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**Federal State Autonomous Educational Institution of Higher Education  
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA  
NAMED AFTER PATRICE LUMUMBA  
RUDN University**

**Faculty of Economics**

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(name of the main educational unit (OUP)-developer of the EP HE)

**COURSE SYLLABUS**

**Finance organizations**

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(name of the discipline/module)

**Recommended by the Didactic Council for the Education Field of:**

**38.04.02 «Management»**

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(code and name of the training area/specialty)

**The course instruction is implemented within the professional education programme  
of higher education:**

**International marketing**

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(name (profile/specialization) of the EP HE)

## 1. COURSE GOALS

The discipline "Finance of organizations" plays an important role in mastering the methods of making informed decisions in the field of financial management and the formation of financial thinking. The main purpose of the discipline is to develop students' knowledge and practical skills in managing the resources of the organization, attracting the necessary capital.

Based on the goal, in the process of studying the discipline, it is supposed to solve the following tasks:

- ☐ consider the fundamental concepts of financial management;

- ☐ give a description of financial markets, financial institutions;

to reveal the methodological principles of developing strategies for the development of the organization;

to reveal the content of methods of diagnostics of financial condition, financial planning and modeling;

- ☐ consider methods for evaluating investment decisions;

- ☐ to reveal the features of working capital management;

- ☐ to present different approaches to capital structure management;

to consider methods of risk measurement and accounting in management decision-making.

In addition, in the process of studying the discipline "Finance of organizations", the following tasks are solved in practical classes:

- ☐ acquisition of financial modeling experience;

- ☐ development of financial analysis and forecasting skills;

- ☐ -development of understanding of the role of environmental factors for financial management;

- ☐ consolidation of presentation skills in the process of working on educational situations provided for in the course...

## 2. REQUIREMENTS FOR THE RESULTS OF MASTERING THE DISCIPLINE

The development of the discipline "Finance organizations " is aimed at the formation of the following competencies (parts of competencies) in students:

*Table 2.1. List of competencies formed by students during the development of the discipline (results of the development of the discipline)*

Code	Competence	Competence achievement indicators (within this course)
PC-6	Able to manage the marketing activities of an international company	PC-6.1. Knows the specifics of working with various international marketing tools
		PC-6.2. Knows the basics of international sales, international marketing communication
		PC-6.3. Is able to apply methods of evaluating the effectiveness of solutions in the field of international marketing
		PC-6.4. Is able to analyze the actions of international

Code	Competence	Competence achievement indicators (within this course)
		<p>partner companies</p> <p>PC-6.5. Possesses analytical, system and communication skills to conduct successful activities in a rapidly changing international marketing environment</p> <p>PC-6.6. Has the skills of a creative approach to the problems of developing and implementing international marketing strategies of the company</p>
<b>PC-2</b>	Capable of developing, implementing and managing innovative products and intangible assets in the company's international markets	<p>PC-2.1 Knows how to select innovations in the field of professional activity (commercial, or marketing, or advertising, or logistics, or commodity research)</p> <p>PC-2.2 Able to work with digital data, assess its sources and relevance</p> <p>PC-2.3 Is able to analyze and evaluate their economic efficiency of innovative products</p> <p>PC-2.4 Owns the methods of development and evaluation of the effectiveness of innovative trade and technological, or marketing, or logistics, or advertising technologies</p>
<b>GPC-6</b>	able to critically evaluate the possibilities of digital technologies for solving professional tasks, work with digital data, evaluate their sources and relevance	<p><b>GPC</b> -6.1. Owns digital technologies for the successful solution of professional tasks</p> <p><b>GPC</b> -6.2. Is able to work with digital data, evaluate their sources and relevance</p> <p><b>GPC</b> -6.3. Is able to use general or specialized application software packages designed to perform professional tasks</p>
<b>GPC-2</b>	Able to apply modern techniques and methods of data collection, advanced methods of their processing and analysis, including the use of intelligent information and analytical systems, in solving management and research tasks	<p>GPC -2.1. Owns modern techniques and methods of data collection, methods of search, processing, analysis and evaluation of information for solving management tasks</p> <p>GPC -2.2. Conducts analysis and modeling of management processes in order to optimize the organization's activities</p> <p>GPC -2.3. Uses modern digital systems and methods in solving management and research tasks</p>
<b>GPC-4</b>	Able to manage project and process activities in an organization using modern management practices, leadership and communication skills, identify and assess new market opportunities, develop strategies for the creation and development of innovative areas of activity and the corresponding business models of organizations	<p>GPC-4.1 Uses modern methods, technologies and tools for managing project and process activities in the company -</p> <p>GPC-4.2 Applies modern management practices, leadership and communication skills in process and project activities -</p> <p>GPC-4.3 Identifies and evaluates new market opportunities for the development of innovative areas of the company -</p> <p>GPC-4.4 Develops, based on the use of modern methods of business positioning, the development strategies of companies and the corresponding business models -</p>

Code	Competence	Competence achievement indicators (within this course)
UC-2	Able to manage the project at all stages of its life cycle	UC-2.1. Formulates a problem, the solution of which is directly related to the achievement of the project goal; UC-2.2. Defines the links between the tasks set and the expected results of their solution; UC-2.3. Within the framework of the tasks set, determines the available resources and restrictions, the applicable legal norms; UC-2.4. Analyzes the schedule for the implementation of the project as a whole and chooses the best way to solve the tasks, based on the current legal norms and available resources and limitations; UC-2.5 Monitors the progress of the project, adjusts the schedule in accordance with the results of the control.

### 3. THE PLACE OF DISCIPLINE IN THE STRUCTURE OF THE EP HE

The discipline "Finance organizations " refers to the Variety part formed by the participants of the educational relations of the block B.1.V.13 of the OP HE.

Within the framework of the educational program, students also master other disciplines and/or practices that contribute to achieving the planned results of mastering the discipline "Finance organizations ".

*Table 3.1. The list of the components of the educational program that contribute to the achievement of the planned results of the development of the discipline*

Code	Competence name	Previous courses	Next courses
UC-2	Able to manage the project at all stages of its life cycle	Global Strategic Management Managerial Economics	Managerial economics Marketing Management in International Companies Digital marketing
GPC-6	Able to critically assess the capabilities of digital technologies for solving professional problems, work with digital data, assess their sources and relevance	Managerial Economics	Global strategic management Marketing Management in International Companies

<b>Code</b>	<b>Competence name</b>	<b>Previous courses</b>	<b>Next courses</b>
<b>GPC-2</b>	Able to apply modern techniques and methods of data collection, advanced methods of their processing and analysis, including the use of intelligent information and analytical systems, in solving management and research tasks	Corporate governance	Managerial economics Marketing Management in International Companies Digital marketing
<b>GPC-4</b>	Able to manage project and process activities in an organization using modern management practices, leadership and communication skills, identify and assess new market opportunities, develop strategies for the creation and development of innovative areas of activity and the corresponding business models of organizations		Marketing Audit
<b>PC-2</b>	Capable of developing, implementing and managing innovative products and intangible assets in the company's international markets	Managerial Economics	Global strategic management
<b>PC-6</b>	Able to manage the marketing activities of an international company	Management Research Methodology	Managerial economics Marketing Management in International Companies Digital marketing

\* - it is filled in in accordance with the matrix of competencies and SP EP HE

#### **4. SCOPE OF DISCIPLINE AND TYPES OF ACADEMIC WORK**

The total labor intensity of the discipline "Finance organizations " is 3 credit units.

*Table 4.1. Types of educational work by periods of mastering the EP in for FULL-time education*

Type of educational work		Total	Semester			
			1	2	3	4
Contact work, ac.h.		108			108	
Lectures (LC)		18			18	
Laboratory work (LR)						
Practical/seminar classes (SZ)		18			18	
Independent work of students, ac.h.		63			63	
Control (exam / test with assessment), ac.h.		9			9	
Total labor intensity of the discipline	ак.ч.	108			108	
	зач.ед.	3			3	

## 5. COURSE CONTENT

*Table 5.1. The content of the discipline (module) by type of academic work*

Section number	Section name	Section topics	Work type
Section 1	Introduction to the Theory of Corporate Finance	Fundamental concepts	ЛК, С3
Section 2	Corporate Reporting and Financial Information	Structure of financial statements	ЛК, С3
		Assessment of the financial condition of the corporation	ЛК, С3
Section 3	Parameters of evaluation of the financial condition of the corporation	Financial analysis: the main indicators of accounting and reporting used in corporate financial management	ЛК, С3
		Methods of forecasting financial indicators.	ЛК, С3
Section 4	Short-term and long-term financial decisions regarding the assets of the corporation	Essence and types of capital. Composition of corporate property. Concept and classification of corporate assets	ЛК, С3
		Classification of working capital. Determining the current financial need of the corporation	ЛК, С3
Section 5	Sources of financing and financial policy of corporations.	Internal sources of financing for corporations. Instruments for raising equity capital	ЛК, С3
		Retained earnings as a source of financing for the corporation	ЛК, С3
Section 6	Growth Strategies	Strategy and tactics of crisis management. Mechanisms and Tools of Corporate Crisis Management	ЛК, С3
		The concept of value management (VBM) as a system of goal setting of the company, its basic indicators, ad-	ЛК, С3

		vantages and limitations	
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## 6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

*Table 6.1. Material and technical support of the discipline*

<b>Audience type</b>	<b>Equipping the audience</b>	<b>Specialized education- al/laboratory equipment, software and materials for the development of the dis- cipline (if necessary)</b>
Lecture hall	An auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; a board (screen) and technical means of multimedia presentations. Audience 340	Ауд. 17. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Проек- ционный экран GEHA 244*244 MS Windows 10 64bit Microsoft Office 2021 LTSC
Computer class	A computer classroom for conducting classes, group and individual consultations, ongoing monitoring and intermediate certification, equipped with personal computers (in the amount of _21_ pcs.), a blackboard (screen) and multimedia presentation technical means. Audience 27, 29	Ауд. 105. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Экран моторизо- ванный Digis Electra MW DSEM – 1105 MS Windows 10 64bit Microsoft Office 2021 LTSC
For independent work of students	An auditorium for independent work of stu- dents (can be used for seminars and consulta- tions), equipped with a set of specialized furni- ture and computers with access to EIOS.	4 зал. Библиотеки Моно- блок Lenovo AIO-510- 22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Cactus CSC4.SG MS Windows 10 64bit Mi- crosoft Office 2021 LTSC

## 7. EDUCATIONAL, METHODOLOGICAL AND INFORMATIONAL SUP- PORT OF THE DISCIPLINE

a) basic literature

1. Ermasov, S. V. Finance of an insurance organization : a textbook for universities / S. V. Ermasov, N. B. Ermasova. - 8th ed., rev. and ext. - Moscow : Yurait Publishing House, 2025. - 212 c. - (Higher Education). - ISBN 978-5-534-19774-7. - Text : electronic // Educational platform Yurait [site]. - URL: <https://urait.ru/bcode/569225> (date of address: 27.03.2025).
2. Organizational finance: financial risk management : textbook and workshop for secondary vocational education / edited by I. P. Khominich. - 3rd ed., rev. and ext. - Moscow : Yurait Publishing House, 2025. - 569 c. - (Professional Education). - ISBN 978-5-534-18735-9. - Text : electronic // Educational platform Yurait [website]. - URL: <https://urait.ru/bcode/564763> (date of address: 27.03.2025).

b) additional literature

1. Finance : textbook and workshop for secondary vocational education / edited by L. A. Chaldae-va. - 4th ed., rev. and ext. - Moscow : Yurait Publishing House, 2025. - 494 c. - (Professional Education). - ISBN 978-5-534-16816-7. - Text : electronic // Educational platform Yurait [website]. - URL: <https://urait.ru/bcode/567348> (date of address: 27.03.2025).
2. Finance, monetary circulation and credit : textbook for universities / edited by L. A. Chaldae-va. - 5th ed., revised. and ext. - Moscow : Yurait Publishing House, 2025. - 436 c. - (Higher Education). - ISBN 978-5-534-09162-5. - Text : electronic // Educational platform Yurait [site]. - URL: <https://urait.ru/bcode/559737> (date of address: 27.03.2025)..

*Resources of the Internet information and telecommunication network:*

*UNIBC (Scientific Library) provides access to the following EBS:*

- EBS RUDN Access mode: <http://lib.rudn.ru/> - from RUDN stationary computers
- University Library ONLINE – Access mode: <http://www.biblioclub.ru/>
- Book collections of SPRINGER publishing house. – Access mode: [www.springerlink.com](http://www.springerlink.com)
- Universal databases of East View. – Access mode: <http://online.ebiblioteka.ru/>
- EBC publishing house "Yurayt" Access mode: <http://www.biblio-online.ru>
- EBS Publishing House "Lan", collections
- Electronic library system "Znanium.com" - access to the main collection is granted

*Electronic resources for educational activities*

- Bulletin of the RUDN, all series / Access mode: <http://journals.rudn.ru/>*
- eLibrary.ru / Access mode <http://www.elibrary.ru/defaultx.asp> from any computer on the territory of the RUDN*
- RSL Dissertations Access mode: <https://dvs.rsl.ru/?>*
- BIBLIOPHIKA / Access mode: <http://www.bibliophika.ru/>*
- Columbia International Affairs Online (CIAO) Access mode: <http://www.ciaonet.org/>*
- East View. Collection "Statistical publications of Russia and CIS countries"*
- Grebennikon Access mode: <http://grebennikon.ru/>*



*LexisNexis Access Mode:*<http://academic.lexisnexis.eu>  
*Search engines:* Yandex ([yandex.ru](http://yandex.ru)), Google ([google.ru](http://google.ru)).

*Educational and methodological materials for independent work of students during the development of the discipline/ module\*:*

1. A course of lectures, standard tasks and a control test on the discipline "Finance organizations " is posted on the TUIS portal, Access mode:  
<https://esystem.rudn.ru/course/view.php?id=11989&notifyeditingon=1>

## **8. EVALUATION MATERIALS AND A POINT-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMATION IN THE DISCIPLINE**

Evaluation materials and a point-rating system\* for assessing the level of competence formation (part of competencies) based on the results of mastering the discipline "Finance organizations " are presented in the Appendix to this Work Program of the discipline

### **Developers:**

**Associate Professor**

**Girinsky A.V.**

Signature

Full name

**Head of department**

**Dinets D.A.**

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**Zobov. A.M.**

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