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**Federal State Autonomous Educational Institution of Higher Education  
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA  
NAMED AFTER PATRICE LUMUMBA  
RUDN University**

**Faculty of Economics**

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(name of the main educational unit (OUP)-developer of the EP HE)

**COURSE SYLLABUS**

**International logistics**

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(name of the discipline/module)

**Recommended by the Didactic Council for the Education Field of:**

**38.04.02 «Management»**

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(code and name of the training area/specialty)

**The course instruction is implemented within the professional education programme of higher education:**

**International marketing management**

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(name (profile/specialization) of the EP HE)

## 1. COURSE GOALS

The purpose of mastering the discipline "International Logistics" is aimed at forming a stable set of knowledge among students in the field of material, financial and information flows management in order to find optimal solutions to the problems of inventory management of the organization, transportation of products, warehouse management, and economic evaluation of the effectiveness of logistics operations both at the macro and micro levels...

## 2. REQUIREMENTS FOR LEARNING OUTCOMES

The development of the discipline "International logistics" is aimed at the formation of the following competencies (parts of competencies) in students:

Table 2.1. List of competencies formed by students during the development of the discipline (results of the development of the discipline)

Code	Competence	Competence achievement indicators (within this course)
PC-1;	Able to conduct marketing research, taking into account the influence of the international marketing environment using the tools of a modified marketing mix corresponding to the latest global trends	PC-1.1 Knows the goals, stages and procedures for conducting marketing research PC-1.2 Able to work with digital data, assess its sources and relevance PC-1.3 Knows how to evaluate the economic and social effectiveness of marketing research PC-1.4 Knows the principles of interpreting the results of scientific research in professional activities
PC-3;	Capable of developing, implementing and improving pricing strategies in international markets	PC-3.1 Knows the main strategic and tactical aspects of setting prices in the distribution channel in international markets PC-3.2 Knows the specifics of pricing for tangible and intangible goods in international markets PC-3.3 Knows how to develop a pricing strategy taking into account market factors in international markets PC-3.4 Owns tools for assessing the value of a product offer (price compliance with market expectations)
UC-5	Able to analyze and take into account the diversity of cultures in the process of intercultural interaction	UC-5.1 Interprets the history of Russia in the context of world historical development - UC-5.2 Finds and uses in social and professional communication information about cultural characteristics and traditions of various social groups - UC-5.3 Takes into account, in social and professional communication on a given topic, the historical heritage and socio-cultural traditions of various social groups, ethnic groups and confessions, including world religions, philosophical and ethical teachings - UC-5.4 Collects information on a given

Code	Competence	Competence achievement indicators (within this course)
		<p>en topic, taking into account ethnic groups and confessions most widely represented at the points of research -</p> <p>UC-5.5 Substantiates the specifics of project and team activities with representatives of other ethnic groups and (or) confessions -</p> <p>UC-5.6 Adheres to the principles of non-discriminatory interaction in personal and mass communication in order to fulfill professional tasks and enhance social integration -</p>
PC-7	Capable of planning and overseeing the marketing activities of an international company	<p>PC-7.1 Knows the stages of international strategic planning</p> <p>PC-7.2 Knows the criteria for determining key indicators used in planning the marketing activities of an enterprise at the international level</p> <p>PC-7.3 Knows how to form marketing plans</p> <p>PC-7.4 Is able to develop the main business processes of an enterprise related to marketing activities</p> <p>PC-7.5 Owns the methods of developing and implementing marketing programs</p> <p>PC-7.6 Owns the methods of making tactical and operational decisions in the management of the marketing activities of the enterprise</p>

### 3. THE PLACE OF DISCIPLINE IN THE STRUCTURE OF THE EP HE

The discipline "International logistics" refers to the variable component formed by the participants of the educational relations of the block Б1.Б.ДВ.02.02 of the EP HE.

Within the framework of the EP HE, students also master other disciplines and/or practices that contribute to achieving the planned results of mastering the discipline "International logistics".

Table 3.1. List of EP HE components contributing to the achievement of the planned results of mastering the discipline

Code	Competence name	Previous courses	Next courses
PC-1;	Able to conduct marketing research, taking into account the influence of the international marketing environment using the tools of a modified marketing mix corresponding to the latest global trends	Management Research Methodology / Методология исследования проблем управления	International Marketing / Международный маркетинг Content-marketing / Контент-маркетинг Global consumer trends / Глобальные тенденции потребления

PC-3;	Capable of developing, implementing and improving pricing strategies in international markets		Finance organizations / Финансы организаций Trade Marketing / Торговый маркетинг International logistics / Международная логистика
UC-5	Able to analyze and take into account the diversity of cultures in the process of inter-cultural interaction	Corporate governance	Corporate marketing at global markets / Корпоративный маркетинг на мировом рынке
PC-7	Capable of planning and overseeing the marketing activities of an international company		Managerial Decision Making / Методы принятия управленческих решений Integrated Marketing communications in international companies / Интегрированные маркетинговые коммуникации в международных компаниях Content-marketing / Контент-маркетинг Digital marketing / Диджитал-маркетинг

\* - filled in according to the competence matrix and the SP EP HE

#### 4. SCOPE OF DISCIPLINE AND TYPES OF ACADEMIC WORK

The total labor intensity of the discipline "International logistics" is 4 credits.

*Table 4.1. Types of educational work by periods of mastering the EP in for FULL-time education*

Types of academic activities during the period of the HE program mastering		Course workload, academic hours	Semesters			
					2	
<i>Contact academic hours</i>		<b>144</b>			<b>144</b>	
Lectures LTR		18			18	
Lab works LW						
Seminars SS		36			36	
<i>Self-study, academic hours</i>		72			72	
<i>Evaluation and assessment</i>		18			18	
<b>Course workload</b>	academic hours	<b>144</b>			<b>144</b>	
	credits	<b>4</b>			<b>4</b>	

#### 5. COURSE CONTENT

*Table 5.1. The content of the discipline (module) by type of academic work*

Course part topics	Work type
<p>Topic 1. The concept and essence of logistics The origin of logistics. Military and economic logistics. The modern concept of logistics. Prerequisites and stages of rapid development of logistics in the 20th century. Supply chain management. The difference between the logistics approach to managing material flows from the traditional one. The economic effect of using logistics. The basic principles of the effective use of logistics in commercial practice. Logistics terminology. Functional areas and logistics concepts. An example of optimizing total costs through the introduction of logistics methods. The 7R concept. Logistics outsourcing. The most typical intra-company conflicts of various departments performing logistics functions</p>	LTR
<p>Topic 2. Procurement logistics The essence and objectives of procurement logistics. The importance of procurement logistics for the enterprise. Procurement Service. The principles of solving the problem of "do it yourself or buy". Methods of rational choice of supplier. Strategies for working with suppliers. Evaluation of suppliers based on the results of work to make a decision on the extension of purchases. Methods of countering corruption schemes in the field of procurement.</p>	LTR, SS
<p>Topic 3. Stocks in logistics Purpose and types of inventory. Possible negative causes and risks associated with an increase in inventory levels. Inventory management systems and their characteristics. Costs of order fulfillment and inventory storage costs. Determination of the optimal batch size for the delivery of products. Inventory level control systems. Deficit. Regulatory parameters of inventory management systems. Inventory management system for changing demand. Calculation of the insurance stock. Inventory management and rationing. Example of determining the optimal size of the ordered batch. The essence and examples of ABC and XYZ methods. "Kanban" and "Just in time".</p>	LTR, SS
<p>Topic 4. Warehouses in logistics Definition and types of warehouses. Warehouse functions. Characteristics of the logistics process in the warehouse and warehouse operations. A general algorithm for choosing between SOP and your warehouse. Calculation of some warehouse performance indicators. Principles of developing an effective warehousing system. Packaging and cargo unit. Typical problems in the planning and implementation of the warehouse process. Methods of identifying "bottlenecks" in the warehouse economy.</p>	LTR, SS
<p>Topic 5. Transport logistics The essence and tasks of transport logistics. Disadvantages and advantages of types of vehicles. Choosing the type of vehicle. Transport tariffs. An example of optimizing the cost of cargo delivery. Criteria for choosing a carrier. Incoterms 2020. Planning of customs costs during transportation.</p>	LTR, SS
<p>Topic 6. Distribution logistics The concept of distribution logistics. Tasks of distribution logistics. Logistics channels and their functional parts. Channel level. Methods of optimal placement and types of distribution centers in the serviced area. Building a distribution system. Interaction of distribution logistics with marketing. Types of distribution intermediaries and the choice of their optimal number and combination. Logistics intermediaries. Product features. Return logistics.</p>	LTR, SS
<p>Topic 7. Information logistics The essence of information logistics and its</p>	LTR, SS

Course part topics	Work type
evolution. The main types of information systems. DBMS. Types of automated control systems. The process of "computerization" of corporate logistics and typical problems. Informatics of "Supply Chain Management" - APS systems. Total Cost Owner Problem	

\* - it is filled in only by full-time study: LTR – lectures; LR – laboratory work; SS - seminars.

## 6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

*Table 6.1. Material and technical support of the discipline*

Audience type	Equipping the audience	Specialized educational/laboratory equipment, software and materials for the development of the discipline (if necessary)
Lecture hall	An auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; a board (screen) and technical means of multimedia presentations. Audience 340	Ауд. 17. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Проекционный экран GEHA 244*244 MS Windows 10 64bit Microsoft Office 2021 LTSC
Computer class	A computer classroom for conducting classes, group and individual consultations, ongoing monitoring and intermediate certification, equipped with personal computers (in the amount of _21_ pcs.), a blackboard (screen) and multimedia presentation technical means. Audience 27, 29	Ауд. 105. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Экран моторизованный Digis Electra MW DSEM – 1105 MS Windows 10 64bit Microsoft Office 2021 LTSC
For independent work of students	An auditorium for independent work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to EIOS.	4 зал. Библиотеки Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Cactus CSC4.SG MS Windows 10 64bit Microsoft Office 2021 LTSC

\* - the audience for independent work of students must be specified!!

## **7. EDUCATIONAL, METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE**

### **Basic literature:**

1. Idrisov Shamil Agayevich, Agaeva Aigul Shamilevna, Marketing logistics. Textbook, Publishing House: Infra-Engineering, 2022 - 268C ISBN number: 978-5-9729-0920-9
2. Lazarev V.A., Voronov V.I. International logistics. The training manual. KnoRus. - 2025. ISBN: 978-5-406-14677-4. - p 236

### **Additional literature:**

1. Marr Bernard. Key performance indicators. 75 indicators that every manager should know = Key Performance Indicators. 75 measures that every manager should know / B. Marr ; Translated from the English by A.V. Shavrin. - 4th ed. ; Electronic text data. - Moscow : Laboratory of Knowledge, 2019. - 340 p. : ill. - - ISBN 978-5-001-102-6
2. Gadzhinsky, A.M. Logistics : textbook for bachelors / A.M. Gadzhinsky. - 21st ed. - Moscow: Dashkov and Co., 2016. - 419 p. - (Educational publications for bachelors). - ISBN 978-5-394-02059-9. - 420 p.

### ***Resources of the Internet information and telecommunication network:***

*UNIBC (Scientific Library) provides access to the following EBS:*

- EBS RUDN Access mode: <http://lib.rudn.ru/> - from RUDN stationary computers
- University Library ONLINE – Access mode: <http://www.biblioclub.ru/>
- Book collections of SPRINGER publishing house. – Access mode: [www.springerlink.com](http://www.springerlink.com)
- Universal databases of East View. – Access mode: <http://online.ebiblioteka.ru/>
- EBC publishing house "Yurayt" Access mode: <http://www.biblio-online.ru>
- EBS Publishing House "Lan", collections
- Electronic library system "Znaniy.com" - access to the main collection is granted

### ***Electronic resources for educational activities***

*Bulletin of the RUDN, all series / Access mode: <http://journals.rudn.ru/>  
eLibrary.ru / Access mode <http://www.elibrary.ru/defaultx.asp> from any computer on the territory of the RUDN*

*RSL Dissertations Access mode: <https://dvs.rsl.ru/?>*

*BIBLIOPHIKA / Access mode: <http://www.bibliophika.ru/>*

*Columbia International Affairs Online (CIAO) Access mode: <http://www.ciaonet.org/>*

*East View. Collection "Statistical publications of Russia and CIS countries"*

*Grebennikon Access mode: <http://grebennikon.ru/>*

*LexisNexis Access Mode: <http://academic.lexisnexis.eu>*

*Search engines: Yandex ([yandex.ru](http://yandex.ru)), Google ([google.ru](http://google.ru)).*

*Information and reference portals*

1. [www.advertology.ru](http://www.advertology.ru)
2. [www.marketing.spb.ru](http://www.marketing.spb.ru)
3. [www.p-marketing.ru](http://www.p-marketing.ru)
4. [www.4p.ru](http://www.4p.ru)
5. [www.advi.ru](http://www.advi.ru)
6. [www.cfin.ru](http://www.cfin.ru)
7. [www.expert.ru](http://www.expert.ru)
8. [www.rbc.ru](http://www.rbc.ru)

*Educational and methodological materials for independent work of students during the development of the discipline/ module\*:*

*1. A course of lectures, standard tasks and a control test on the discipline "International logistics" is posted on the TUIS portal, Access mode: <https://esystem.rudn.ru/enrol/index.php?id=13708>*

## **8. EVALUATION MATERIALS AND A POINT-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMATION IN THE DISCIPLINE**

Evaluation materials and a point-rating system\* for assessing the level of competence formation (part of competencies) based on the results of mastering the discipline "International logistics" are presented in the Appendix to this Work Program of the discipline.

**Developers:**

**Associate Professor**

**Chernikov S.U.**

Signature

Full name

**Head of department**

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Signature

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**Zobov. A.M.**

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