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Информация о владельце:

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Должность: Ректор

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**RUDN** University

### **Faculty of Economics**

(name of the main educational unit (OUP)-developer of the EP HE)

#### **COURSE SYLLABUS**

### **Finance organizations**

(name of the discipline/module)

# Recommended by the Didactic Council for the Education Field of:

#### 38.04.02 «Management»

(code and name of the training area/specialty)

The course instruction is implemented within the professional education programme of higher education:

## **International marketing management**

(name (profile/specialization) of the EP HE)

#### 1. COURSE GOALS

The discipline "Finance of organizations" plays an important role in mastering the methods of making informed decisions in the field of financial management and the formation of financial thinking. The main purpose of the discipline is to develop students' knowledge and practical skills in managing the resources of the organization, attracting the necessary capital.

Based on the goal, in the process of studying the discipline, it is supposed to solve the following tasks: □ consider the fundamental concepts of financial management; ☐ give a description of financial markets, financial institutions; to reveal the methodological principles of developing strategies for the development of the organization; to reveal the content of methods of diagnostics of financial condition, financial planning and modeling; □ consider methods for evaluating investment decisions; ☐ to reveal the features of working capital management; □ to present different approaches to capital structure management; to consider methods of risk measurement and accounting in management decision-making. In addition, in the process of studying the discipline "Finance of organizations", the following tasks are solved in practical classes: □ acquisition of financial modeling experience; ☐ development of financial analysis and forecasting skills; □ -development of understanding of the role of environmental factors for financial management; □ consolidation of presentation skills in the process of working on educational situations provided for in the course...

# 2. REQUIREMENTS FOR THE RESULTS OF MASTERING THE DISCIPLINE

The development of the discipline "Finance organizations" is aimed at the formation of the following competencies (parts of competencies) in students:

Table 2.1. List of competencies formed by students during the development of the dis-

cipline (results of the development of the discipline)

Code	Competence	Competence achievement indicators (within this course)
UC-1	lyze problem situations based	UC-1.1 Analyzes the task, highlighting its basic components UC-1.2 Defines and ranks the information required to solve a given problem UC-1.3 Searches for information to solve the problem for various types of requests UC-1.4 Offers options for solving the problem, analyzes the possible consequences of their use UC-1.5 Analyzes the ways of solving problems of ideological, moral and personal character based on the use of basic philosophical ideas and categories in their his-

Code	Competence	Competence achievement indicators (within this course)
		torical development and socio-cultural context
PC-3	Capable of developing, implementing and improving pricing strategies in international markets	PC-3.1 Knows the main strategic and tactical aspects of setting prices in the distribution channel in international markets PC-3.2 Knows the specifics of pricing for tangible and intangible goods in international markets PC-3.3 Knows how to develop a pricing strategy taking into account market factors in international markets PC-3.4 Owns tools for assessing the value of a product offer (price compliance with market expectations)
GPC-6	able to critically evaluate the possibilities of digital technologies for solving professional tasks, work with digital data, evaluate their sources and relevance	GPC -6.1. Owns digital technologies for the successful solution of professional tasks GPC -6.2. Is able to work with digital data, evaluate their sources and relevance GPC -6.3. Is able to use general or specialized application software packages designed to perform professional tasks

### 3. THE PLACE OF DISCIPLINE IN THE STRUCTURE OF THE EP HE

The discipline "Finance organizations" refers to the Variety part formed by the participants of the educational relations of the block B.1.V.13 of the OP HE.

Within the framework of the educational program, students also master other disciplines and/or practices that contribute to achieving the planned results of mastering the discipline "Finance organizations".

Table 3.1. The list of the components of the educational program that contribute to

the achievement of the planned results of the development of the discipline

Code	Competence name	Previous courses	Next courses
PC-3	Capable of developing, implementing and improving pricing strategies in international markets	Global Strategic Management Managerial Economics	Managerial economics Finances of organizations Digital marketing
GPC-6	Able to critically assess the capabilities of digital technologies for solving professional problems, work with digital data, assess their sources and relevance	Managerial Economics	Modern strategic analysis Finances of organizations

Code	Competence name	Previous courses	Next courses
UC-1	Able to search, critically analyze problem situations based on a systematic approach, develop an action strategy	Managerial Economics	Modern strategic analysis Finances of organizations

 $<sup>\</sup>ensuremath{^*}$  - it is filled in in accordance with the matrix of competencies and SP EP HE

# 4. SCOPE OF DISCIPLINE AND TYPES OF ACADEMIC WORK

The total labor intensity of the discipline "Finance organizations" is 3 credit units.

Table 4.1. Types of educational work by periods of mastering the EP in for FULL-time education

Type of educational work		Total	Semester			
		Total	1	2	3	4
Contact work, ac.h.		108			108	
Lectures (LC)		18			18	
Laboratory work (LR)						
Practical/seminar classes (SZ)		18			18	
Independent work of students, ac.h.		45			45	
Control (exam / test with assessment), ac.h.		27			27	
Total labor intensity of the dissipline	ак.ч.	108			108	
Total labor intensity of the discipline	зач.ед.	3			3	

# **5. COURSE CONTENT**

Table 5.1. The content of the discipline (module) by type of academic work

Section number	Section name	Section topics	Work type
Section 1	Introduction to the Theory of Corporate Finance	Fundamental concepts	ЛК, СЗ
Section 2	Corporate Reporting and Financial Information	Structure of financial statements	ЛК, СЗ
		Assessment of the financial condition of the corporation	ЛК, СЗ
Section 3	Parameters of evaluation of the financial condition of the corporation	Financial analysis: the main indicators of accounting and reporting used in corporate financial management	ЛК, СЗ
		Methods of forecasting financial indi-	ЛК, СЗ

		cators.	
Section 4	Short-term and long-term financial decisions regarding	Essence and types of capital. Composition of corporate property. Concept	ЛК, СЗ
	the assets of the corporation	and classification of corporate assets	
		Classification of working capital. Determining the current financial need of the corporation	ЛК, СЗ
Section 5	Sources of financing and financial policy of corporations.	Internal sources of financing for corporations. Instruments for raising equity capital	ЛК, СЗ
		Retained earnings as a source of financing for the corporation	ЛК, СЗ
Section 6	Growth Strategies	Strategy and tactics of crisis management. Mechanisms and Tools of Corporate Crisis Management	ЛК, СЗ
		The concept of value management (VBM) as a system of goal setting of the company, its basic indicators, advantages and limitations	ЛК, СЗ

# 6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

Table 6.1. Material and technical support of the discipline

Audience type	Equipping the audience	Specialized education- al/laboratory equipment, software and materials for the development of the dis- cipline (if necessary)
Lecture hall	An auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; a board (screen) and technical means of multimedia presentations. Audience 340	Ауд. 17. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Саsio XJ-S400UN Проек- ционный экран GEHA 244*244 MS Windows 10 64bit Microsoft Office 2021 LTSC
Computer class	A computer classroom for conducting classes, group and individual consultations, ongoing monitoring and intermediate certification, equipped with personal computers (in the amount of _21_ pcs.), a blackboard (screen) and multimedia presentation technical means. Audience 27, 29	Ауд. 105. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ- S400UN Экран моторизо- ванный Digis Electra MW DSEM – 1105 MS Windows 10 64bit Microsoft Office

Audience type	Equipping the audience	Specialized education- al/laboratory equipment, software and materials for the development of the dis- cipline (if necessary)
		2021 LTSC
For independent work of students	An auditorium for independent work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to EIOS.	4 зал. Библиотеки Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Cactus CSC4.SG MS Windows 10 64bit Microsoft Office 2021 LTSC

# 7. EDUCATIONAL, METHODOLOGICAL AND INFORMATIONAL SUP-PORT OF THE DISCIPLINE

#### a) basic literature

- 1. Ermasov, S. V. Finance of an insurance organization: a textbook for universities / S. V. Ermasov, N. B. Ermasova. 8th ed., rev. and ext. Moscow: Yurait Publishing House, 2025. 212 c. (Higher Education). ISBN 978-5-534-19774-7. Text: electronic // Educational platform Yurait [site]. URL: https://urait.ru/bcode/569225 (date of address: 27.03.2025).
- 2. Organizational finance: financial risk management: textbook and workshop for secondary vocational education / edited by I. P. Khominich. 3rd ed., rev. and ext. Moscow: Yurait Publishing House, 2025. 569 c. (Professional Education). ISBN 978-5-534-18735-9. Text: electronic // Educational platform Yurait [website]. URL: https://urait.ru/bcode/564763 (date of address: 27.03.2025).

#### b) additional literature

- 1. Finance: textbook and workshop for secondary vocational education / edited by L. A. Chaldaeva. 4th ed., rev. and ext. Moscow: Yurait Publishing House, 2025. 494 c. (Professional Education). ISBN 978-5-534-16816-7. Text: electronic // Educational platform Yurait [website]. URL: https://urait.ru/bcode/567348 (date of address: 27.03.2025).
- 2. Finance, monetary circulation and credit: textbook for universities / edited by L. A. Chaldaeva. 5th ed., revised. and ext. Moscow: Yurait Publishing House, 2025. 436 c. (Higher Education). ISBN 978-5-534-09162-5. Text: electronic // Educational platform Yurait [site]. URL: https://urait.ru/bcode/559737 (date of address: 27.03.2025)..

Resources of the Internet information and telecommunication network:

UNIBC (Scientific Library) provides access to the following EBS:

- EBS RUDN Access mode: http://lib.rudn.ru / - from RUDN stationary computers

- University Library ONLINE Access mode: http://www.biblioclub.ru/
- Book collections of SPRINGER publishing house. Access mode: www.springerlink.com
- Universal databases of East View. Access mode: http://online.ebiblioteka.ru/
- EBC publishing house "Yurayt" Access mode: http://www.biblio-online.ru
- EBS Publishing House "Lan", collections
- Electronic library system "Znanium.com" access to the main collection is granted

Electronic resources for educational activities

Bulletin of the RUDN, all series / Access mode: http://journals.rudn.ru/

eLibrary.ru / Access mode http://www.elibrary.ru/defaultx.asp from any computer on the territory of the RUDN

RSL Dissertations Access mode: https://dvs.rsl.ru/?

BIBLIOPHIKA / Access mode: http://www.bibliophika.ru/

Columbia International Affairs Online (CIAO) Access mode: http://www.ciaonet.org/

East View. Collection "Statistical publications of Russia and CIS countries"

Grebennikon Access mode: http://grebennikon.ru/

LexisNexis Access Mode: http://academic.lexisnexis.eu

Search engines: Yandex (yandex.ru), Google (google.ru).

Educational and methodological materials for independent work of students during the development of the discipline/module\*:

1. A course of lectures, standard tasks and a control test on the discipline "Finance organizations" is posted on the TUIS portal, Access mode: https://esystem.rudn.ru/course/view.php?id=11989&notifyeditingon=1

# 8. EVALUATION MATERIALS AND A POINT-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMATION IN THE DISCIPLINE

Evaluation materials and a point-rating system\* for assessing the level of competence formation (part of competencies) based on the results of mastering the discipline "Finance organizations" are presented in the Appendix to this Work Program of the discipline

Developers:		
Associate Professor		Girinsky A.V.
	Signature	Full name

#### **Head of department**

		Dinets D.A.	
	Signature	Full name	
Head of EP HE			
Marketing dept		Zobov. A.M.	
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