

Документ подписан простой электронной подписью  
Информация о владельце:  
ФИО: Ястребов Олег Александрович  
Должность: Ректор  
Дата подписания: 28.05.2018 13:27:04  
Уникальный программный ключ:  
ca953a0120d891083f939673078e1a989dae18a

**The Federal state autonomous educational institution of higher education  
«Peoples' Friendship University of Russia named after Patrice Lumumba»**

---

**Faculty of Philology**

(наименование основного учебного подразделения (ОУП)-разработчика ОП ВО)

**PROGRAM OF DISCIPLINE**

---

**Journalist Job in a Newspaper**

(Name of the Discipline / Module)

**Recommended for the direction of training/speciality:**

---

**42.03.02 Journalism**

(Code and Name of the field of study, the direction of training/speciality)

**The discipline is carried out within the framework of the main professional  
educational program of higher education (EP HE):**

---

**Multimedia Journalism**

(Name of the educational program)

## 1. OBJECTIVE OF THE DISCIPLINE

### Course Aim

The aim of this course is to acquaint the students with an understanding of jobs in the newspaper organisation like editor, news reporter, feature writer, photojournalist, sports writer and activities in it. Students will equally learn basic elements of journalism such as news values, sources and news writing, interview, and journalism ethics.

The main objectives are

1. Students will be acquainted with the leading jobs in the newspaper, the descriptions, and responsibilities
2. Students will be equipped with skills and techniques in newsgathering and news writing
3. Students will learn how editors select and edit news stories, features, and photographs

## 2. REQUIREMENTS TO STUDENTS ON FINISHING THE COURSE

Students are expected to master the following competencies:

*Table 2.1. The list of competencies formed in the mastering of the discipline (the results of the discipline)*

Code	Competence	Indicators of competence achievement (within the discipline)
GC-3.	Able to carry out social interaction, organize and manage the work of the team, developing a team strategy to achieve the goal.	GC-3.1 - Defines his/her role in social interaction and teamwork based on a collaborative strategy to achieve the goal
		GC-3.2 - Considers the behavioral patterns and interests of others when implementing his/her role in social interaction and teamwork
		GC-3.3 - Analyzes the possible consequences of personal actions in social interaction and teamwork, and builds extended interaction with this in mind
		GC-3.4 - Shares information, knowledge, and experience with team members; evaluates ideas of other team members to achieve the goal
		GC-3.5 - Respects norms and established rules of teamwork; takes personal responsibility for results
		GC-3.1 - Defines his/her role in social interaction and teamwork based on a collaborative strategy to achieve the goal
GPC-1	Able to create media texts and (or) media products demanded by society and industry, and (or) communication	GPC-1.1 - Identifies specific characteristics of media texts and (or) media products and (or) communication products from different media segments and platforms

Code	Competence	Indicators of competence achievement (within the discipline)
	products in accordance with the norms of Russian and foreign languages, and the peculiarities of other sign systems.	GPC-1.2 - Prepares journalistic texts and (or) products of various genres and formats in accordance with Russian and foreign language norms and other sign systems
GPC-4	Able to respond to the needs, requests, and interests of society and the audience in professional activity.	GPC-4.1 - Relates sociological data to the needs and demands of society and specific audience groups GPC-4.2 - Considers the key characteristics of the target audience in the creation of journalistic texts and (or) products
PC-1	Able to participate in the development and implementation of an individual and (or) collective project in the field of journalism.	PC-1.1 - Proposes creative solutions to an individual and (or) collective media project PC-1.2 - Solves assigned problems while working on an individual and (or) collective journalistic project PC-1.3 - Implement a journalistic project within their authority and are responsible for the result
PC-2	Able to organize the process of creating a journalistic text and (or) product.	PC-2.1 - Follows a set schedule in the process of creating a journalistic text and/or product PC-2.2 - Divides his/her work resources according to the professional tasks to be performed and the circumstances as they arise PC-2.3 - Performs their professional duties within the time budget allocated

### 3. THE DISCIPLINE (MODULE) IN THE STRUCTURE OF EP HE

The discipline “Journalist job in a newspaper” belongs to the Compulsory Module of Block 1 of the curriculum. Table 1 shows preceding and subsequent subjects aimed at forming competence discipline by the matrix of competencies.

*Table 3.1. The list of components of the EP HE, contributing to the achievement of the planned results of the discipline*

Code	Competence	Previous discipline	Subsequent disciplines
GC-10.	Able to make rational economic decisions in various spheres of life.		
GPC-4.	Able to respond to the needs, requests, and interests of society and the audience in professional activity.		

### 4. THE SCOPE OF THE DISCIPLINE AND TYPES OF ACTIVITIES

The overall workload of the discipline is 4 credits.

Types of activities		Semesters			

	Total hours	1	2	3	4	5	6	7
<b>Classroom activities (total)</b>								
<i>Lectures</i>	17		x	17	x	x	x	x
<i>Practical lessons/Seminars</i>	17		x	17	x	x	x	x
<i>Laboratory activities/</i>	-		-	-	-	-	-	-
<i>Control</i>	9		-	9	-	-	-	-
<b>Independent work (total)</b>	<b>29</b>			29				
<b>Overall workload hours</b>	<b>72</b>			<b>180</b>				
<b>Credits</b>	<b>2</b>							

## 5. CONTENT OF THE DISCIPLINE

*Table 5.1 Content of the discipline (module) by type of activity*

Name of the Unit	Content of the Units (topics)	Type of activity
Introduction	- Concepts, Glossary, Syllabus,	Lecture
Introduction to Journalism and Newspaper	- Newspaper; - Newspaper features; - News definition, - Basics of journalistic research; Journalistic ethics; Newsworthiness; News values	Lecture
Feature Writing	- What makes feature stories different? - Feature in the newspaper; Feature writers - Writing feature articles and editorials	Lecture
Photojournalism/Graphics Photography	- Photojournalism; - layout design, Layouts (primarily editors); - Basics of digital photography & photo composition; Photo Editing Style and its Role Language and Discourse; - Telling stories with pictures; Best practices in choosing a picture for an article	Lecture
Editorship and editorial	- Editor, Sub-editor, - Qualifications of a sub-editor, - The Role of Editorials, Copy editing and self-editing	Lecture
Sports Writing	- Sports reporter; - How are sports writing different from other forms of media? - Guidelines for reporting sports events? Reporting on a sporting event or an athlete?	Lecture

Name of the Unit	Content of the Units (topics)	Type of activity
Interviewing	<ul style="list-style-type: none"> <li>- Interviewing Basics; the interviewer; Searching the web for published reports;</li> <li>- Different interviewing techniques;</li> <li>- Taking notes; Quotes — when and where to put them; Open/closed questions.</li> </ul>	Lecture
Unit 1	Journalism and Newspaper: Exploring the Relationship	Seminar
Unit 2	Feature Writing as a Job in the Newspaper	Workshop
Unit 3	The Place of Photojournalism in the Newspaper in the Early and digital age	Seminar
Unit 4	The Essence of an Editorial in the Newspaper and the activities of editors	Workshop
Unit 5	Sports journalism as a profession	Seminar
Unit 6		Seminar
Unit 7		

## 6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

The discipline is implemented using e-learning and distance learning technologies

*Table 6.1. Material and technical support of the discipline*

Type of classroom	Classroom equipment	Specialized educational/laboratory equipment, software and materials for the mastering the discipline (if necessary)
Digital Classroom	computer, TV VCR and a transparency projector. CD players and DVD players	
Lecture room	Computer, internet, TV VCR and a transparency projector	
Home for independent work	Computer, internet,	
Library for independent work	Computer, internet	

\* The classroom for students' independent work **MUST be indicated!**

## 7. EDUCATIONAL AND METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

### *Main readings*

1. Potter, D. A. (2006). *Handbook of independent journalism*. US Department of State, International Information Programs.

### Other recommended readings

1.

#### *Web-sites and online resources*

1. ЭБС РУДН и сторонние ЭБС, к которым студенты университета имеют доступ на основании заключенных договоров:
  - <http://www.rad.pfu.edu.ru/>
  - [www.libfl.ru](http://www.libfl.ru)
  - [www.portalus.ru](http://www.portalus.ru)
  - [www.project.phil.pu.ru](http://www.project.phil.pu.ru)
  - [www.lib.fl.ru](http://www.lib.fl.ru)
  - [www.gutenberg.net](http://www.gutenberg.net)
  - [www.ipl.org](http://www.ipl.org)
  - [www.the.European.library.org](http://www.the.European.library.org); [www.epoch-net.org](http://www.epoch-net.org)
  - <http://gabro.ge/biblio/0707/3066/filosof.historic.ru/books/item/f00/s00/z00358/st000/htm/>

#### 2. Databases and search systems:

- web search engine google.com
- online encyclopedia wikipedia.org
- news aggregation website drudgereport.com
- Googlescholar.com

### *Teaching materials for students' independent work while mastering the discipline/module\*:*

1. A course of lectures on the discipline.
2. Practical assignments and their brief contents;
3. Questions for self-check, and test assignments.

\* - all educational and methodical materials for students' independent work are published in the current order on the page of the discipline in TUIS!

## **8. GRADING MATERIALS AND GRADING-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMED IN THE DISCIPLINE**

The grading materials and grading-rating system\* for assessing the level of competence (part of competencies) for the discipline are presented in the Appendix to this Working program of the discipline.

\* - are formed based on the requirements of the corresponding local normative act of RUDN University.