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**Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
NAMED AFTER PATRICE LUMUMBA
RUDN University**

Higher School of Management

educational division (faculty/institute/academy) as higher education programme developer

COURSE SYLLABUS

Legal Regulation of Tourism Activities

(course title)

Recommended by the Didactic Council for the Education Field of:

43.04.02 Tourism

field of study / speciality code and title

The course instruction is implemented within the professional education programme of higher education:

Business Processes in Tourism and Hospitality

higher education programme profile/specialisation title

1. COURSE GOAL

The purpose of mastering the Legal Regulation of Tourism Activities course is to form theoretical knowledge about the legal foundations of activity and the principles of using legal and documentary support for professional activities in the field of tourism.

2. REQUIREMENTS FOR COURSE OUTCOMES

Mastering the Legal Regulation of Tourism Activities course is designed for students to acquire the following competencies (parts of competencies):

Table 2.1. List of competences that students acquire when mastering the course

Competence Code	Competence Descriptor	Competence Formation Indicators (within this course)
GPC-3.	Able to develop and implement quality management systems for services in the tourism sector.	GPC-3.1. Able to implement quality management systems at tourism enterprises.
PC-3.	Able to manage reforming and restructuring tourism enterprises.	PC-3.3. Able to conduct negotiations with partners, agree on the terms of interaction for tourism product sales.

3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The Legal Regulation of Tourism Activities course refers to the variable component of the B1 block of the higher educational programme curriculum.

Within the higher education programme students also master other disciplines (modules) and / or internships that contribute to the achievement of the expected learning outcomes for the Legal Regulation of Tourism Activities course.

Table 3.1. The list of the higher education programme components that contribute to the achievement of the expected learning outcomes for the course.

Competence Code	Competence Descriptor	Preceding Disciplines/Modules, practices*	Subsequent Disciplines/Modules, Practices*
GPC-3.	Able to develop and implement quality management systems for services in the tourism sector.	-	<ul style="list-style-type: none">• Pre-Graduation Internship• Preparing for defence and defending a graduation thesis

Competence Code	Competence Descriptor	Preceding Disciplines/Modules, practices*	Subsequent Disciplines/Modules, Practices*
PC-3.	Able to manage and reforming restructuring tourism enterprises.	<ul style="list-style-type: none"> • Analysis and Modeling of Business Processes • International Marketing in Tourism and Hospitality • Tourist Cluster Formation in Russia • Optimizing Business Processes of Enterprises in Tourism and Hospitality 	<ul style="list-style-type: none"> • Pre-Graduation Internship • Preparing for defence and defending a graduation thesis

* -To be filled in according with the competence matrix of the higher education programme

4. COURSE WORKLOAD AND ACADEMIC ACTIVITIES

The total workload of the Legal Regulation of Tourism Activities course is 3 credits.

Table 4.1. Types of academic activities during the period of mastering the HE programme

Type of Academic Activities		TOTAL, academic hours	Semester
			3
Контактная работа, ак.ч.		34	34
including:			
Lectures		17	17
Lab work		-	-
Seminars		17	17
Self-study, academic hours		65	65
Evaluation and assessment (graded pass/fail), academic hours		9	9
Course workload	ac. hrs.	108	108
	credits	3	3

5. COURSE MODULE CONTENTS

Table 5.1. Course Module Contents

Module Title	Course Module Contents	Learning Activities*
Section 1. Legal basis of tourist activity	Topic 1. Introduction. The goals and objectives of the academic discipline. " Legal Regulation of Tourism Activities" in the system of vocational training.	Lecture, Seminar
	Topic 2. Sources of legal support for professional activity in tourism. Sources (forms of expression) of legal support for professional activity in tourism. The composition and main content of the current legislation of the Russian Federation and international acts regulating tourist activities.	Lecture, Seminar

Module Title	Course Module Contents	Learning Activities*
	<p>Topic 3. International legal regulation of tourism. International legal regulation of tourism and tourism activities. International organizations. The United Nations (UN). World Tourism Organization (UN Tourism, ex-UNWTO). The World Health Organization. The World Trade Organization. Non-profit organizations in the field of tourism. Non-governmental international organizations. International regional tourist organizations.</p> <p>International agreements in the field of tourism. Universal international treaties. Regional international treaties. Bilateral international agreements.</p>	Lecture, Seminar
	<p>Topic 4. State regulation of tourist activities in the Russian Federation.</p> <p>The constitutional foundations of tourism activity in the Russian Federation. Federal Law "On the basics of tourist activities in the Russian Federation".</p> <p>Principles of state regulation of tourism activities. The powers of the state authorities of the Russian Federation in the field of tourism. The powers of the state authorities of the subjects of the Russian Federation to create favorable conditions for the development of tourism in the subjects of the Russian Federation. The rights of local governments to create favorable conditions for the development of tourism. Goals, priorities, and methods of state regulation of tourism activities.</p>	Lecture, Seminar
	<p>Topic 5. Technical regulation in tourism.</p> <p>The concept of technical regulation in tourism. Standardization. Bodies that carry out standardization and certification. Types of standardization documents. The concept of a standard. Types of standards. Certification of tourist services.</p> <p>Classification of objects of the tourist industry. Classification of hotels. "Regulations on the classification of hotels". Classification of ski slopes, classification of beaches.</p>	Lecture, Seminar
	<p>Topic 6. Entrepreneurial activity in tourism.</p> <p>The legal status of tour operators and travel agents. The concept of entrepreneurial activity in the field of tourism. Business entities in tourism. Individual entrepreneur. Legal entity. Organizational and legal forms of formation of a legal entity. State registration of a legal entity and an individual entrepreneur.</p> <p>Tour operators and travel agents. The legal status of tour operators and travel agents and other legal entities engaged in travel organization activities.</p>	Lecture, Seminar

Module Title	Course Module Contents	Learning Activities*
	Conditions for the implementation of tour operator activities. Unified Federal Register of Tour Operators.	
	<p>Topic 7. Civil law regulation of contracts in tourism.</p> <p>Civil law regulation of tourism activities. The Civil Code of the Russian Federation. The concept of a contract. The content of the agreement. Essential terms of the agreement. The moment of conclusion of the contract. Classification of contracts. The form of the contract. The stages of concluding the contract. The offer. Acceptance. A call for an offer. Public offer. Grounds for changing or terminating the contract. Unilateral withdrawal from the contract. Termination of the contract due to a significant change in circumstances.</p> <p>Types of contracts in the field of tourism and tourism activities. A contract for tourist services. An agreement on the sale of a tourist product. The formation of a tourist product. The tour operator's contracts with third parties. The legal basis for the formation and promotion of a tourist product. The subject of the contract. The parties to the agreement. Essential terms of the agreement. The form of the contract. Appendices to the agreement. The booking sheet for the travel product sales agreement. Agreements between the tour operator and the travel agent. Agency agreement. The contract of assignment. The commission agreement.</p>	Lecture, Seminar
	<p>Topic 8. Protection of the rights of consumers of tourist services.</p> <p>Sources of legal regulation of consumer protection relations. The Law of the Russian Federation "On Consumer Protection". The consumer's right to the quality of the service. The right to the security of the service. The right to information about the service. The right to free choice of services. The right to compensation for damage in the provision of services. The right to protection of violated consumer rights. Consumer protection organizations.</p> <p>The rights of tourists. Duties of tourists. Protection of tourist's rights. Associations of tourists.</p> <p>Consumer safety. Ensuring personal safety and security of property. Risk. Risk factors in tourism. Ways to reduce the level of risk. Informing about the security threat at the place of temporary stay.</p> <p>Consumer insurance. The concept and types of insurance. Forms of insurance. Insurance risk and insured event. The</p>	Lecture, Seminar

Module Title	Course Module Contents	Learning Activities*
	insurance contract. The parties to the insurance contract. Essential terms of the insurance contract. Conditions for the insurer's exemption from payment of the insured amount. Features of tourist insurance	
Section 2. Workflow in the professional field	<p>Topic 9. Workflow in the system of documentation support for the management of an organization in the field of tourism.</p> <p>The concept of documentation support for the management of an organization in the field of tourism. Record keeping as an activity providing documentation, document management, operational storage and use of documents.</p>	Lecture, Seminar
	<p>Topic 10. Workflow in the professional field.</p> <p>Electronic workflow management is the concept of document management. The volume of workflow. Document flow.</p> <p>Internal document management. The nomenclature of cases. The formation of cases. Operational storage of documents. Destruction of documents. Storage and accounting of archival documents.</p> <p>Typical document processing technologies.</p> <p>Processing of outgoing and incoming documents. Registration of documents, control over the execution of documents and decisions made.</p> <p>Electronic document management. Conversion and migration (of electronic documents).</p>	Lecture, Seminar

* - To be filled in only for **FULL-TIME** mode of study: *Lecture, Lab Work, Seminar.*

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Classroom Equipment and Technology Support Requirements

Classroom for Academic Activity Type	Classroom Equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline (if necessary)
Lecture	Classroom equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Microsoft Garant Consultant Plus Windows 7 KMS Corp (OS, Windows),

Classroom for Academic Activity Type	Classroom Equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline (if necessary)
		MSOffice Professional Plus (office applications, MSOffice)
Seminar	Classroom equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Microsoft Garant Consultant Plus Windows 7 KMS Corp (OS, Windows), MSOffice Professional Plus (office applications, MSOffice)
Self-Studies	Classroom equipped with a set of specialized furniture; PCs with access to electronic information and educational environment.	Microsoft Garant Consultant Plus Windows 7 KMS Corp (OS, Windows), MSOffice Professional Plus (office applications, MSOffice)

7. RESOURCES RECOMMENDED FOR THE COURSE STUDY

Main Readings:

- Guerra, G. Redesigning Protection for Consumer Autonomy. Milan: FrancoAngeli, 2023. URL <https://library.oapen.org/bitstream/20.500.12657/87552/1/9788835154839.pdf>
- Шохин, С. О. The legal framework for strategic planning in contemporary Russia=Правовое регулирование стратегического планирования в современной России / С. О. Шохин, Е. В. Кудряшова; Московский государственный институт международных отношений (Университет) Министерства иностранных дел Российской Федерации. – Москва: МГИМО-Университет, 2022. – 130 с. – Режим доступа: по подписке. – URL: <https://biblioclub.ru/index.php?page=book&id=709496> (дата обращения: 21.03.2024). – ISBN 978-5-9228-2622-8. – Текст: электронный.
- Contreras, J. L. Intellectual Property Licensing and Transactions. Cambridge: Cambridge University Press, 2022. URL <http://doi.org/10.1017/9781009049436>

Additional Readings:

- Panasiuk, A. (ed.) Tourism Economics. Basel: MDPI, 2023. URL: <https://mdpi.com/books/pdfview/book/6656>

Internet sources:

1. Electronic libraries (EL) of RUDN University and other institutions, to which university students have access based on concluded agreements:

- RUDN University Electronic Library System (RUDN University ELS)

<http://lib.rudn.ru/MegaPro/Web>

- ELS "University Library Online" <http://www.biblioclub.ru>

- ELS "Urait" <http://www.biblio-online.ru>

- ELS "Student Consultant" www.studentlibrary.ru

- ELS "Lan" <http://e.lanbook.com/>

- ELS "Troitsky Bridge"

Databases and search engines:

- electronic fund of legal and normative-technical documentation <http://docs.cntd.ru/>

- Yandex search engine [https:// www.yandex.ru/](https://www.yandex.ru/)

- Google search engine <https://www.google.ru/>

- SCOPUS abstract database [http:// www.elsevierscience.ru/products/scopus/](http://www.elsevierscience.ru/products/scopus/)

Educational and methodological materials for student self-studies when mastering the course/module:*

1. Lecture course on Legal Regulation of Tourism Activities.
2. Methodological guidelines for students' self-studies when mastering the course.
3. Methodological recommendations for ensuring accessibility of the programme for students with limited health capacities.

* - The methodological materials and guidelines for the self-studies are placed on the course page in the university telecommunication training and information system under the set procedure.

DEVELOPERS:

**Associate Professor, PhD in
Economics**

Position, Educational Department

O.Yu. Zeveke

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Signature

Position, Educational Department

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