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**Federal State Autonomous Educational Institution for Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA NAMED AFTER PATRICE
LUMUMBA
(RUDN University)**

Department of National Economy

COURSE SYLLABUS

Global Innovations in International Business

Recommended by the Didactic Council for the Education Field of:

38.04.01 «Economy»

**The course instruction is implemented within the professional education
programme of higher education**

«International Business»

1. THE COURSE GOALS

The goal of the course: to acquaint students with theoretical and practical issues of the functioning of the international labor market and international migration of the population.

The objectives of the course are:

to show the features of the demographic development of countries and its impact on the formation of labor resources;

- to reveal the principles of functioning of the international labor market in the context of globalization;

- to give an idea of approaches to the regulation of national labor markets;

- introduce key theories and classifications of migration;

- to give an idea of the factors, trends and consequences of international migration in the context of globalization;

- to show the impact of international migration on the socio-economic and demographic development of countries;

- to reveal the features of the functioning of instruments for regulating international migration (passport systems, visa systems, the institute of citizenship);

- to give an idea of approaches to the regulation of migration and the principles of the formation of migration policy.

2. REQUIREMENTS FOR LEARNING OUTCOMES

Mastering the course "Global Innovations in International Business" is aimed at developing the following competencies (parts of competencies):

Table 2.1. The list of competencies formed by students in the mastering the COURSE

Competence code	Competence	Competence achievement indicators (within this course)
GC-3.	Able to organize and manage the work of the team, developing a team strategy to achieve the goal.	GC-3.1. Determines its role in the team based on the strategy of cooperation to achieve the goal; GC-3.2. Formulates and takes into account in its activities the peculiarities of the behavior of groups of people, identified depending on the goal; GC-3.3. Analyzes the possible consequences of personal actions and plans its actions to achieve a given result; GC-3.4. Exchanges information, knowledge and experience with team members; GC-3.5. Argues his point of view regarding the use of ideas of other team members to achieve the goal; GC-3.6. Participates in team work on the execution of assignments.
GPC-1.	Able to apply knowledge (at an advanced level) of fundamental economics in solving practical and/or research problems.	GPC-1.1. Has fundamental knowledge in the field of economics. GPC- 1.2. Able to use fundamental knowledge to solve applied and/or research problems. GPC- 1.3. Has the skills to choose methods for solving practical and research problems based on fundamental economic knowledge.

Competence code	Competence	Competence achievement indicators (within this course)
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	PC 1.1. Able to prepare analytical materials for the evaluation of economic policy measures and strategic decision-making at the micro and macro levels; PC 1.2. Able to analyze and use various sources of information for economic calculations PC 1.3 Able to make a forecast of the main socio-economic indicators of the enterprise, industry, region and the economy as a whole;

3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The Course "Global Innovations in International Business" refers to the **Optional Disciplines formed by the participants in the educational relations of the block Higher Education Programme Structure**

As part of the Higher Education Programme Structure , students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the Course "Global Innovations in International Business".

Table 3.1. The list of components of the Higher Education Program Structure that contribute to the achievement of the planned results of mastering the Course

Competence code	Competence	Previous Disciplines (Modules) *	Subsequent Disciplines (Modules)*
GC-3.	Able to organize and manage the work of the team, developing a team strategy to achieve the goal.	Microeconomics; Macroeconomics; Econometrics;	Corporate finance Intellectual property management
GPC-1.	Able to apply knowledge (at an advanced level) of fundamental economics in solving practical and/or research problems.	International trade Microeconomics; Macroeconomics; Econometrics;	Corporate finance
PC-1.	Able to analyze and forecast the main socio-economic indicators of the enterprise, industry, region and the economy as a whole	Business' evaluation and company's cost management International business management	Corporate innovation policy; Commercialization of Start-up Projects; International business management; Custom and tariff regulation; International labour and migration market; Business' evaluation and company's cost management; Global innovations in International Business

* - filled in in accordance with the matrix of competencies

4. COURSE WORKLOAD AND ACADEMIC ACTIVITIES

Course Workload and Academic Activities 4 credits.

Table 4.1. Types of academic activities during the period of the HE program(me) mastering

Types of academic activities during the period of the HE programmastering	Course workload, academic hours	Semesters			
		1	2	3	4
<i>Contact academic hours</i>	36			36	
lectures					
Seminars	36			36	
<i>Self-study, academic hours</i>	63			63	
<i>Evaluation and assessment</i>	9			9	
Course workload	academic hours	144		144	
	credits	4		4	

5. COURSE CONTENTS

Table 5.1. The content of the course (module) by type of educational work

Name of the course module	Topic title	Content of the topic	Types of academic activities
Module 1. Innovation Management	Topic 1.1. Innovation Management: An Introduction	The importance of innovation. Models of innovation. Innovation as a management process.	Lectures, seminars
	Topic 1.2. National Systems of Innovation	The role of the state and national systems of innovation. Waves of innovation and growth. Entrepreneurship and innovation.	Lectures, seminars
	Topic 1.3. Harnessing the Engine of Global Innovation	An introduction to R&D. Intellectual property rights around the globe. How to organize and where to locate research and development activities. Increasing speed and effectiveness of international innovation. Innovation for the bottom of the pyramid.	Lectures, seminars

Name of the course module	Topic title	Content of the topic	Types of academic activities
	Topic 1.4. Global Talent Management	The role of strategic HRM in international business. The global competition for talent. Effective selection and placement strategies.	Lectures, seminars
Module 2. Innovation Strategy	Topic 2.1. Managing Innovations within Firms	Organizations and innovation. Managing innovation projects. Strategies to facilitate the innovation process. Organizational structures and innovation. Management tools for innovation. Operations and process innovations.	Lectures, seminars
	Topic 2.2. Open Innovation Strategies and Technology Transfer	Managing intellectual property. Organizational knowledge and technology trajectories. The knowledge base of a firm. Developing innovation strategies. Models of technology transfer.	Lectures, seminars
	Topic 2.3. Market Adoption and Technology Diffusion	Innovations and the market. Innovation diffusion. Product and brand strategy. Innovation management and new product development. Market research.	Lectures, seminars
	Topic 2.4. Strategic Alliances and Networks	Forms of strategic alliances. Establishing an alliance. Managing R&D in alliances. Business models and technology shifts.	Lectures, seminars
	Topic 2.5. The Economy of Knowledge and Innovation	The knowledge production function in international business. Codified and tacit knowledge in cross-border transfer. Platform economy. Knowledge arbitrage and reverse innovation in emerging economies. Policy challenges: taxation of intangibles, brain drain, and AI-driven knowledge automation.	Lectures, seminars

6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Classroom Equipment and Technology Support Requirements

Classroom for Academic Activity Type	Classroom equipment	Specialized educational / laboratory equipment, software and materials for mastering the discipline
Lecture	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Seminars	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype
Self-studies	Classroom, equipped with a set of specialized furniture; whiteboard; a set of devices includes portable multimedia projector, laptop, projection screen, stable wireless Internet connection.	Laptop, projector, board, screen Software: Microsoft Windows, MS Office / Office 365, MS Teams, Chrome (latest stable release), Skype

7. RESOURCES RECOMMENDED FOR COURSE STUDY

- *Main reading(sources)*

1. Arora, A.S., Bacouel-Jentjens, S., & Edmonds, J. (2018). *Global Business Value Innovations: Building Innovation Capabilities for Business Strategies*. Cham: Palgrave. <https://doi.org/10.1007/978-3-319-77929-4>.
2. Dikova, D., & Ipsmiller, E. (2022). *Research Handbook on Innovation in International Business*. Cheltenham: Edward Elgar Publishing Limited.
3. Carayannis, E.G., & Erokhin, V. (Eds.). (2025). *Democracy, Environment, and Technology: The Cases of AI and Fusion Energy*. Cham: Springer. <https://doi.org/10.1007/978-3-032-03127-3>.

- *Additional (optional) reading (sources)*

1. Cantwell, J. (2017). Innovation and International Business. *Industry and Innovation*, 24(1), 41-60.
<https://doi.org/10.1080/13662716.2016.1257422>.
2. El Khoury, R., & Nasrallah, N. (2023). Emerging Trends and Innovation in Business and Finance. Singapore: Springer.
<https://doi.org/10.1007/978-981-99-6101-6>.
3. Fernández, I.A. (2023). Innovation and International Business: A Systematic Literature Review. *Heliyon*, 9(1), e12956.
<https://doi.org/10.1016/j.heliyon.2023.e12956>.
4. Sadeghi, V., Sadraei, R., Munjal, S., & Khorana, S. (2025). *Navigating Disruptions and Transformations in International Business*. Cham: Palgrave Macmillan. <https://doi.org/10.1007/978-3-031-75637-5>.

• Electronic libraries with access for RUDN students. Databases and search engines EBS of RUDN University and third-party EBS, to which university students have access based on concluded agreements::

- RUDN Electronic Library System - RUDN EBS <http://lib.rudn.ru/MegaPro/Web>
- ELS "University Library Online" <http://www.biblioclub.ru>
- EBS Yurayt <http://www.biblio-online.ru>
- ELS "Student Consultant" www.studentlibrary.ru
- EBS "Lan" <http://e.lanbook.com/>

2. Databases and search engines:

- electronic fund of legal and normative-technical documentation <http://docs.cntd.ru/>
- Yandex search engine <https://www.yandex.ru/>
- Google search engine <https://www.google.ru/>
- abstract database SCOPUS <http://www.elsevierscience.ru/products/scopus/>

Educational and methodological materials for independent work of students in the development of the discipline/module:*

1. *A course of lectures on the discipline "Global Innovations in International Business".*

2. *Topics for independent reports*

3. *Essay Topics*

* - all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of the discipline in TUIS!

<https://esystem.rudn.ru/course/index.php?categoryid=833>

8. EVALUATION MATERIALS AND SCORE-RATING SYSTEM FOR ASSESSING THE LEVEL OF FORMATION OF COMPETENCES IN THE COURSE

Evaluation materials and a point-rating system* for assessing the level of competence formation (part of competences) based on the results of mastering the discipline "Global Innovations in International Business" are presented in the Appendix to this Work Program of the discipline.

*** - OM and BRS are formed on the basis of the requirements of the relevant local normative act of the Peoples' Friendship University of Russia.**

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