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**FEDERAL STATE AUTONOMOUS EDUCATIONAL INSTITUTION OF  
HIGHER EDUCATION PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA  
NAMED AFTER PATRICE LUMUMBA  
RUDN UNIVERSITY**

**Faculty of Economics**

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**COURSE SYLLABUS**

**ENTERPRISE ECONOMY**

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**Recommended by the Didactic Council for the Education Field of**

**38.03.01 «Economics»**

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**The course instruction is implemented within the professional education  
programme of higher education**

**International Economic Relations**

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(name (profile/specialization))

## 1. COURSE GOALS

The goal of the discipline "Enterprise Economy" is to study the theory and practice of economic activity of enterprises, their interaction with other participants in the economic process. A systematic, holistic view of the basic principles, patterns, mechanism of functioning of the enterprise. The concept of "enterprise" is considered from an economic point of view and is used in the sense of "business entity". The enterprise as a property complex and a team organized in a certain way.

The main objectives of the discipline are to study:

1. functions and goals of the enterprise as the primary link of the national economy
2. modern methods of management of enterprises
3. processes of functioning of enterprises
4. resources and factors of production, methods for assessing the effectiveness of their use
5. formation and evaluation of the results of enterprises.

## 2. LEARNING OUTCOMES

Studying the discipline "Enterprise economy" is aimed at the formation of the following competencies (part of competencies) among students:

*Table 2.1. List of competencies formed in students when studying the discipline (results of mastering the discipline)*

Competence code	Competence	Competence indicators
GC-2	Able to determine the range of tasks within the set goal and choose the best ways to solve them, based on current legal regulations, available resources and restrictions	GC-2.1 - Know how to determine the available resources and restrictions, the current legal norms within the framework of the set tasks. GC-2.2 - Able to analyze the schedule for the implementation of the project as a whole and choose the best way to solve the tasks, based on current legal regulations and available resources and restrictions GC-2.3 - Able to control the progress of the project, adjust the schedule in accordance with the results of control
GPC-4	Able to offer economically and financially justified organizational and managerial decisions in professional activities	GPC-4.1 - Know the basic technologies for developing organizational and managerial decisions at the level of an enterprise / organization GPC-4.2 - Able to economically and financially justify the proposed organizational and managerial decisions at the enterprise/organization level

## 3. COURSE IN HIGHER EDUCATION PROGRAMME STRUCTURE

The discipline "Enterprise economy" refers to the part formed by the participants of the educational relations of block B1 of the EP.

Within the framework of the EP, students also master other disciplines and / or practices that contribute to the achievement of the planned results of mastering the discipline "Enterprise economy".

*Table 3.1. List of Higher Education Programme components / disciplines that contribute to expected learning/training outcomes*

Code	Competence	Previous disciplines/modules, practices*	Subsequent disciplines/modules, practices*
GC-2	Able to determine the range of tasks within the framework of the set goal and choose the best ways to solve them, based on current legal norms, available resources and limitations.	Law Creativity and innovation in business Business climate and regulation of foreign investment in the Russian Federation	Accounting Finance Money, credit, banks Analysis of economic activity Internal control of the company Technological internship Project-technological internship Undergraduate practice
GPC-4	Able to offer economically and financially justified organizational and managerial decisions in professional activities	Fundamentals of Entrepreneurship Business climate and regulation of foreign investment in the Russian Federation Commercialization of startup ideas	Finance Money, credit, banks Analysis of economic activity Strategic planning Labor Economics Quality Economics Logistics Industry Market Theory Business Organization in the Digital Economy Phygital technologies in economics Project-technological internship Undergraduate practice

#### 4. COURSE WORKLOAD AND LEARNING ACTIVITIES

The total laboriousness of the discipline "Enterprise economy" is 3 credit units.

TABLE 4.1. Types of academic activities during the period of the HE programme mastering

Type of educational work		TOTAL, academic hours	Semester			
			1	2	3	4
<i>Contact academic hours</i>		68			68	
including:						
Lectures		17			17	
Lab work						
Seminars (workshops/tutorials)		34			34	
<i>Self-study (ies), academic hours</i>		13			13	
<i>Evaluation and assessment academic hours</i>		27			27	
<b>Overall laboriousness of the discipline</b>	<i>academic hours</i>	<b>108</b>			<b>108</b>	
	credit units	<b>3</b>			<b>3</b>	

## 5. COURSE MODULES AND CONTENTS

Table 5.1. The content of the discipline (module) by types of educational work.

Course Modules and Contents	Course Modules and Contents	Type of educational work *
Section 1. Economics of enterprise. Part 1	Enterprise as a business entity. Internal and external environment of the enterprise.	LC, SC
	Production process in the enterprise. Organizational and managerial structure of the enterprise.	LC, SC
	Enterprise resources and their effective use. Fixed assets and intangible assets of the enterprise. Current funds of the enterprise.	LC, SC
	Personnel, productivity and remuneration.	LC, SC
	Production costs. Pricing.	LC, SC
	Profit and profitability of the enterprise	LC, SC
Section 2. Economics of enterprise. Part 2	System of planning the activities of the organization (enterprise)	LC, SC
	Investment and innovation activity of the enterprise.	LC, SC
	The role of quality in increasing the competitiveness of the enterprise	LC, SC
	Organization of marketing activities at the enterprise.	LC, SC
	Logistics at the enterprise.	LC, SC
	Risks in the activities of the enterprise and their management.	LC, SC
	Crisis management. Bankruptcy procedure of the enterprise.	LC, SC

\* - is filled only in the **full-time** form of training; LC - lectures; LR - laboratory work; SC - seminar classes

## 6. CLASSROOM EQUIPMENT AND TECHNOLOGY SUPPORT REQUIREMENTS

Table 6.1. Logistics of discipline

Name of special placements and placements for independent work	Equipment of special placements and placements for independent work	List of licensed software. Details of the confirming document
Lecture Hall	Auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; whiteboard (screen) and technical means of multimedia presentations.	MONOBLOCK HP RgoOpe 440 Intel i5 10500T/8 GB/256 GB/audio, 24" Monitor Multimedia Projector Casio XJ-V100W Screen motorized Digis Electra 200*150 Dsem-4303
Seminary	Auditorium for seminar-type	MONOBLOCK HP RgoOpe 440 Intel i5
Name of		

<b>special placements and placements for independent work</b>	<b>Equipment of special placements and placements for independent work</b>	<b>List of licensed software. Details of the confirming document</b>
	classes, group and individual consultations, current control and intermediate certification, equipped with a set of specialized furniture and technical means of multimedia presentations.	10500T/8 GB/256 GB/audio, 24" Monitor Multimedia Projector Casio XJ-V100W Screen motorized Digis Electra 200*150 Dsem-4303
Computer Lab	Computer class for conducting classes, group and individual consultations, current control and intermediate certification, equipped with personal computers (in the amount of 21 pieces), a whiteboard (screen) and technical means of multimedia presentations.	Intel iSystem Unit 3 3400 MHz/8 GB/500 GB/DVD/audio – 1 pc Philips 234E5Q Monitor – 1 pc Multimedia projector Casio XJ-V 100W Motorized screen Targa 220*220 – 1 pc
For independent work of students	Auditorium for independent work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to the EIOS.	MONOBLOCK HP RgoOpe 440 Intel i5 10500T/8 GB/256 GB/audio, 24" Monitor Multimedia Projector Casio XJ-V100W Screen motorized Digis Electra 200*150 Dsem-4303

## RESOURCES RECOMMENDED FOR COURSE STUDY

### Main reading(sources)

1. Ramanadham, V.V. (1991). The Economics of Public Enterprise (1st ed.). Routledge.  
<https://doi.org/10.4324/9780429200083>
2. Economics of enterprise (firms): textbook / Semenovich V.S., Nezhnikova E.V., Chernyaev M.V., Korenevskaya A.V., Egorycheva E.A. – M.: Izd-vo RUDN University, 2021. – 376 p.
3. Economics of organization : textbook and practicum for academic bachelor ' L. A. Chaldaeva [et al.] ; ed. by L. A. Chaldaeva, A. V. Sharkova. — 2-e ed., pererab. i dop. — M. : Izdatelstvo Yurait, 2019. — 361 p. Access mode: <https://www.biblio-online.ru/viewer/ekonomika-organizacii-433452#page/1>
4. Economics of the organization. Practicum : ucheb. posobie dlya akademicheskogo baccalaureate / L. A. Chaldaeva [et al.] ; ed. by L. A. Chaldaeva, A. V. Sharkova. — M. : Izdatelstvo Yurait, 2020. — 299 p. Access mode: <https://www.biblio-online.ru/viewer/ekonomika-organizacii-praktikum-434597#page/1>

### Additional (optional) reading (sources)

1. Nizovkina, N. G. Managing the costs of enterprise (organization) : ucheb. posobie dlya akademicheskogo bagradiata / N. G. Nizovkina. — 2-e ed., ispr. i dop. — M. : Izdatelstvo Yurait, 2020. — 187 p. Mode of access: <https://www.biblio-online.ru/viewer/upravlenie-zatratami-predpriyatiya-organizacii-438043#page/1>
2. Economics of enterprise. Practicum : ucheb. a manual for an academic bachelor's degree / S. P. Kirilchuk [et al.] ; ed. by S. P. Kirilchuk. — M. : Izdatelstvo Yurait, 2021. — 517 p. Access mode: <https://www.biblio-online.ru/viewer/ekonomika-predpriyatiya-praktikum-423213#page/1>
3. Rozanova, N. M. Ekonomika firmy v 2 ch. Part 1. Firma kak osnovnyy subject ekonomiki : uchebnik dlya akademicheskogo bagradiata / N. M. Rozanova. — M. : Izdatelstvo Yurait, 2021. — 187 p. – Access mode: <https://www.biblio-online.ru/viewer/ekonomika-firmy-v-2-ch-chast-1-firma-kak-osnovnoy-subekt-ekonomiki-433463#page/1>

### Software:

1. Educational and Scientific Information Library Center (Scientific Library) - <http://lib.rudn.ru/>
2. Electronic resources for learning activities - <http://lib.rudn.ru/8>
3. Electronic Library Systems (EBS) - <http://lib.rudn.ru/7#EBSUrait>
1. Electronic Library System (EBS RUDN University) - <http://lib.rudn.ru/MegaPro/Web>
2. EBS "University Library ONLINE" - <http://biblioclub.ru/>
3. EBS publishing house "Yurait" - <https://www.biblio-online.ru/>
4. EBS publishing house "Lan" - <https://e.lanbook.com/>

Remote access is provided to all electronic library systems - subject to logging in to the personal account of the RUDN University EBS. More details - in the description for each EBS at the link: <http://lib.rudn.ru/7>

Legal Library Mobile Application - <https://www.biblio-online.ru/apps>

*Educational and methodical materials for independent work of students when mastering the discipline / module\*:*

1. A course of lectures on the discipline "Economics of Enterprise".
2. Valuation Fund
3. Methodical instructions for students to master the discipline

\* - all educational and methodological materials for independent work of students are placed in accordance with the current procedure on the page of **the discipline in Telecommunication system!**

## **8. ASSESSMENT TOOLKIT AND GRADING SYSTEM\* FOR EVALUATION OF STUDENTS' COMPETENCES LEVEL UPON COURSE COMPLETION**

Evaluation materials and a grading system\* for assessing the level of formation of competencies (part of competencies) based on the results of mastering the discipline "Enterprise economy" are presented in the Appendix to this Course Syllabus of the discipline

### **DEVELOPERS:**

Associate Professor of the  
Department of National Economics,  
Ph.D. in Economics

\_\_\_\_\_  
position, educational department

Chernyaev M.V.

\_\_\_\_\_  
signature

\_\_\_\_\_  
name and surname.

Head of the Higher Education Program(me)  
Doctor of Economics, Professor of International  
economic relations



**I.V.Andronova**