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**Federal State Autonomous Educational Institution of Higher Education
PEOPLES' FRIENDSHIP UNIVERSITY OF RUSSIA
NAMED AFTER PATRICE LUMUMBA
RUDN University**

Faculty of Economics

(name of the main educational unit (OUP)-developer of the EP HE)

COURSE SYLLABUS

Russian Language

(name of the discipline/module)

Recommended by the Didactic Council for the Education Field of:

38.04.02 «Management»

(code and name of the training area/specialty)

The course instruction is implemented within the professional education programme of higher education:

International marketing management

(name (profile/specialization) of the EP HE)

1. COURSE GOALS

The discipline "Russian language" is included in the master's degree program "International Marketing Management" in the direction of 04/38/02 "Management" and is studied during the semester of the course. The discipline is implemented by the Department of Russian Language and Linguoculturology. Russian as a Foreign Language course was developed for graduate students and is aimed at developing speech-related skills and knowledge of the Russian language, which allow them to successfully participate in various fields and sub-spheres of language application in economics. The program is intended for graduate students in economics who speak Russian at the First certification level.

Russian is a (basic) language that meets the requirements of the State Standard for the Russian Language and programs in Russian. The learning objectives correspond to the subject, professional, and socio-cultural development of a multicultural, multilingual postgraduate student at an internationally oriented university. A foreign graduate student must correctly understand and use linguistic means in communicative and speech activity (including its situational and stylistic nature).

Russian language training The purpose of the program is to implement a competent, scientifically based approach to the analysis of theoretical and practical issues of professional training in Russian, the formation and development of the communicative and speech competencies of a graduate student, a participant in interpersonal and educational-professional communication in Russian.

2. REQUIREMENTS FOR LEARNING OUTCOMES

The development of the discipline "Russian Language" is aimed at the formation of the following competencies (parts of competencies) in students:

Table 2.1. List of competencies formed by students during the development of the discipline (results of the development of the discipline)

Code	Competence	Competence achievement indicators (within this course)
UC-3	readiness for self-development, self-realization, use of creative potential	UC-3.1 Determines his role in the team, based on the strategy of cooperation to achieve the set goal; UC-3.2 Formulates and takes into account in its activities the features of the behavior of groups of people, selected depending on the goal; UC-3.3 Analyzes the possible consequences of personal actions and plans their actions to achieve a given result; UC-3.4 Exchanges information, knowledge and experience with team members; UC-3.5 Arguments his point of view regarding the use of ideas of other team members to achieve the set goal; UC-3.6 Participates in teamwork to carry out assignments;

Code	Competence	Competence achievement indicators (within this course)
UC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language (s) for academic and professional interaction	<p>UC-4.1 Chooses the style of business communication, depending on the language of communication, goals and conditions of partnership;</p> <p>UC-4.2 Adapts speech, communication style and sign language to interaction situations;</p> <p>UC-4.3 Searches for the necessary information to solve standard communication problems in Russian and foreign languages;</p> <p>UC-4.4 Conducts business correspondence in Russian and foreign languages, taking into account the peculiarities of the stylistics of official and unofficial letters and socio-cultural differences in the format of correspondence;</p> <p>UC-4.5 Uses dialogue for cooperation in academic communication of communication, taking into account the personality of the interlocutors, their communicative-speech strategy and tactics, the degree of officiality of the situation;</p> <p>UC-4.6 Forms and argues its own assessment of the main ideas of the participants in the dialogue (discussion) in accordance with the needs of joint activities;</p>
UC-5	Able to analyze and take into account the diversity of cultures in the process of intercultural interaction	<p>UC-5.1 Interprets the history of Russia in the context of world historical development;</p> <p>UC-5.2 Finds and uses in social and professional communication information about cultural characteristics and traditions of various social groups;</p> <p>UC-5.3 Takes into account, in social and professional communication on a given topic, the historical heritage and sociocultural traditions of various social groups, ethnic groups and confessions, including world religions, philosophical and ethical teachings;</p> <p>UC-5.4 Collects information on a given topic, taking into account ethnic groups and confessions most widely represented at the points of research;</p> <p>UC-5.5 Substantiates the specifics of project and team activities with representatives of other ethnic groups and (or) confessions;</p> <p>UC-5.6 Adheres to the principles of non-discriminatory interaction in personal and mass communication in order to fulfill professional tasks and enhance social integration;</p>

3. THE PLACE OF DISCIPLINE IN THE STRUCTURE OF THE EP HE

The discipline "Russian Language" refers to the variable component formed by the participants of the educational relations of the block B1 of the EP HE.

Within the framework of the EP HE, students also master other disciplines and/or practices that contribute to achieving the planned results of mastering the discipline "Professional Foreign Language".

Table 3.1. List of EP HE components contributing to the achievement of the planned results of mastering the discipline

Code	Competence name	Previous courses	Next courses
UC-3	readiness for self-development, self-realization, use of creative potential	Management Research Methodology / Global Strategic Management/	Pre-Degree Internship
UC-4	Able to apply modern communication technologies in the state language of the Russian Federation and foreign language (s) for academic and professional interaction	Marketing Management in International Companies / Integrated Marketing Communications	Pre-Degree Internship
UC-5	Able to analyze and take into account the diversity of cultures in the process of intercultural interaction	Marketing Management in International Companies Integrated Marketing Communications	Pre-Degree Internship

* - filled in according to the competence matrix and the SP EP HE

4. SCOPE OF DISCIPLINE AND TYPES OF ACADEMIC WORK

The total labor intensity of the discipline "Russian Language" is 2 credits.

Table 4.1. Types of educational work by periods of mastering the EP in for FULL-time education

Types of academic activities during the period of the HE program mastering		Course workload, academic hours	Semesters			
			1	2	3	4
<i>Contact academic hours</i>		72	72	72	72	
Lectures LTR						
Lab works LW						
Seminars SS		54	18	18	18	
<i>Self-study, academic hours</i>		162	54	54	54	
<i>Evaluation and assessment</i>						
Course workload	academic hours	216	72	72	72	
	credits					

5. COURSE CONTENT

Table 5.1. The content of the discipline (module) by type of academic work

<i>Section name</i>	<i>Section topics</i>	<i>Work type</i>
<i>Section 1. Structural features of the scientific legal text. Varieties of genres of written scientific texts. Primary and secondary scientific texts. Scientific terminology. Academic style of speech. Word formation. Morphology. Word composition.</i>	<i>Topic 1. Structural features of a scientific legal text.</i>	<i>C3</i>
	<i>Topic 2. Object (concept, process, property, function, etc.) and its attributes.</i>	<i>C3</i>
	<i>Topic 3. Typical logical and semantic scheme of the text.</i>	<i>C3</i>
	<i>Topic 4. Subclasses of concepts. Belonging of a concept to a subclass.</i>	
	<i>Topic 5. Expansion, contraction, and specification of the theme of the text.</i>	
	<i>Topic 6. Educational and speech situations in the lessons of oral practice of the Russian language.</i>	
	<i>Topic 7. Scientific terminology. Semantic potential of affixes.</i>	
<i>Section 2. Types of texts. The specifics of the language of scientific texts. Theme and subtopic as an object of consideration in the scientific text of economic specialties. Grammatical classes of words Work on the word as a unit of vocabulary function. Attribute. Categories of gender, number, case; form formation.</i>	<i>Topic 1. Word-theme and its sub-themes: object and its features types of concepts, forms of concepts, etc.</i>	<i>C3</i>
	<i>Topic 2. Development of the theme of the text. Header structures. Typical forms. A term and its distribution.</i>	<i>C3</i>
	<i>Topic 3. Structure of a concept. Qualitative and quantitative characteristics of the concept.</i>	
	<i>Topic 4. Juridical discourse. Characteristics of the process, properties. The essence (content of the concept).</i>	
	<i>Topic 5. The relationship of juxtaposition and opposition. Objects. Lexicogrammatical structures.</i>	
	<i>Topic 6. Scientific style of speech. Grammatical aspect, (grammatical classes of words</i>	
	<i>Topic 7. Work on the word as a unit of vocabulary. Ways of semantizing economic vocabulary.</i>	
<i>Module 3: Functional and semantic speech types in law</i>	<i>Topic 3.1. The type of text to be produced. Characteristic features of narrative, descriptive and reasoning text types.</i>	<i>C3</i>
	<i>Topic 3.2. Basic lexical and grammati-</i>	<i>C3</i>

	<i>cal constructions and their meaning in texts-descriptions (scientific, formal-business and journalistic styles of speech).</i>	
<i>Module 4: Specifics of professional speech for lawyers</i>	<i>Topic 4.1. Rhetoric in law.</i>	<i>C3</i>
	<i>Topic 4.2. Legal discourse.</i>	<i>C3</i>
	<i>Topic 4.3. Affective-communicative intentions in legal discourse. Transmission of an emotional attitude.</i>	<i>C3</i>
	<i>Topic 4.4. Business communication and its varieties</i>	<i>C3</i>

6. MATERIAL AND TECHNICAL SUPPORT OF THE DISCIPLINE

Table 6.1. Material and technical support of the discipline

Audience type	Equipping the audience	Specialized educational/laboratory equipment, software and materials for the development of the discipline (if necessary)
Lecture hall	An auditorium for conducting lecture-type classes, equipped with a set of specialized furniture; a board (screen) and technical means of multimedia presentations. Audience 340	Ауд. 17. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Проекционный экран GEHA 244*244 MS Windows 10 64bit Microsoft Office 2021 LTSC
Computer class	A computer classroom for conducting classes, group and individual consultations, ongoing monitoring and intermediate certification, equipped with personal computers (in the amount of _21_ pcs.), a blackboard (screen) and multimedia presentation technical means. Audience 27, 29	Ауд. 105. Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Casio XJ-S400UN Экран моторизованный Digis Electra MW DSEM – 1105 MS Windows 10 64bit Microsoft Office 2021 LTSC
For independent work of students	An auditorium for independent work of students (can be used for seminars and consultations), equipped with a set of specialized furniture and computers with access to EIOS.	4 зал. Библиотеки Моноблок Lenovo AIO-510-22ISH Intel I5 2200 MHz/8 GB/1000 GB/DVD/audio, монитор 21" Мультимедиа проектор Cactus CSC4.SG

Audience type	Equipping the audience	Specialized educational/laboratory equipment, software and materials for the development of the discipline (if necessary)
		MS Windows 10 64bit Microsoft Office 2021 LTSC

* - the audience for independent work of students must be specified!!

7. EDUCATIONAL, METHODOLOGICAL AND INFORMATIONAL SUPPORT OF THE DISCIPLINE

Main sources

1. Nedosugova AB, Nedosugova T.A. Professional speech: international law: textbooks. Manual on the Russian language as a foreign language. Series "Russian language for diplomats." ISBN 978-5-88373-591-1
<https://www.kanonplus.ru/books/knigikanonplyus/professionalnaya-rech-uchebnoe-posobie-po-russkomu-yazyku-kak-inostrannomu/> 2021r
2. Novikova ML, Nedosugova AB, Zyukina Z.S. Fundamentals of rhetoric and communication. Educational and methodological manual for Russian and foreign specialists of legal training ("Jurisprudence," "International Law"). ISBN 978-5-209-10766-8, 2021
3. Nedosugova A.B. Language and speech in the professional activities of an international lawyer. A teaching manual for Russian and foreign specialists studying in the International Law profile. ISBN 978-5-209-10767-5, 2021

Supplementary sources

1. Foss, S. K. , & Foss, K. A. (2003). Inviting transformation: Presentational speaking for a changing world (2nd ed.). Prospect Heights, IL: Waveland.
2. Kennedy, G. A. (1998). Comparative rhetoric: An historical and cross-cultural introduction. New York: Oxford University Press.
3. Haase, Fee-Alexandra, Rhetoric and Communication. Studies of the Theory and Application of Transformation Processes from Antiquity to the Age of the Global Mass Communication (March 26, 2015). Available at SSRN: <https://ssrn.com/abstract=2585547> or <http://dx.doi.org/10.2139/ssrn.2585547>

Resources of the Internet information and telecommunication network:

UNIBC (Scientific Library) provides access to the following EBS:

- EBS RUDN Access mode: <http://lib.rudn.ru/> - from RUDN stationary computers
- University Library ONLINE – Access mode: <http://www.biblioclub.ru/>
- Book collections of SPRINGER publishing house. – Access mode: www.springerlink.com
- Universal databases of East View. – Access mode: <http://online.ebiblioteka.ru/>
- EBC publishing house "Yurayt" Access mode: <http://www.biblio-online.ru>
- EBS Publishing House "Lan", collections
- Electronic library system "Znaniy.com " - access to the main collection is granted

Electronic resources for educational activities

Bulletin of the RUDN, all series / Access mode: <http://journals.rudn.ru/>

eLibrary.ru / Access mode <http://www.elibrary.ru/defaultx.asp> from any computer on the territory of the RUDN

RSL Dissertations Access mode: <https://dvs.rsl.ru/?>

BIBLIOPHIKA / Access mode: <http://www.bibliophika.ru/>

Columbia International Affairs Online (CIAO) Access mode: <http://www.ciaonet.org/>

East View. Collection "Statistical publications of Russia and CIS countries"

Grebennikon Access mode: <http://grebennikon.ru/>

LexisNexis Access Mode: <http://academic.lexisnexis.eu>

Search engines: Yandex (yandex.ru), Google (google.ru).

Educational and methodological materials for independent work of students during the development of the discipline/ module:*

1. A course of lectures, standard tasks and a control test on the discipline "Content-marketing" is posted on the TUIS portal, Access mode: <https://esystem.rudn.ru/course/view.php?id=11989¬ifyeditingon=1>

* - all teaching materials for independent work of students are placed in accordance with the current procedure on the discipline page in the TUIS!

8. EVALUATION MATERIALS AND A POINT-RATING SYSTEM FOR ASSESSING THE LEVEL OF COMPETENCE FORMATION IN THE DISCIPLINE

Evaluation materials and a point-rating system* for assessing the level of competence formation (part of competencies) based on the results of mastering the discipline "Russian Language" are presented in the Appendix to this Work Program of the discipline.

Developers:

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