

Документ подписан простой электронной подписью  
Информация о владельце:  
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Должность: Ректор  
Дата подписания: 06.06.2025 11:56:55  
Уникальный программный ключ:  
ca953a0120d891083f939673078ef1a989dae18a

**The Federal state autonomous educational institution of higher  
the education «Peoples' Friendship University of Russia»**

**Faculty of Philology**

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

## **PROGRAM OF DISCIPLINE**

**Sports Journalism**

(Name of the Discipline / Module)

**Recommended for the direction of training/speciality:**

**42.03.02 Journalism**

(Code and Name of the field of study, the direction of training/speciality)

**The discipline is carried out within the framework of the main professional  
educational program of higher education (EP HE):**

**Multimedia Journalism**

(Name of the educational program)

**2024 г.**

## 1. OBJECTIVE OF THE DISCIPLINE

### Course Aim

The course will equip students with skills to develop sports news, feature writing and broadcasting. It will equally explore media law and regulation in the field of sports journalism and will help students to understand how to seek accreditation for sporting events and report them.

The main objectives are

1. To expose students to systems of sports organisations around the world and journalistic practices associated with them.
2. Students will learn the role of sports journalism and its institutions, in print, broadcast and electronic media.
3. Students will learn journalistic production skills to write, edit, and produce articles for sports organisations.

## 2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

*Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)*

Code	Competence	Indicators of competence achievement (within the discipline)
GPC-2.	Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products.	GPC-2.1 - Knows the system of public and state institutions, mechanisms of their functioning and development trends
		GPC-2.2 - Observes the principle of objectivity in journalistic texts and (or) products when reporting on public and state institutions
GPC-4.	Able to respond to the needs, requests, and interests of society and the audience in professional activity.	GPC-4.1 - Relates sociological data to the needs and demands of society and specific audience groups
		GPC-4.2 - Considers the key characteristics of the target audience in the creation of journalistic texts and (or) products
GPC-5.	Able to consider current trends in the development of media communication systems on regional, national, or international levels, based on political and economic mechanisms of their functioning, and legal and ethical norms of regulation.	GPC-5.1 - Knows the range of political, economic factors, legal and ethical norms regulating the development of different media and communications systems at global, national, and regional levels
		GPC-5.2 - Carries out professional journalistic activities, considering the mechanisms of a particular media and communications system

### 3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline “Sports Journalism” belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows the preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

*Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline*

Code	Competence	Previous discipline	Subsequent disciplines
GPC-2.	Able to consider trends in the development of public and state institutions for their diverse coverage in created media texts and (or) media products, and (or) communication products.		
GPC-4.	Able to respond to the needs, requests, and interests of society and the audience in professional activity.		
GPC-5.	Able to consider current trends in the development of media communication systems on regional, national, or international levels, based on political and economic mechanisms of their functioning, and legal and ethical norms of regulation.		

### 4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is **4** credits.

Types of activities	Total hours	Semesters				5	6	7
		1	2	3	4			
<b>Classroom activities (total)</b>								
<i>Lectures</i>	17		x	x	x	x	17	x
<i>Practical lessons/Seminars</i>	34		x	x	x	x	34	x
<i>Laboratory activities/</i>	-		-	-	-	-	-	-
<i>Control</i>	<b>18</b>		-	-	-	-	18	-
<b>Independent work (total)</b>	<b>75</b>						75	
<b>Overall workload hours</b>	<b>144</b>						<b>144</b>	
<b>Credits</b>	<b>4</b>						<b>4</b>	

### 5. CONTENT OF THE DISCIPLINE

*Table 5.1 Content of the discipline (module) by type of activity*

<b>Name of the Unit</b>	<b>Content of the Units (topics)</b>	<b>Type of activity</b>
Introduction	- Concepts, Glossary, Syllabus	Lecture
Introduction to sports journalism	- Definition, the evolution of sports journalism and writing, - The influence of sports and media on one another, - Great sports journalist/writers	Lecture
Sports reporting(in the field/in the office)	In the office: - Sources, contacts and contact book, Official information – press releases and press conferences, sponsors. In the field: - The purpose of sports reporting, the reporter’s notebook, running reports, considered reports, inquest pieces	Lecture
Sports coverage	- Print, Broadcast, vision, online	Lecture
The Business of Sports	- Media ownership and control, - International sports institutions, sports blog	Lecture
Journalism ethics and sports	- Professional ethics in sports journalism, - Conflict of interest, sports rights, - Local bias or boosterism, Product placement, Perks and benefits Privacy, Manipulation, Favouritism and neutrality	Lecture
Sports and society	- The role of the audience, traditional approaches, modern approaches - Sports regulations	Lecture
Unit 1	Sports Blogs Review(presentations and roundtable discussion)	Seminar
Unit 2	Watch a documentary on Press conference stories and experiences: Guest speakers, and discussion	Seminar
Unit 3	Qatar 2022 world cup: Lesson on sports journalism, its development and challenges	Seminar
Unit 4	Ethics in sports journalism	Seminar
Unit 5	Sports regulations and international agencies	Seminar
Unit 6	Sports journalism writing styles	Seminar

## **6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE**

The discipline is implemented using e-learning and distance learning technologies

*Table 6.1. Material and technical support of the discipline*

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

*\* The classroom for students' independent work **MUST be indicated!***

## **7. EDUCATIONAL AND METHODOICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE**

### *Main readings*

1. Fensch, T. (2013). The sports writing handbook. Routledge.
2. Andrews, P. (2013). Sports journalism: A practical introduction. Sports Journalism, 1-192.

### *Other recommended readings*

1. Moores, A. (2019). The Best American Sports Writing, 2019. Booklist, 116(1), 37-38.
2. Wilbon, M., & Stout, G. (Eds.). (2012). The Best American Sports Writing 2012. Houghton Mifflin Harcourt.
3. Schultz, B., & Arke, E. (2015). Sports media: Reporting, producing and planning. Routledge.
4. Lambert, C. M. (2018). Digital sports journalism. Routledge.
5. Boyle, R. (2017). Sports journalism: Changing journalism practice and digital media. Digital Journalism, 5(5), 493-495.
6. Boyle, R. (2013). Reflections on communication and sport: On journalism and digital culture. Communication & Sport, 1(1-2), 88-99.
7. Barnes, S. (2007). The meaning of sport. Hachette UK.
8. Wooldridge, I. (2007). Searching for Heroes: Fifty Year [s] of Sporting Encounters. Hodder & Stoughton.
9. Stovall, J. G. (2006). Writing for the mass media. Pearson/Allyn & Bacon.

10. Shrivastava, K. M. (2007). News agencies from pigeon to internet. Sterling Publishers Pvt. Ltd.

*Web-sites and online resources*

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
  - <http://www.rad.pfu.edu.ru/>
  - [www.libfl.ru](http://www.libfl.ru)
  - [www.portalus.ru](http://www.portalus.ru)
  - [www.project.phil.pu.ru](http://www.project.phil.pu.ru)
  - [www.lib.fl.ru](http://www.lib.fl.ru)
  - [www.gutenberg.net](http://www.gutenberg.net)
  - [www.ipl.org](http://www.ipl.org)
  - [www.theEuropeanlibrary.org](http://www.theEuropeanlibrary.org); [www.epoch-net.org](http://www.epoch-net.org)
  - <http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/>
2. Databases and search systems:
  - web search engine google.com
  - online encyclopedia wikipedia.org
  - news aggregation website drudgereport.com
  - Googlescholar.com

*Teaching materials for students' independent work while mastering the discipline/module\*:*

1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.

\* - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

**8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE**

The grading materials and grading-rating system\* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

\* - are formed based on the requirements of the corresponding local normative act of RUDN University.