4. To teach students how to plan and conduct academic research, collect and analyze data, and present results in writing. To learn how to give and receive useful feedback through peer review exercises.
5. To improve overall English language proficiency and to develop an understanding of the cultural and contextual aspects of academic writing in an international environment.

2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code	Competence	Indicators of competence achievement (within the discipline)
GPC-1	Able to create media texts and (or) media products demanded by society and industry, and (or) communication products in accordance with the norms of Russian and foreign languages, and the peculiarities of other sign systems.	GPC-1.1. Identifies specific characteristics of media texts and (or) media products and (or) communication products from different media segments and platforms
		GPC-1.2. Prepares journalistic texts and (or) products of various genres and formats in accordance with Russian and foreign language norms and other sign systems

3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline “Basics of Academic Writing” belongs to the Variative Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Competence	Previous discipline	Subsequent disciplines
GPC-1	Able to create media texts and (or) media products demanded by society and industry, and (or) communication products in accordance with the norms of Russian and foreign languages, and the peculiarities of other sign systems.		Academic Writing / Академическое письмо Storytelling / Сторителлинг

4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **4** credits.

Types of activities	Total hours	Semesters			
		1	2	3	4
Classroom activities (total)					
<i>Lectures</i>	14	14			
<i>Practical lessons/Seminars</i>	14	14			
<i>Laboratory activities</i>					
<i>Control</i>	9	8			
Independent work (total)	18	18			
Overall workload hours	72	72			
Credits	2	2			

5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
Topic 1: Introduction to Academic Writing	<p>Definition and Importance of Academic Writing:</p> <ul style="list-style-type: none"> What is academic writing and why is it important for students and professionals in journalism? Key differences between academic writing and other forms of writing. Examples and types of academic texts. <p>Fundamental Principles of Academic Writing:</p> <ul style="list-style-type: none"> Principles of clarity, coherence, and objectivity in academic writing. The importance of precision and conciseness in conveying ideas. The role of structure and organization in writing. <p>The Writing Process:</p> <ul style="list-style-type: none"> Stages of preparing and writing an academic text. 	Lecture, Seminar

Name of the Unit	Content of the Units (topics)	Type of activity
	<ul style="list-style-type: none"> The importance of preliminary research and planning. Editing and proofreading the text. 	
Topic 2: Structure of an Academic Text	<p>Main Components of an Academic Text:</p> <ul style="list-style-type: none"> Introduction, body, and conclusion. Functions and characteristics of each component. Examples of effective use of components. <p>Creating a Coherent and Logically Structured Text:</p> <ul style="list-style-type: none"> Using transitional words and phrases. Methods to ensure coherence and logical sequence. Structural outlines and text planning. <p>Formulating and Developing Arguments:</p> <ul style="list-style-type: none"> Principles of constructing logically sequential arguments. Supporting arguments with facts and evidence. Methods of refuting counterarguments. 	Lecture, Seminar
Topic 3: Research Methods and Use of Sources	<p>Basics of Academic Research:</p> <ul style="list-style-type: none"> Types and methods of academic research. Planning and conducting research. Data collection and analysis. <p>Searching and Evaluating Sources:</p> <ul style="list-style-type: none"> Methods for finding academic sources. Criteria for evaluating the reliability and relevance of sources. Using libraries and online resources. <p>Citation and Bibliography Formatting:</p> <ul style="list-style-type: none"> Main citation styles (APA, MLA, Chicago, etc.). Rules for formatting bibliographic references. Importance of proper citation to avoid plagiarism. 	Lecture, Seminar
Topic 4: Different Types of Academic Texts	<p>Essay:</p> <ul style="list-style-type: none"> Structure and characteristics of an essay. Types of essays and their features. Examples of successful essays and their analysis. <p>Research Paper:</p> <ul style="list-style-type: none"> Stages of writing a research paper. 	Lecture, Seminar

Name of the Unit	Content of the Units (topics)	Type of activity
	<ul style="list-style-type: none"> Formulating a research question and hypothesis. Examples of successful research papers and their analysis. <p>Analytical Report:</p> <ul style="list-style-type: none"> Purpose and structure of an analytical report. Methods of analysis and data presentation. Examples of successful analytical reports and their analysis. 	

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	Computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	

** The classroom for students' independent work **MUST be indicated!***

7. EDUCATIONAL AND METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings

1. Bailey, S. (2020). Academic Writing: A Handbook for International Students (5th ed.). Routledge.
2. Murray, R., & Moore, S. (2021). The Handbook of Academic Writing: A Fresh Approach (2nd ed.). Open University Press.
3. Greetham, B. (2018). How to Write Better Essays (4th ed.). Palgrave Macmillan.
4. Sword, H. (2017). Air & Light & Time & Space: How Successful Academics Write. Harvard University Press.
5. Thomson, P., & Kamler, B. (2019). Helping Doctoral Students Write: Pedagogies for Supervision (2nd ed.). Routledge.

Other recommended readings

1. Swales, J. M., & Feak, C. B. (2019). Academic Writing for Graduate Students: Essential Tasks and Skills (3rd ed.). University of Michigan Press.
2. Craswell, G., & Poore, M. (2017). Writing for Academic Success (3rd ed.). Sage Publications.
3. Hartley, J. (2018). Academic Writing and Publishing: A Practical Handbook. Routledge.
4. Gillet, A. (2019). Speak, Write, Present: Communication Skills for Engineering Students. Springer.
5. Oshima, A., & Hogue, A. (2021). Writing Academic English (5th ed.). Pearson.

Web-sites and online resources

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
 - Purdue Online Writing Lab (OWL). Website: <https://owl.purdue.edu/>
 - Academic Phrasebank (University of Manchester). Website: <http://www.phrasebank.manchester.ac.uk/>
 - Grammarly. Website: <https://www.grammarly.com/>
 - Zotero. Website: <https://www.zotero.org/>
 - Google Scholar. Website: <https://scholar.google.com/>

Teaching materials for students' independent work while mastering the discipline/module:*

1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.

* - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

* - are formed based on the requirements of the corresponding local normative act of RUDN University.