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ФИО: Ястребов Олег Александрович
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**FEDERAL STATE AUTONOMOUS EDUCATIONAL INSTITUTION OF
HIGHER EDUCATION PEOPLES' FRIENDSHIP UNIVERSITY OF
RUSSIA NAMED AFTER PATRICE LUMUMBA
(RUDN University)
Faculty of Economics**

COURSE SYLLABUS

INTERNATIONAL INVESTMENT STRATEGIES

**Recommended by the Didactic Council for the Education Field of
38.03.01 Economics**

(code and name of the direction of training/specialty)

**The course instruction is implemented within the professional education
programme of higher education**

International Economic Relations

(name (profile/specialization))

1. COURSE GOALS

The goal of studying the discipline "International Investment Strategies" is to expand skills and knowledge in the field of international investment, the course provides skills for developing strategies to assess potential investment opportunities in private capital, hedge funds and real estate, and the course will also allow you to use different strategies to diversify portfolios.

2. LEARNING OUTCOMES

Studying the discipline "International Investment Strategies" is aimed at the formation of the following competencies (part of the competencies) among students:

Table 2.1. List of competencies formed in students when studying the discipline (results of mastering the discipline)

Competence code	Competence	Competence indicators
SPC-1	Able to apply knowledge (at an intermediate level) of economic theory in solving applied problems	SPC- 1.1. Know the conceptual apparatus, basic economic laws and methods of economic science
		SPC- 1.2. Able to identify economic problems in the analysis of specific situations and argue his position
		SPC- 1.3. Able to identify the main patterns of economic development and apply them to model the behavior of economic entities
SPC-4	Able to offer economically and financially justified organizational and managerial decisions in professional activities	SPC- 4.1. Know the basic technologies for developing organizational and managerial decisions at the level of an enterprise / organization
		PKO-4.2. Able to economically and financially justify the proposed organizational and managerial decisions at the enterprise/organization level

3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The discipline "International Investment Strategies" refers to the variable part of block B1 of the EP HE.

Within the framework of the EP HE, students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the discipline "International Investment Strategies".

Table 3.1. List of Higher Education Program (me) components / disciplines that contribute to expected learning/training outcomes

Code	Competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
SPC-1	Able to apply knowledge (at an intermediate level) of economic theory in	Accounting, Statistics for Economists, Economic informatics, Foreign Trade Policy, International logistics	Theory and practice of international business, Islamic finance, Final state examination procedures, Degree thesis procedures

Code	Competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
	solving applied problems		
SPC-4	Able to offer economically and financially justified organizational and managerial decisions in professional activities	Enterprise economy, Management,	Islamic finance, Free economic zones and offshores, Legal regulation of foreign economic activity, Final state examination procedures, Degree thesis procedures

4. COURSE WORKLOAD AND LEARNING ACTIVITIES

The total laboriousness of the discipline "International Investment Strategies" is 2 credit units.

Table 4.1. Types of academic activities during the period of the HE programme mastering

Type of educational work		TOTAL, academic hours	semester 6
<i>Contact academic hours</i>		28	34
Lectures		0	0
Lab work		0	0
Seminars (workshops/tutorials)		28	34
<i>Self-study (ies), academic hours</i>		26	92
<i>Evaluation and assessment academic hours</i>		18	18
Overall laboriousness of the discipline	<i>academic hours</i>	72	72
	Credits	2	2

5. COURSE MODULES AND CONTENTS

Table 5.1. The content of the discipline (module) by types of educational work

Course Modules and Contents	Modules and Topics (Units/Themes)
Section 1. The essence and content of international investments	Topic 1.1. The concept of investments and their functions
	Topic 1.2. Features of investments in the international sphere. The main participants of investment activity and the classification of investors
Section 2. The main forms of investment activity	Topic 2.1. Classification of investments
	Topic 2.2. Forms of international investment
	Topic 2.3. Forms of investor participation in the investment process
Section 3. Traditional investment strategies	Topic 3.1. The Evolution of Traditional Investment Strategies: Buffett's Principles
	Topic 3.2. The main directions of traditional investments
Section 4. Alternative investments	Topic 4.1. The concept of alternative investments
	Topic 4.2. Classification of alternative investments

Course Modules and Contents	Modules and Topics (Units/Themes)
	Topic 4.3. Features of the application of alternative investments
Section 5. Building a stock portfolio	Topic 5.1. Market risk analysis
	Topic 5.2. Principles of financial and economic evaluation of the investment project
	Topic 5.3. Indicators of economic evaluation of the project. Methods of optimization of the investment portfolio
	Topic 5.4. Investment strategies when working in international financial markets

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Logistics of discipline

Nº	Name of discipline (module), practices in accordance with the curriculum	Name of special * placements and placements for independent work	Equipment of special placements and placements for independent work	List of licensed software. Details of the confirming document
1.	International Investment Strategies	Moscow, Miklouho-Maclay, 6, Classroom for lectures and seminars, current control and interim assessment of students Classroom 105 Classroom for group and individual consultations- the location of the Department of International Economic Relations Classroom 114	Multimedia projector Casio XJ-M250 – 1 PC screen 1 PC. ASUS F6A notebook C2D-T5450 13" 2048MB/250Gb/Vista Home Basic+box, Office Prof Plus 2007 Rus Sch. K3447-1/IV dated 17.12.08	1. MS Windows 10 64 bit, license 86626883 2. Microsoft Windows 8.1 license 8512275 3. Microsoft Office 2016 license 86626883 4. Microsoft Excel 2010 license 5190227 5. Mentor 6. Garant System 7. Consultant plus

7. RESOURCES RECOMMENDED FOR COURSE STUDY

Main reading(sources)

1. Sharp U.F. Investments / U.F.Sharp, G.D.Alexander, D.V.Bailey – M.: INFRA- M, 2014 [Electronic resource]. – Access mode: URL: <http://znaniyum.com/catalog.php?bookinfo=445581>
2. Gompers, Paul A., Victoria Ivashina, and Richard S. Ruback. Private Equity: A Casebook. London: Anthem Press, 2019.
3. Ivashina Victoria, and Josh Lerner. Patient Capital: The Challenges and

Promises of Long-Term Investing. First ed. Princeton, NJ: Princeton University Press, 2019. View Detailsb)

Additional (optional) reading (sources)

1. Competitive advantage: how to achieve high results and ensure its sustainability, Porter, M., Kalinina, E., 2005
2. Randolph B. Cohen, Christopher Polk, and Bernhard Silli, Best Ideas, 2010 <http://personal.lse.ac.uk/POLK/research/bestideas.pdf>
3. Martijn Cremers, Active Share and the Three Pillars of Active Management: Skill, Conviction, and Opportunity, Financial Analysts Journal, 2017, vol. 73, no. 2 (Second Quarter): 61-79 https://papers.ssrn.com/sol3/papers.cfm?ab-stract_id=2860356
4. Bruce C. N. Greenwald, Judd Kahn, Paul D. Sonkin, and Michael van Biema, Value Investing: From Graham to Buffett and Beyond, 2004 <https://www.amazon.com/Value-Investing-Graham-Buffett-Beyond/dp/0471463396>
5. Erianna Khusainova and Juan Mier, "Taking a Closer Look at Active Share", Lazard Sept. 2017.

Resources of the information and telecommunication network "Internet":

1. RUDN University EBS and third-party EBS, to which university students have access on the basis of concluded contracts:
 - ELECTRONIC LIBRARY SYSTEM RUDN University – EBS RUDN University <http://lib.rudn.ru/MegaPro/Web>
 - EBS University Library Online <http://www.biblioclub.ru>
 - EBS Jurait <http://www.biblio-online.ru>
 - EBS Student Consultant www.studentlibrary.ru
 - EBS "Lan" <http://e.lanbook.com/>
 - EBS Troitsky Bridge
2. Databases and search engines:
 - electronic fund of legal and normative-technical documentation [of the http://docs.cntd.ru/](http://docs.cntd.ru/)
 - Yandex search engine [https:// www.yandex.ru/](https://www.yandex.ru/)
 - Google <https://www.google.ru/> search engine
 - Abstract database SCOPUS [http:// www.elsevierscience.ru/products/scopus/](http://www.elsevierscience.ru/products/scopus/)
 - <https://www.weforum.org/> Global Competitiveness Index
 - Ease of Doing Business [Index https://subnational.doingbusiness.org/en/data/exploretopics/starting-a-business/score](https://subnational.doingbusiness.org/en/data/exploretopics/starting-a-business/score)
 - Course of lectures on investments on the Coursera website
 - UNCTAD. World Investment Report <https://unctad.org/publication/world-investment-report-2024>

ASSESSMENT TOOLKIT AND GRADING SYSTEM* FOR EVALUATION OF STUDENTS' COMPETENCES LEVEL UPON COURSE COMPLETION

Evaluation materials and a grading system* for assessing the level of formation of competencies (part of competencies) based on the results of mastering the discipline

"International Economic Relations and Foreign Economic Activity" are presented in the Appendix to this Course Syllabus of the discipline.

AGREED

Developer:

P.h.D., Lecturer Assistant of International economic relations _____D.S.Sokolan

Head of the Higher Education Program(me)

Doctor of Economics, Professor of International economic relations_____I.V. Andronova