



ACADEMIC AND RESEARCH  
INSTITUTE OF COMPARATIVE  
EDUCATIONAL POLICY



# MANAGEMENT OF INTERNATIONAL EDUCATION

MASTER'S PROGRAMME DEGREE



## PROGRAM ADVANTAGES

- ✓ The Chair has the status of an International UNESCO Chair.
- ✓ The content of training is aimed at mastering a complex of competencies that enable graduates to acquire the necessary knowledge and skills in organizational, managerial and analytical activities for successful work in international services of higher education institutions at various levels, in various scientific and research organizations related to solving problems in the field of Russian and foreign education, as well as knowledge for teaching managerial disciplines and developing educational programs and teaching materials.
- ✓ Our professors have extensive experience of work in educational authorities of Russia, experience at all levels and in international organizations related to education in Russia and abroad.
- ✓ RUDN University students undergo practical training in RUDN international services responsible for receiving, teaching and supporting foreign students, in the services of the Ministry of Foreign Affairs and other international organizations related to higher education.



# STUDYING PROCESS

**120 credits.**

**Lectures, workshops and self-study Practices: industrial, pre-diploma**



## STRUCTURE AND MANAGEMENT IN HIGHER EDUCATION IN RUSSIA AND FOREIGN COUNTRIES

- General characteristics of the education system in Russia and foreign countries.
- Structure of the system of higher professional education, third level of higher professional education, additional professional education.
- Informational and analytical support of the education system functioning.
- Management of educational content and educational process in educational organization of Russia and foreign countries.



## WORLD MARKET OF EDUCATIONAL SERVICES

- Educational service and education market.
- Scale and structure of the world education market.
- Main forms of export sales of educational services.
- Competitiveness of higher education institutions and education system.
- Policy and practice of developed countries with regard to education export.
- Problems and perspectives of participation of Russian HEIs in the world market of educational services.



## EDUCATION SYSTEMS IN FOREIGN COUNTRIES

- Typology of education systems.
- Normative and legal framework for education management in foreign countries.
- Higher education in foreign countries.
- The education system of Great Britain and other countries.
- The US education system.
- Spreading the American model of higher education in the world.
- The education system of France.





- Education systems in Germany, North, Central and Eastern Europe.
- The education systems of the CIS and Baltic countries.
- Development trends and perspectives of education integration within CIS and EurAsEC.



## **MODERN EDUCATIONAL POLICY OF RUSSIA**

- Education policy: concepts and general characteristics.
- Policies and strategies at system and institutional levels in Member States.
- Resolution by the General Assembly on 25 September 2015.
- Transforming our world: the sustainable development agenda to 2030.
- 17 sustainable development goals and 169 targets.
- Goal 4. Achieve inclusive and equitable quality education and promote lifelong learning opportunities for all.
- Government programme for education development until 2020.
- Strategic goals and objectives for the development of the education system.



## **TRENDS IN EDUCATION WORLDWIDE**

- The main content and features of educational policies in an era of globalization.
- The main directions of change in higher education.
- Postgraduate education (doctorate) and research training.
- Modern trends in management of higher education systems.
- Evaluation and quality control of education in the leading developed countries.
- Major trends in modernization of educational legislation.
- Comparative overview of education development in the world by countries and regions.



## **INTERNATIONAL ACADEMIC COOPERATION**

- Transnational education.
- Internationalization of higher education.
- Academic mobility: exchange of students and teachers, research staff and administration.
- Creation of European Higher Education Area.
- International organizations of academic cooperation.
- SOCRATES /ERASMUS/ ERASMUS+ Trans-European Programme for Higher Education TEMPUS.
- LEONARDO European Programme for Cooperation in Vocational Education and Training.
- EU Programme for Financial and Technical Cooperation with Central and Eastern European Countries PHARE.



## **INFORMATION TECHNOLOGIES FOR MANAGEMENT ACTIVITIES**

- Information technology in the control system.
- Internet technologies.
- Information openness of education system.
- Informatization of business and information circuit of management.
- Electronic educational resources.
- Introduction and use of information management systems.
- Information security.



## **ACADEMIC MOBILITY AND ISSUES OF RECOGNITION OF QUALIFICATIONS**

- Types, scale and geography of academic mobility.
- Conditions and forms of international academic mobility.
- Objective conditionality of international academic mobility and its consequences.
- Documents on education and their recognition.



- Relationship between the concepts of recognition and equivalence.
- Lisbon Convention as the basic international legal instrument in the field of recognition.
- Peculiarities of the current stage of development of academic mobility and recognition problems solving.



## **EDUCATIONAL LAW**

- The right to education.
- The concept and sources of educational law.
- Legal regulation of relations in the sphere of education.
- Legislation on education.
- Legal status of students and their parents.
- Legal status of teachers and other employees of educational organizations.
- Legal status of educational organizations.
- Legal bases of state management and regulation of the education system.
- Legal regulation of economic activity and financing of educational organizations.



## **STATE AND LEGAL REGULATION OF EXPORT OF EDUCATIONAL SERVICES**

- Educational services in international economic relations.
- Provision of educational services in the context of Russia's participation in the World Trade Organization.
- Methods of state regulation of foreign trade in educational services.
- Legal status of foreign students.
- Content and execution of foreign economic agreements on provision of educational services.
- Financing of export of educational services.



## **CURRENT TRENDS IN HIGHER EDUCATION**

- Condition and main directions of development of Russian higher school.
- The condition and main directions of development of the higher school of foreign countries.
- The main directions of modernization of education in foreign countries.
- The Bologna process and its role in education modernization.
- Project to improve the competitiveness of leading Russian universities among the world's leading scientific and educational centers "Project "5-100".





# STUDENTS FEEDBACK



 **YULIA SIDOROVA, RUSSIA**

“ Deputy head of the Department of evaluation and recognition of foreign education and (or) qualification of Glavexpertcente

A series of different events brought me to the master’s program of the Russian University of peoples’ friendship in the direction of “Management” in 2015. Having received a higher education in the sphere of finance and credit in 2010, I could not have imagined that I would continue my education in one of the best universities in the country.

From the first days of study at master’s program “Management of international education” in addition to the fundamental classes we were offered an interesting highly specialized discipline in the field of international cooperation in education, foreign systems of education, current developments and trends in education in the world. The teaching staffs conducting lectures and practical classes were distinguished by their professionalism and sincere attitude to each student.

My chosen training profile allowed me to study the issue that is directly related to my work, namely, the recognition of foreign education in the Russian Federation, international cooperation in the field of academic mobility, etc. Work on this topic is still ongoing at the same University, already in the PhD dissertation research.

Analyzing the sequence of events and circumstances of the last five years, I understand that they are quite natural and this is only a new, important stage on the path of my self-realization and professional growth. ”





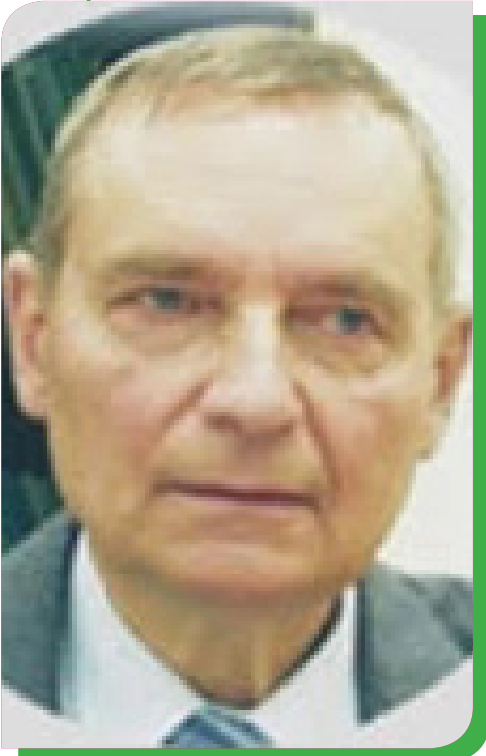
 **MARINA FAKOVA, RUSSIA**

“ I came to the international education management program a few years after receiving my professional diploma and work experience at the University. My goal was to gain knowledge about the management of educational processes and to delve into the specifics of the international educational environment. The curriculum is rich, the teachers have a lot of practical experience, which is interesting to learn about. Since they can not only share the results of the work done, but also describe the process of making a decision, and talk about the “internal cuisine” of international meetings, councils, conventions, etc. Studying real cases allows for a deeper understanding of education issues. Thank you to the teachers of this program for the experience they shared with us! For their support during training and for joint projects! ”



# HEAD OF THE PROGRAMME

## GENNADY FEDOROVICH TKACH



Candidate of Physics and Mathematics, Senior Researcher in the specialty «Management in social and economic systems», Associate Professor of the Department of Comparative Educational Policy of UNISOP.

Author of scientific articles in peer-reviewed Russian and foreign scientific journals (HAC, SCOPUS, Web of Science).

Areas of research interests: problems of comparative analysis of the education systems of Russia and foreign countries.

Author of more than 150 scientific and educational works, among them: monographs, educational and teaching aids, articles.

Participated in the drafting of more than 30 international agreements on mutual recognition of qualifications between Russia and foreign countries. Participated in educational reform of 2 African

countries: Guinea and Burundi. In the period 2015-2017 participated directly in the development of intergovernmental agreements on the recognition of qualifications: between Russia and France (signed June 29, 2015), between Russia and Cyprus (signed October 21, 2016), between Russia and Malta (signed November 15, 2016), between Russia and Spain. UNESCO expert 1973-1974. For 12 years worked in the department of foreign experience of the Research Institute of Higher School Problems of the Ministry of Higher Education of the USSR. One of the leading Russian specialists in the recognition of foreign qualifications.