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**The Federal state autonomous educational institution of higher
the education «Peoples' Friendship University of Russia»**

Faculty of Philology

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

PROGRAM OF DISCIPLINE

Photojournalism

(Name of the Discipline / Module)

Recommended for the direction of training/speciality:

42.03.02 Journalism

(Code and Name of the field of study, the direction of training/speciality)

**The discipline is carried out within the framework of the main professional
educational program of higher education (EP HE):**

Multimedia Journalism

(Name of the educational program)

2025 г.

1. OBJECTIVE OF THE DISCIPLINE

Course Aim

The course Photojournalism aims to introduce students to the principles, ethics, and techniques of visual storytelling in the context of news media. It equips students with practical and analytical skills needed to create compelling photographic content that informs, engages, and impacts audiences.

The main objectives are

1. To develop students' ability to capture and edit newsworthy images that adhere to journalistic standards.
2. To explore the historical evolution, ethical considerations, and societal impact of photojournalism.
3. To foster critical thinking about the role of images in shaping public perception and narrative framing.

2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)

Code	Competence	Indicators of competence achievement (within the discipline)
GC-12	Able to search for necessary sources of information and data, comprehend, analyze, memorize, and transfer information using digital tools and algorithms when working with data obtained from various sources to effectively use the information to solve problems; assess information, its reliability, build logical conclusions based on the incoming information and data.	GC-12.1 - Knows basic technology, software, and hardware for digital communication (including SMAAC=Social, Mobile, Apps, Analytics, and Cloud technologies) and considers information security, confidentiality, and ethical and legal requirements
		GC-12.2 - Uses a variety of digital tools to enable interactions with others to achieve goals
		GC-12.3 - Master modern technologies, software and hardware for digital communications; communicates in the digital environment (including using SMAAC=Social, Mobile, Apps, Analytics, Cloud technologies) with consideration of information security, confidentiality, ethical and legal requirements
PC-1	Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism.	PC-1.1 - Proposes creative solutions to an individual and (or) collective media project
		PC-1.2 - Solves assigned problems while working on an individual and (or) collective journalistic project
		PC-1.3 - Implement a journalistic project within their authority and are responsible for the result

3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline “Photojournalism” belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline

Code	Competence	Previous discipline	Subsequent disciplines
GC-12	Able to search for necessary sources of information and data, comprehend, analyze, memorize, and transfer information using digital tools and algorithms when working with data obtained from various sources to effectively use the information to solve problems; assess information, its reliability, build logical conclusions based on the incoming information and data.	Computer and digital literacy / Компьютерная и цифровая грамотность Professional-introductory practice / Профессионально-ознакомительная практика	DATA Journalism / Журналистика данных Artificial Intelligence Tools in Journalism / Инструменты искусственного интеллекта в журналистике Media Marketing / Медиамаркетинг Convergent Journalism / Конвергентная журналистика Pre-thesis practice / Преддипломная практика
PC-1	Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism.	Project work / Проектная деятельность Professional-introductory practice / Профессионально-ознакомительная практика	Social media content / Контент социальных медиа Business journalism / Деловая журналистика Screenwriting / Сценарное мастерство Public speaking / Ораторское искусство Emergency Reporting / Журналистика экстремальных ситуаций

Code	Competence	Previous discipline	Subsequent disciplines
			Pre-thesis practice / Преддипломная практика

4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **3** credits.

Types of activities	Total hours	Semesters				5	6	7
		1	2	3	4			
Classroom activities (total)								
<i>Lectures</i>	17	x	x	17	-	x	x	x
<i>Practical lessons/Seminars</i>	17		x	17	-	x	x	x
<i>Laboratory activities/</i>		-	-	-	-	-	-	-
<i>Control</i>	18		-	18	-	-	-	-
Independent work (total)	56	56		56				
Overall workload hours	108	108		108				
Credits	3	3		3				

5. CONTENT OF THE DISCIPLINE

Table 5.1 Content of the discipline (module) by type of activity

Name of the Unit	Content of the Units (topics)	Type of activity
Foundations of Photojournalism	The Origins and Evolution of Photojournalism Overview of historical milestones, pioneers, and technological advances in photojournalism.	Lecture
	Genres and Functions of News Photography Types of photojournalism: spot news, features, sports, documentary, etc.	
	Discussion: What Makes a Photo Journalistic? Group analysis and debate on the line between journalism, art, and propaganda in photography.	Seminar
Visual Storytelling Techniques	Composition and Framing for Impact Rules of thirds, leading lines, perspective, and storytelling through framing. The Role of Light, Color, and Timing Using natural and artificial light; color psychology and decisive moments.	Lecture

Name of the Unit	Content of the Units (topics)	Type of activity
	Photo Analysis Workshop: Telling a Story in One Frame Practical exercise: students select or capture images and explain the narrative behind them.	Seminar
Ethics and Law in Photojournalism	Photo Manipulation and Journalistic Integrity Case studies of ethical violations; boundaries of editing in journalism. Consent, Privacy, and the Public Interest Legal and moral challenges in photographing people in sensitive situations.	Lecture
	Debate: Ethical Dilemmas in Modern Photojournalism Students discuss controversial examples and defend different positions.	Seminar
Photojournalism in Conflict and Crisis Reporting	Capturing Conflict: War and Protest Photography Approaches, risks, and iconic examples from conflict zones. Documenting Humanitarian Crises Visualizing suffering ethically; responsibilities of the photojournalist.	Lecture
	Case Study Discussion: Power and Consequences of Crisis Images Analysis of how specific images have influenced public opinion or policy.	Seminar
Digital Tools and Technologies	Camera Basics and Shooting Techniques Understanding camera settings, lenses, shooting modes, and gear essentials. Editing and Post-Production for Journalists Introduction to Adobe Lightroom/Photoshop; ethical editing standards.	Lecture
	Practical Workshop: Capturing and Editing a News Photo Students take photos on assignment and perform basic editing for critique.	Seminar

Name of the Unit	Content of the Units (topics)	Type of activity
Analyzing and Critiquing News Photography	Iconic Images and Their Media Context Examination of famous photos and the stories behind them. Visual Rhetoric and Framing in News Media How composition and selection influence meaning and audience reaction.	Lecture
	Critical Review Session: Student-Led Photo Critiques Peer evaluation of student work and published images using analytical frameworks.	Seminar

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

Table 6.1. Material and technical support of the discipline

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

* The classroom for students' independent work **MUST be indicated!**

7. EDUCATIONAL AND METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main readings

1. Kobre, K. (2022). Photojournalism: The Professionals' Approach (7th Edition).

2. Newton, J. H. (2021). Visual Communication: Understanding Images in Media Culture.
3. Reed, B., & Lester, P. M. (2020). News Literacy and Photojournalism in the Digital Age.
4. Hadland, A., Campbell, D., Lambert, P., & Ristow, B. (2020). The Ethics of Photojournalism: A Global Perspective.
5. Shields, M. (2023). Digital Photojournalism: Capturing and Sharing Visual News.

Other recommended readings

6. Zavoina, S. C., & Reichert, T. (2021). Media Ethics: Cases and Moral Reasoning (11th Edition).
7. Lowe, P., & Fahmy, S. (2020). Visual Communication Theory and Research: A Mass Communication Perspective.
8. Garcia, H. (2022). Photo Editing for Journalists: Ethics and Techniques.
9. Morrison, J. (2020). Essential Photojournalism Techniques for Beginners.
10. Barrett, T. (2021). Criticizing Photographs: An Introduction to Understanding Images (6th Edition).

Web-sites and online resources

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
 - <http://www.rad.pfu.edu.ru/>
 - www.libfl.ru
 - www.portalus.ru
 - www.project.phil.pu.ru
 - www.lib.fl.ru
 - www.gutenberg.net
 - www.ipl.org
 - www.theEuropeanlibrary.org; www.epoch-net.org
 - <http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/>
2. Databases and search systems:
 - web search engine google.com
 - online encyclopedia wikipedia.org
 - news aggregation website drudgereport.com
 - Google scholar.com

Teaching materials for students' independent work while mastering the discipline/module:*

1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.

* - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE

The grading materials and grading-rating system* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

* - are formed based on the requirements of the corresponding local normative act of RUDN University.

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